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IN CONSTRUCTION.

TAYLOR
WOODROW



NEWS SUMMARY

GENERAL

Nuclear talks for USSR and U.S.

Mr. Edmund Muskie, the U.S. Secretary of State, said yesterday that the U.S. and the Soviet Union had reached an understanding on holding preliminary negotiations to limit each other's nuclear forces in Europe.

Mr. Muskie, who had just completed a 34-hour meeting with the Soviet Foreign Minister, Mr. Andrei Gromyko, said a formal announcement would be made later. Aides had predicted that preliminary talks would open next month in Geneva.

Air fares cut

British Airways will cut some internal air fares by up to 50 per cent from November 1, to try to encourage winter travel. New BA chairman, Back Page; Problems, Page 6

Berlin trains back

Freight trains resumed running between West Berlin and West Germany after striking West Berlin employees of East German railways won rights for union elections.

Ferry to close

P and O Ferries decided to close its London-Ostend hydrofoil service after seven months in operation. Seajet's Brighton-Dieppe service closed last month.

Westward warned

Westward Television has been warned by the independent Broadcasting Authority, after recent boardroom disputes, that its commercial television franchise is in danger. Back Page

Jail follows fire

London landlord Savvas Haggi Pieri, who wanted his tenants to leave, was jailed for two years for manslaughter after a fire started in which three of them died.

Census challenge

Detroit city won a lawsuit challenging the accuracy of this year's U.S. census, which could affect its political representation and the amount of its federal aid. Page 3

Korean reform

South Korean President Chun Doo-Hwan plans a new constitution abolishing the present political parties. Government sources said.

Pickets sentenced

Two "flying pickets" were jailed for six months at Shrewsbury Crown Court after causing damage of more than £5,000 to lorries during the steel strike in February.

Afghans sacked

Kabul mayor Assadullah Payom and Afghanistan's deputy Industries Minister, Ghulam Mohammad Rahimi, have lost their posts in a purge of the ruling People's Democratic Party.

Home and away

Local newspapers claimed a world record for the 41 per cent absenteeism recorded at Alfa Romeo's Naples car plant. Officials said staff stayed home to watch football on television.

Briefly ...

Alaska abolished state income tax because of booming oil revenue.

Heart transplant patient Ewan McPhee, 23, died in Papworth Hospital, Cambridge, seven months after his operation.

Led Zeppelin drummer John Bonham, 31, died.

CHIEF PRICE CHANGES YESTERDAY

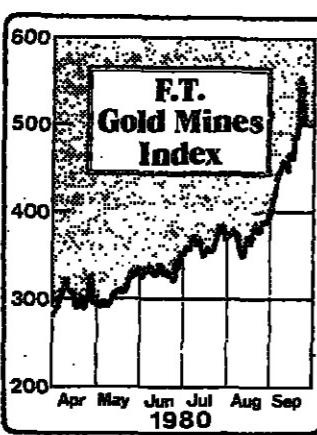
(Prices in pence unless otherwise indicated)

Rises	
Treas. 9½p	92½ + 1
APV	215 + 12
Amalgamated Metal	235 + 9
BL	23 + 3
Beecham	157 + 4
Burco Dean	21 + 5
Dunlop	52 + 3
Haden Carrier	146 + 7
House of Fraser	132 + 4
MFI	62 + 7
Morrison (W.M.)	170 + 7
Norvic Seas.	9 + 2
Band. Org.	160 + 14
Burnrah Oil	139 + 9
Clyde Petroleum	530 + 40
KCA	141 + 7
Ultramar	443 + 16
Mount Carrington	68 + 6
FALLS	
Brixton Estate	132 - 4
Western Deep	£30 - 18

BUSINESS

Equities up 1.1; Golds off 17

EQUITIES steadied despite market nervousness about Iran-Iraq developments, and the FT 30-share index regained 1.1 to 484.4. GOLDS fell on fresh



profit-taking, the Gold Mines index closing 17.0 down at 500.0. Page 32

GILTS: the Government Securities index rose 0.03 to 70.24. Page 32

GOLD shed \$13 in London to close at \$695.5. Page 28

STERLING fell five points to \$2.3990. Its trade-weighted index was 76.1 (76.3). Page 28

DOLLAR rallied late to close at DM 1.7580 (DM 1.7495) and SWF 1.6440 (SWF 1.6430). Its index eased slightly to 83.8 (83.9). Page 28

WALL STREET was off 0.94 at 963.82 shortly before the close. Page 30

GOVERNMENT is set to announce the first 240m installation of a cash injection for the British Steel Corporation, as concern for nationalised industries grows among Ministers. Back Page; Crisis in industry. Page 18

CEILING of 10 per cent in nationalised industry price rises for the next year was urged by the State-financed National Consumer Council. Page 8

URGENT study into the future of the Royal Ordnance Factories has been launched; the introduction of private capital into the organisation is being considered. Page 9

NATIONAL Enterprise Board is expected to be left with a heavy loss on Alfred Herbert, its machine tool subsidiary which effectively collapsed three months ago. Back Page

VAUXHALL's Chevette car, made at Ellesmere Port, is to go on sale in West Germany next month. About 5,000 vehicles will be shipped there this year.

POLISH economy lost a further Zl 25bn (£34m) through strikes and stoppages in September, on top of August's Zl 36bn, the party newspaper Trybuna Ludu says. Back Page; Pravda attack. Page 2

BRITAIN is to oppose any radical changes in the structure of the International Monetary Fund and World Bank when members meet in Bermuda next week. Page 3

COMPANIES

VICKERS, which merged with Rolls-Royce Motors in August, increased first-half pre-tax profits to £12.62m (£8.38m), including £8.17m final interest compensation for its British Aircraft Corporation holding. Rolls-Royce profits for the 24 weeks to June 14 fell to £1.24m (£4.58m). Page 20 and Lex. Back Page

DUNLOP Holdings announced a fall in first-half taxable profits from £18m to £15m, as finance charges rose to £25m (£21m). Page 20 and Lex. Back Page

CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

Rises	
Brooks Watson	19 - 3
Brown and Jackson	80 - 40
Derby Trust Cap.	273 - 9
Eurotherm	286 - 8
Farnell Elec.	338 - 7
GRN	180 - 7
Hoskins and Morton	68 - 10
London Brick	72 - 4
Office & Electronic	313 - 18
Wilkinson Warbri.	47 - 3
Barlow Hedges	96 - 4
East Drefontein	114 - 11
Gold Min Kalgoorlie	545 - 30
Impala Platinum	545 - 10
Minorco	640 - 20
North Kalgoorlie	107 - 6
Poseidon	345 - 12
Samantha	88 - 10
Southwral	1173 - 1
West Drefontein	546 - 21
Western Deep	£30 - 18

Tehran experiences the fear of war as sirens sound a practice alert

A resident in Tehran yesterday sent this eyewitness description of the capital mobilising for war:

Tehran tonight experienced the fear of war for the first time in its history. Just before 8 pm the sirens sounded for the first time while an announcer on Tehran radio told listeners: "There is about to be an Iraqi air raid. This is serious, very serious. Citizens should protect themselves as best they can."

The western part of the city exploded with the sound of heavy anti-aircraft fire and the sky was lit up by streams of tracer bullets. People rushed on to their roofs shouting: "God is great." In other parts screaming

could be heard.

It was only after the firing died down and the panic subsided that it appeared that what the city had experienced was a test of the air raid warning system against what the government fears may well happen soon if the war against Iraq is prolonged.

As the public begins to take the war seriously, so its mood is changing. Considerable frustration exists at the slow rate with which officials release news of the fighting. Many people are once again listening to the BBC and other foreign radio stations.

The campaign against rumour-mongering has got under way.

with 20 people arrested so far in Tehran. Most of these are taxi drivers and one was arrested by a passenger for praising the Shah and Bakhshiar and for saying that there were food shortages."

The mobilisation of the People's Army—the Mostazafin Militia—has begun. One of its leaders said yesterday that "several hundred have already been sent to the front following the meeting of units from each of the mosques in Tehran on Wednesday night." In the holy city of Qom, the famous theological centre, Horieh Eimih is organising the despatch of clergy to the front.

In the growing mood of

national unity many old quarrels are being forgotten. The normally stridently Islamic daily paper Eslat al yesterday carried on its front page a statement from the Marxist Fedayeen Khalq guerrilla group. The statement appealed to all the group's supporters, who number many thousands among the students, to rally to "defend the revolution and independence of the country in the face of attacks from the Iraqi fascist regime."

A large crowd gathered on Wednesday when revolutionary forces tried to pull down a street bookstore of the Fedayeen. "Leave them alone," "You should be using that gun

against the Iraqis rather than us," were some of the taunts thrown at the guards who withdrew after some shooting in the air.

The need for the unity of all forces supporting the revolution was the main point made by each member of the joint staff when they spoke to the Press yesterday. General Falahi, acting chief of staff, said his co-operation was taking place under his command.

He admitted that Iran faced difficulties in repair and maintenance unlike the Iraqis...".

However, he thought that if "this war goes on and becomes more widespread, then I believe we will win. The Iraqis may

score some temporary gains but eventually we will be victorious."

On Wednesday night, for the first time since the war of words with Iraq turned into a shooting war, the people of Tehran were forced to face the fact that they were at war. "Turn off your lights, sister. There's a war on," shouted men from the revolutionary committees as they toured the streets at dusk searching out the many recalcitrant homes.

They need not have bothered for within an hour, at 8 pm, the electrical power supply for the whole city was switched off. Cars

Continued on Back Page

BY DAVID BUCHAN IN WASHINGTON AND JAMES BUXTON IN LONDON

THE U.S. is discussing with its major European allies and with friendly Gulf countries the possibility of forming a joint naval force which could move into action should Iran blockade the Strait of Hormuz at the entrance to the Gulf. Such a force would almost certainly not move into action however, unless invited by at least one Arab State.

Preliminary talks have taken place at the UN in New York where many countries' Foreign Ministers are gathered for the General Assembly. The U.S. wants to keep a very low profile following President Carter's pledge of "strict neutrality" in the Iran-Iraq conflict.

U.S. officials said yesterday they hoped that Britain, France and West Germany would all take the diplomatic lead in trying to lift any blockade although France alone has warships stationed in the Indian Ocean.

Yesterday the Sultanate of Oman said that shipping in the

Strait of Hormuz was flowing normally and had not been interrupted.

The shipping lanes through the Strait pass through Omani territorial waters and the Omani Ministry of Foreign Affairs said it had "full authority and control over the passage."

The Omani statement followed earlier reports that shipping was building up in the Gulf of Oman outside the Strait. But these were discounted by Lloyd's of London and shipping agents in the Gulf. Iranian warships have been questioned by radio crews of cargo ships coming into the Gulf in an attempt to stop them reaching Iraqi ports. But no harassment has so far been reported.

In Paris, Mr. Tariq Aziz, Iraq's Deputy Prime Minister, gave an undertaking that Iran would do everything in its power to ensure free passage of international shipping through the Strait.

Speaking after talks with President Giscard d'Estaing, he said that it does not have the

capacity to do so in a dire emergency.

The U.S. has a small naval force based at Bahrain in the Gulf and a larger group of 26 ships led by two aircraft carriers is in Washington to be in the northern reaches of the Arabian Sea off the Oman coast.

While the Iranian navy is considered by the U.S. to be in no shape to operate a complete blockade of the Strait, it could threaten to sink ships or it could lay mines, which would strongly discourage shipping from using the Strait and send insurance rates soaring.

In such an event, the Carter Administration apparently has no intention of intervening to protect oil tanker routes through the Strait, unless invited to do so by one or more Arab States in the area.

Such an invitation could come from Oman,

EUROPEAN NEWS

IG Metall muffles split over wage claim tactics

BY ROGER BOYES IN BONN

IG METALL, West Germany's most powerful trade union, yesterday ended its annual conference, having carefully muffled a serious split over negotiating tactics in the coming winter wage round.

The row within the union in many ways highlights the conflicts building up in the German trade union movement.

In the past fortnight two other influential trade unions—IG Chemie, the chemical workers' union, and IG Bau, the bank and insurance workers' union—have seen an almost unbridgeable gulf develop between the union leadership and the grass roots membership.

The nub of the criticism is that the often-ageing leadership of these unions has centralised power in its hands, that the leadership consults only rarely with its regional outposts, and that this in turn has led to a conciliatory attitude towards employers.

The IG Metall dispute centres

in independence in wage negotiations.

The attack was parried by the union leaders who were this week re-elected to their positions. But Herr Eugen Loderer, chairman of IG Metall, made it clear that this was going to be his last term of office. This statement has encouraged the regional union chiefs to believe that they will be able to wrest more power in the coming years.

The power struggle is important because it has wide-ranging implications for the future of the German economy. IG Metall's wage settlements have traditionally been followed by every other German union.

This means that as long as the IG Metall leadership is moderate and in tune with Government wishes, wage claims can be kept within manageable limits. More regional autonomy in negotiation could set off a wage explosion, with serious implications for inflation.

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W. German economic slowdown continues, says IFO survey

BY JONATHAN CARR IN BONN

FURTHER evidence of slowdown in the growth of the West German economy emerges from the latest survey of business opinion published today by the IFO economic institute of Munich.

Even allowing for the fact that the survey covers the summer holiday month of August, when some economic slowdown is normal, the signs of an across-the-board worsening of the business climate are unmistakable.

Manufacturing industry reported a slower intake of orders and fewer orders-in-hand despite production cuts in earlier months, particularly in the mechanical engineering branch.

Ireland to consider gas link to Belfast

By Stewart Derby in Dublin

THE Irish Government has agreed to enlarge its feasibility study on a gas pipeline from Cork to Dublin to include a Dublin-Belfast link as well.

Ireland has one major gas field off Kinsale Head in Co. Cork. In full production this field could supply 125m cubic feet of gas a day, equivalent to perhaps 15 per cent of Ireland's energy needs by the mid-1980s.

The main company supplying Dublin with "town gas" is ailing, and Mr. George Colley, the Deputy Prime Minister and Minister for Energy, has long hinted that Dublin's needs could be met from the Kinsale field.

A large proportion of Northern Ireland's needs could also be met if it proves politically possible to have a gas pipeline.

Italy's engineering and metal workers go on strike

BY RUPERT CORNWELL IN ROME

SOME 1.5m engineering and metal workers went on strike throughout Italy yesterday to protest at the plans of the Fiat car group, Italy's largest private concern, to make 14,469 workers redundant as it cuts back its production over the next 18 months.

Mass rallies took place in Fiat's home city of Turin, and in Naples, where Sig. Pio Galli, one of the metalworkers' national leaders, warned that employees would take over Fiat's plants if no solution is found.

At present the main hopes of a compromise rest with Sig. Francesco Cossiga, the Prime Minister, who has seen delegations from both sides in the past 48 hours. But Sig. Cesare Annibaldi, Fiat's personnel director, confirmed yesterday that the gap between them remained as wide as ever.

The next stoppage planned is a four-hour general strike on October 2, but union leaders have warned that this could be enlarged and brought forward should no progress be forthcoming.

The distinctly wobbly administration of Christian Democrats, Republicans and Socialists is meanwhile pressing hard for redundancies to be avoided.

• The Italian car industry, whose productivity is already woefully low, this week appears to have beaten even its own worst records.

The Alfa Sud subsidiary of the State-owned Alfa Romeo car manufacturer reported that on Wednesday absenteeism at its Pomigliano d'Arco works near Naples reached an unprecedented 41 per cent. This is double normal levels of around 20 per cent, which are already reckoned to be unsurpassed

ended.

ENERGY REVIEW: NORWAY'S OFFSHORE RESERVES



Turgut Ozal: leaves for Washington today.

Turkey debt meetings 'next week'

By Metin Munir and David Tonge in Ankara

TURKEY'S new military Government is to go ahead next week with pre-coup plans to ask Western banks to ease the terms under which the country was lent \$36m last year.

Requests for rescheduling of the debt will be put to the banks by Mr. Turgut Ozal, deputy Prime Minister and the architect of the economic stabilisation measures introduced by the ousted Government of Mr. Suleyman Demirel. He visits Washington next week for the annual International Monetary Fund and World Bank meetings.

Mr. Ozal's intentions provide further confirmation that Turkey's generals are to continue the economic policies of the Government they overthrew. Before the coup put an end to increasing extremist violence and crippling strikes in Turkey's metal and textile industries, it was feared that Western bankers would strongly resist Turkish requests for re-scheduling.

Mr. Ozal, speaking in his first interview since the announcement of the new Cabinet last Sunday, said that Turkey would maintain the austere economic policies at home, launched in January. He warned, however, that it would take up to five years to ensure the complete recovery of the Turkish economy.

Mr. Ozal argued that the economic situation had already improved:

"The inflation rate had fallen from an annual rate of over 100 per cent to 2 per cent per month, although seasonal factors could lead to a slight increase in the near future."

Shortages of goods such as cooking oil, fuel oil, cement, iron and steel had been overcome.

"The freeing of most interest rates had led to a surge in deposits with the banking system."

Strikes which were crippling the metal working and textile sectors had ended.

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BY WILLIAM DULLFORCE, NORDIC EDITOR

Gas price is key to future policy

THE PRICING of natural gas is likely to be the critical factor in Norway's petroleum policy during the 1980s. In recent weeks leading Norwegian politicians, including Prime Minister Odvar Nordli and Energy Minister Bjartmar Gjerde, have reiterated the demand that gas prices be brought into parity with oil prices in spite of representations from the Americans and intervention by the West German authorities to block a deal for the sale of gas from the Statfjord field at a near parity price.

Some time next year the Norwegian Government and Storting (parliament) will have to decide whether to develop the next big oil field, the so-called golden block on 34/10, or to leave it in ice until the 1990s and to concentrate instead on bringing some gas discoveries into production to feed a gas trunk pipeline to the continent. Gas contracts at higher prices would probably swing the balance.

Moreover, it appears that the Norwegian continental shelf contains more gas than oil. In the fields now producing or declared commercial, the ratio of recoverable reserves is roughly 60/40 in favour of oil. If discoveries under evaluation are added, the ratio turns 55/45 in favour of gas.

The estimate allows for reserves of only 400bn cubic metres in the giant structure discovered by Shell on block 31/2. Norwegian experts believe this figure can be multiplied by four to give recoverable reserves eight times as big as those of the Frigg field, which supplies about 30 per cent of Britain's gas.

If the Norwegians delay development of 31/2 until the 1990s in order to allow time for the exploration of adjacent blocks and to decide whether the oil in the reservoir can be produced, the Oil Directorate in Stavanger expects the blocks

allocated under the fourth round to provide more gas finds, Norway's reserves, it calculates, are likely to show a 70/30 ratio in favour of gas over oil in a few years.

Pricing is also part of the more immediate question of whether the associated gas in the Statfjord field should be landed in Norway or in Britain. Only about a quarter of the 4bn

cubic metres a year could be used industrially in Norway; the rest would have to be exported in liquefied form.

Now that the British Gas Corporation (BGC) has offered what even Statoil executives describe as a "fair" price for the Statfjord gas, the state oil company will have to negotiate for LNG deliveries to the Continent to meet financial sense of the project to build petrochemical plants in Norway based on the Statfjord gas.

Statoil provoked the U.S. Government to protest to Norway in June after it had contracted with Gelsenberg, BP's West German subsidiary, for the delivery starting 1984 or 1985 of gas from the small Ula field—a BP discovery—at a price reported to have established parity with oil prices.

The Norwegian reply that, if Europe is to use more North Sea gas, then the cost of developing gas fields must be met, and that means a higher gas price. An enormous investment would be required in a gas-gathering pipeline to bring on stream some of the small and medium-sized fields.

There is a significant nuance in the Norwegian pricing position compared at least with that of the Algerians. The Norwegians are aiming at parity with gas and oil prices at the market, i.e. a c.i.f. price parity. The Algerians have been seeking an f.o.b. price for their LNG. Moreover, while the Algerians have sought to link their gas price with their own light crude oil, Statoil has been

offering linkage with a "basket" of North Sea and Middle East crudes. Both depart from the traditional link between natural gas and heavy fuel oil, but the Norwegian gas would come out cheaper than the Algerian.

In any case, events appear to be moving in the Norwegians' direction, even if the buyers, including the Americans and BGC, have still not accepted their claim for price parity. The Japanese are now importing LNG supplies and when the West Germans were talking with the Russians about increased deliveries of gas from Siberia. But the Norwegians do not accept the American suggestion that they were letting down the industrialised countries by taking the lead in forcing up gas prices.

The American argument, which has also been voiced by the International Energy Agency, is that the industrialised countries should use more gas as an energy source in order to reduce their dependence on oil. The price to consumers would be that gas offered a cheaper alternative than oil for some uses.

The Norwegians reply that, if Europe is to use more North Sea gas, then the cost of developing gas fields must be met, and that means a higher gas price. An enormous investment would be required in a gas-gathering pipeline to bring on stream some of the small and medium-sized fields.

The "parity" price aimed at the Norwegians is understood to have been Nkr 1.10 a cubic metre for North Sea gas landed on the continent. This works out at roughly \$4.70 per million BTU or in British terms 25.27 pence per therm, depending on the calorific value. The translations to BTU and therms are not exact and in the Statfjord case BGC is offering to buy at the wellhead, not for landing in Scotland.

BGC is also understood to have included an escalation

clause under which the base price would rise in line with the development of a blend of British heavy fuel oil prices and North Sea crude prices between now and 1986, when the first deliveries are due.

The Norwegians may have succeeded in forcing BGC into raising its price, but it is by no means certain that the Statfjord gas will be piped to Scotland through the new British gas gathering pipeline, even though this would offer the simplest and most economic solution. Political considerations may lead the Norwegian Government and Storting to plump for landing in Norway. Earlier this year Norsk Hydro submitted a plan for landing the gas on the Norwegian west coast and building on the site of the Mongstad refinery NGL separation and LNG plants together with ammonia, methanol and ethylene plants. Statoil reacted sharply: it has plans to expand capacity at the Mongstad refinery in two stages

mit formal applications for two projects, one at Mongstad and the other at Karsto, and to indicate how much they would pay for the gas. It is an open secret that the Norwegian companies cannot match the BGC offer, if their industrial projects are to be run at profit.

On the other hand, the projects would, it is estimated, provide 1,300 and 2,000 new jobs directly or indirectly in the west coast area and the projects are strongly backed by local politicians. Some time next spring the Government and Storting will have to decide whether it is wise to build up industries which are not economically viable in their own right, and, if so, how much they are willing to pay for the new jobs.

But the Statfjord case is an exceptional one in the total Norwegian gas picture. The most recent discoveries on the Norwegian shelf have put Oil and Energy Ministry into a dilemma, because if it allows them to be developed unhampered, the production ceiling of 90m tonnes a year laid down by the Storting will be broken in the next ten years.

The investment volume would probably also be more than the small Norwegian economy could safely cope with. Capital spending has been running at a level of about Nkr 10bn (\$2bn) a year for the past five years and a further Nkr 38bn in 1979; prices are already decided for the period up to 1984.

Production from the fields on stream will level off at 60-65m tonnes oil and gas a year in this decade. Mr. Johnsen has said that the golden block will be declared commercial this year. Investment could start in 1981, but its output alone would take Norwegian production to the 80m-tonne ceiling.

It is becoming more and more evident that in the not too

distant future Norway will have to choose between oil and gas. Then the price offered for the gas could be decisive.

Jacket based on its 1980 budget.

Now, in the face of a possible confrontation with Parliament, the Franco-German economy drive may collapse. This is for the simple reason that Parliament's amendments, which will almost certainly favour restoring some of the Commission's plans, can be rejected only by a qualified majority of the council.

Italy, because it has a strong interest in regional and social spending, and because it detests the cuts bulldozed through this week, is likely to favour the Parliament's position. It will be supported by some, if not all, the Benelux countries and Denmark.

Clinching the likelihood of adoption of a 1981 budget in some form or other is the UK interest. First, the British Government want a smooth procedure to ensure that it receives as much as possible of its 57.1m budget rebate by the end of next March. Thus it will cast its vote in the direction likely to avert a deadlock with the Parliament. Second, the four-score British MEPs are likely to frustrate any attempt to build a two-thirds majority in favour of rejecting a 1981 budget. This week's battle does not make the movement to last.

IG Metall muffles split over wage claim tactics

BY ROGER BOYES IN BONN

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During the IG Metall conference Herr Fritz Steinbuehler, head of the Baden-Wuerttemberg region, sharply criticised the central leadership on this score and pressed for more

domestic political pressures calling for public spending cuts, and therefore felt bound to question the Commission's judgment that Community payments should rise by 28 per cent next year.

Two governments, however, followed the political logic through to an unequivocal conclusion. President Valery Giscard d'Estrées, facing the election next April, is determined that French farmers should enjoy as high a farm price increase as he can write out of the other eight by next March 31. Hence the French requirement that funds be available for farmers, and hence the need to cut the Commission's proposals.

Chancellor Helmut Schmidt of West Germany, meanwhile, obviously wants victory at the polls on October 5, and both the size of his Government's budget deficit and of West German contributions (farm price support) are a matter for agreement between the Council of Ministers and the European Commission.

AMERICAN NEWS

Reagan shatters moratorium on political comment

Carter accused over Gulf war

BY JUREK MARTIN, U.S. EDITOR IN WASHINGTON

THE BRIEF moratorium on political comment here on the Iran-Iraq conflict has been shattered by Mr. Ronald Reagan's charges that President Carter's policies have been responsible for the outbreak of hostilities in the Gulf.

Campaigning in Texas and the Far West, the Republican candidate alleged specifically that if the Carter Administration had not "pulled the rug" from under the Government of the deposed Shah, Iran and Iraq would not be at war.

More generally, he said that the U.S. was forced to adopt a policy of strict neutrality because it did not possess the military capability to do otherwise.

Bearing in mind that the President has recently accused him of being a threat to world peace and has cited several past instances where he has appeared to have advocated the use of American troops overseas, Mr. Reagan was careful to add that "I am not looking to use force anywhere unless it is absolutely necessary to our national security."



Ronald Reagan sitting out.

to have friendly relations with Iran and have friendly relations with the United States. For much of his western

Republican criticises Chile

BY MARY HELEN SPOONER IN SANTIAGO

MR. RONALD REAGAN'S chief adviser on Latin America, Mr. Roger Fontaine, who is on a five-day visit to Chile, said that a Reagan Administration would support human rights in the continent, but in a "more consistent" fashion than the Government of President Jimmy Carter.

However, Mr. Reagan would provide more assistance to those Latin American régimes "friendly" to the U.S.

In instances of human rights abuses under such régimes, he said, the U.S. should "make

private expressions of concern." Mr. Fontaine criticised what he called the "public pillory" approach, saying that such a stance could be easily labelled interventionism and did not help human rights.

"It is a question of what works best," he said. "The off-and-on approach loses credibility and effectiveness."

Mr. Fontaine, a former university professor now at the conservative American Enterprise Institute, repeated reservations expressed earlier about Gen. Augusto Pinochet's

régime in Chile. He said it seemed that Gen. Pinochet was attempting to remain in power indefinitely.

"There have been favourable developments in Brazil and Argentina," he said. "I wish I could say the same about Chile."

A Reagan Administration would seek to strengthen its bilateral relations with the major powers in the region and would revise the U.S. relationship with Cuba in a more critical light, said Mr. Fontaine.

Detroit wins challenge to census

BY OUR U.S. EDITOR IN WASHINGTON

THE CITY of Detroit has won an important court victory that could affect both the political representation and the amount of federal aid enjoyed by major U.S. centres.

A Federal judge in Detroit upheld the city's suit challenging the accuracy of this year's national census. He ordered the Census Bureau to adjust its provisional count of the population of Detroit to allow for the fact that it had under-estimated the number of non-white residents.

Preliminary statistics released by the Census Bureau last month suggested that Detroit's population had fallen from about 1.5m in 1970, the last national census, to only 1.15m. The bureau acknowledges that its count normally under-calculates the number of non-whites, many of whom fail to respond to questionnaires because of their transient status.

Several other major cities with substantial minority populations have filed actions along the same lines. Detroit's suit was

IBM chief in row over holdings

By Our New York Staff

MR. FRANK CARY, chairman of International Business Machines and a man who normally shuns the political limelight, has thrust himself to the centre stage of a row about how much outsiders who serve on government agencies should be obliged to disclose about their personal finances.

Mr. Cary has withdrawn his nomination for membership of the board of the government's planned U.S. Synthetic Fuels Corporation, arguing that the disclosure rules amounted to an "unnecessary invasion of privacy."

Mr. Cary said he had no objection to public listing of the companies in which he holds a financial interest or in declaring the dollar value of those interests both to the White House and the relevant Congressional committees.

But he did object to public revelation of the value of his holdings, stating that such disclosure would not have assisted the legitimate purpose of insuring against potential clashes of interest.

As a result of Mr. Cary's objections, the White House withdrew his name from nomination on the seven-man board.

Go-ahead for Bill to ease curbs on rail prices

BY IAN HARGREAVES IN NEW YORK

THE CARTER Administration's long-delayed efforts to lift pricing regulations on U.S. railways cleared their last hurdle when House and Senate committees agreed on a final version of the Railway Deregulation Bill.

The final bill adopts most of the features of the more liberal variant, allowing the railways widespread freedom to price significantly in excess of general inflation without interference from any government agency.

The bill also provides funds for a number of ailing railways including the government-controlled Consolidated Rail Corporation (Conrail).

Other features of the legislation are increased operational flexibility for railways, easier rules about mergers and more freedom to confer with groups of customers about rates.

One larger merger in the eastern half of the U.S. between Chessie System and Seaboard Coast Lines, was approved earlier this week, creating the largest U.S. railway company with combined sales of more than \$4bn (£1.6bn) last year and 27,000 miles of track. Other merger proposals are in the pipeline.

charged with conspiracy to supply the Irish Republican Army (IRA) with guns and ammunition.

The U.S. Government contends that from 1972 until early this year Mr. Howard Bruton of Wilson and two New York men, Mr. George Demeo and Mr. Robert Ferrero, conspired to supply the IRA with up to 100 guns and 1m rounds of ammunition.

Reuter.

American court told of gun-running to IRA

RALEIGH, NORTH CAROLINA — A former gun dealer told a court here that he was not aware that weapons purchased in his shop were destined for Northern Ireland until Federal agents began a gun-smuggling probe in 1976.

The dealer, Mr. Binford Benton, a former partner in the B and B gun shop in Wilson, North Carolina, is the prosecution's chief witness at a trial in which three Americans are

accused of conspiring to supply the IRA with guns and ammunition.

Less than a fortnight ago Mr. Miller was talking of interest rates having peaked, but with the Prime Rate now at 12.5 per cent and set to go higher, he is clearly having second thoughts.

In a speech to the U.S. Conference Board in New York, Mr. Miller appealed for a longer view to be taken about the need to rid the U.S. of an inflation rate which remained "dangerously high."

He appealed to business to make the 1980s "a decade of unparalleled growth in investment" in order to reverse declining productivity and capital formation trends in the U.S. economy.

Earlier at the conference, Mr.

Hollywood actors' strike to end soon

By Paul Bettis in New York

swing. Mr. Reagan had been trying to focus on the local issues that serve him so well in the region, such as the use of resources and the distaste for Federal bureaucracy, as well as his standard drumbeat of criticism of Mr. Carter's economic record.

But, as has been apparent throughout the last month, the campaign has been effectively dominated by a series of trans-continental wars of words, with Mr. Reagan seemingly forever being pushed to answer the latest in the President's verbal follies.

In so directly accusing the President of quasi-culpability in a foreign war, the Republican nominee is trying to take the initiative in this game for once. But he has also in the process broken new and, for him, possibly dangerous new ground.

It is a political rule of thumb that to attack a sitting President at a time of palpable international crisis tends to be counter-productive.

Senator Edward Kennedy found this out ten months ago when he implied that the President had been too close to the Shah and that the Iranian demands for restitution had merit. Public reaction to that suggestion hurt Mr. Kennedy a lot.

It is a certainty that the Carter campaign which showed its sharpness in turning Mr. Kennedy's charges against him, will do the same with Mr. Reagan—thus exacerbating the bitterness that has already been such a feature in this race for the Presidency.

That there is national dissonance in the strike as actors have been campaigning for a cut in foreign policy is not in dispute, but to exploit it is not necessarily politically easy. This is doubly so when it is Mr. Reagan who is seeking to do the exploiting because doubts about Mr. Carter performance are matched by reservations about Mr. Reagan's abilities in international affairs.

Until the two sides reached a compromise, the surprisingly effective strike had caused enormous disruptions to the U.S. film business and problems for the major national television networks, which had to postpone their new autumn seasons as series and films had not been completed.

Meanwhile, a strike by musicians at the Metropolitan Opera House in New York risks compromising the company's forthcoming season.

VENUEZUELA will invest \$21bn (£8.75bn) in its state oil industry between 1981 and 1985, Sen. Humberto Calderon Berd, Energy Minister, said yesterday, when he explained the energy goals in the Government's sixth national economic plan to private businessmen.

In order to achieve the goal of adequate reserves and production levels for domestic and export needs, the plan calls for raising production capacity to 2.8m barrels a day, intensifying the search for light and medium

Britain opposes changes in IMF and World Bank

By Peter Riddell in Hamilton, Bermuda



Sir Geoffrey Howe standing firm.

In general, Britain favours the development of existing international institutions rather than the creation of new ones. It hopes that any new energy agency should, for example, be an affiliate of the World Bank rather than a separate organisation. The UK does, however, say there is no shortage of private sector capital available in the search for oil.

The British Government still hopes that the work of the Fund and Bank meetings will not be disrupted by the question of whether the Palestine Liberation Organisation should be admitted as an observer to the meetings. The issue has not been formally discussed here.

Britain has not been slow to defend its own contribution in face of some criticism from other Commonwealth leaders in view of the current and proposed cuts in the level of spending on overseas aid. British participants have pointed out that the aid budget is worth £950m which is the fifth largest in volume terms among aid givers.

This represents 0.52 per cent of Gross National Product compared with the United Nations target of 0.7 per cent.

Venezuela in £8.75bn oil boost

By Kim Fuad in Caracas

VENUEZUELA will invest \$21bn (£8.75bn) in its state oil industry between 1981 and 1985, Sen. Humberto Calderon Berd, Energy Minister, said yesterday, when he explained the energy goals in the Government's sixth national economic plan to private businessmen.

The bulk of the investment, 41.6 per cent, will go into pro-

duction, while refining will receive 17.9 per cent, development of the Orinoco heavy oil deposits, 17.5 per cent, and exploration, 15.1 per cent.

In order to achieve the goal of adequate reserves and production levels for domestic and export needs, the plan calls for raising production capacity to 2.8m barrels a day, intensifying the search for light and medium

crudes, development of heavy oil potential and a reserves-production ratio of 15 years.

Sen. Ricardo Martinez, Planning Minister, reported that while the sixth national economic plan is based on an average \$30 a barrel for Venezuelan oil, it is estimated that by 1985, the average price will have risen to \$52.

Miller fears interest rate blow

By Ian Hargreaves in New York

MR. WILLIAM MILLER, U.S. Treasury Secretary, yesterday said he had a "real fear" that the rising trend in U.S. interest rates may abort the recovery in the U.S. economy before it has got fully under way.

At the same time, Mr. Miller stood by the Federal Reserve Board in its strategy of attempting to hold monetary growth within its annual ranges—a strategy which has contributed to tightness in the credit markets and higher rates.

Mr. Miller said the country should expect such a strategy to continue and attempted to shift the blame for rising rates upon to Mr. Carter's political opponents and the many elements in Congress which favour a tax cut before the end of the year.

Tax cutting talk, monetary

Drive away a new Mirafiori for only one monthly payment of £97.65.

Lease a Fiat Mirafiori over three years before the end of 1980, put down just one month's rental in advance (with 35 monthly rentals to follow) and it will cost you as little as £97.65 for a 1300CL 2-door, excluding VAT. However, included in the price is delivery, number plates and one year's road fund licence.

For a little extra a month you can also have a Full Maintenance Agreement. This entitles you to the benefits of the RAC Breakdown Recovery Service and if your car has a mechanical breakdown, we'll loan you a replacement.

Name _____ Position _____
Company _____ Address _____
FT4 _____ Telephone No. _____

All rentals quoted are based on the Fiat list prices as at July 31st 1980.

If, on the other hand, you would prefer to lease a Mirafiori for 12 or 24 months, rather than 36, we can arrange that too.

Taking the same 1300CL 2-door as an example, a one year agreement would cost £151.38 a month (with 11 monthly rentals to follow) and over two years, £13.05 a month (with 23 monthly rentals to follow).

Whether, in fact, you decide to lease a Mirafiori for one, two or three years, you'll be acquiring a very individual car; from a range that follows the natural progression of a company, from junior staff to senior executives.

There are in fact 7 models from the 1300CL to the two litre Mirafiori Sport. Each has the same high level of standard equipment. This includes an adjustable steering column, front head restraints, a stereo radio, and on 1600 and two litre models, 5 speed gearbox for smooth motorway cruising.

Even more to the point, every Mirafiori will offer you proven long term reliability, a 12 month unlimited mileage warranty as well as major service intervals of 12,000 miles.

Finally, for those Fleet buyers who, in spite of our remarkable leasing offers, would still rather buy a car outright, there's never been a better time to buy a Mirafiori.

To find out more about the Mirafiori range, return this coupon to us. We will then send you our highly informative introductory and Mirafiori fleet brochures.

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THE IRAQ/IRAN CONFLICT

Richard Johns, Middle East Editor, reports from Baghdad on a grandstand view of an Iranian air attack on the Iraqi capital

Iranian Phantoms add showmanship to their bombing run

THE HOTEL Mansour Milia is 13 storeys high and Iranian Phantom jets use it to hide up their bombing runs on Baghdad targets.

Shortly before 7 am yesterday reporters were shaken from their beds by the sound of anti-aircraft fire. Three Iranian fighter-bombers had penetrated Iraqi airspace and were closing in on the city.

The three jets zeroed in on the hotel, a prominent landmark on the banks of the Tigris River. This correspondent saw one Phantom peal to the right, seemingly 100 yards

from his window, and swing across the river over the Imam al-Adam mosque and the tomb of Imam Abu Hanifa. The two sites are important shrines of the Shi'a sect.

The jet then dropped its bombs on military points near the capital's old civilian airport.

Another Phantom veered off in the opposite direction and struck at the small Dura oil refinery but failed to blow it up.

Big plumes of smoke rose from the Rashid military camp nearby. Correspondents visiting the oil installation reported that it was undamaged.

The raid was among the first low-level raids made by the Iranians. Iranian jets reported to have been shot down during Tuesday's opening raid on the city were flying at a higher altitude.

The flying was impressive and bold that possibly an element of publicity might have been in the pilots' minds.

Iraq now awaits the next military communiqué and Baghdad remains glued to radio and television sets for the next piece of news from the fighting.

At a press conference on Wednesday night General

Adnan Khairulla said that official Iraqi communiqués issued about Iranian losses were only those that could be confirmed with certainty.

Baghdad sinks nearly totally into darkness during the evening blackouts. Cars still dash recklessly through the streets flashing their lights only to avoid a pedestrian or an oncoming car.

The full moon might have been expected to help the Iranian bombing runs on the capital but the nights have been cloudy. Surprisingly the Iranians do not seem to have attempted

to take advantage of the moonlight anyway.

Early morning traffic, however, seems to have returned to normal. The formidable teenage girls in blue denim suits who drive traffic are back at their corner posts shepherding the traffic jams across the bridges that span the Tigris.

Despite the closure of the Shatt-al-Arab waterway, Iraq's only outlet to the sea and the scene of fierce fighting for three days, there appear to be no shortages in the city.

General Khairulla told a Press conference that Iraq fully realised the danger of starting a major conflict in the Gulf. He added that he hoped Iran would agree to Iraq's demands for recognition of disputed territory as Iraqi.

It is certain that there have been civilian casualties in the city but full figures are not available.

The raid yesterday morning appeared to be in retaliation for the previous night's raid by the Iraqis on Kharg Island, the Iranian tanker terminal in the Gulf.

Later a statement by the high command said 13 enemy aircraft were shot down in attacks

on the Dor refinery and the northern Iraqi cities of Mosul, Erbil and Kirkuk.

A Polish embassy official said two flights were leaving to take home between 400 to 500 Poles.

They were mainly employed at the Zubair petrochemical complex in Iraq.

The British embassy said most of the 300 Britons who had arrived in Kuwait had flown to Britain or to countries lower down the Gulf.

The last British group to arrive at the frontier, six people including children, was due to leave by air later.

Abdali crossing point on the Iraq-Kuwait border for permission to cross, diplomats said.

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Oil production 'goes on despite war'

BY SIMON HENDERSON IN BAHRAIN

IRAN'S oil production is continuing despite the war with Iraq, the country's Oil Minister, Mr. Javad Tondguyan, claimed yesterday.

In his first interview on taking office, he said that although Iran's main refinery at Abadan had been shut, along with the main crude oil terminal at Kharg Island, production was continuing at about 500,000 barrels a day (b/d) so as to meet the capacity of the country's other refineries.

This level is less than the estimated domestic demand of 700,000 b/d and does not account for reports that Iraq is near to controlling the Naft-e-Shahr oilfield which exclusively supplies the refinery at Kermanshah. Until the war oil production was estimated at about 1.7m b/d of which 1m b/d was exported.

Mr. Tondguyan's remarks, made in a telephone interview with Bahraini, were laced with propaganda. Asked about damage to oil installations, he said the residential areas of the Abadan refinery had been severely attacked along with the hospital and schools. The hospital's operating theatre had been destroyed but an emergency hospital had been set up. The oilfields and installations under attack included the residential area of Ahwaz, the city in the centre of the oilfields of Khuzestan province.

The new oil minister who is 30, replaces Mr. Ali Akbar Meinfar. He said oil exports would be resumed as soon as the emergency was over. He was not able to cost the damage

caused to installations so far.

The former Oil Minister has now taken a seat in the Iranian Parliament, where he is to head the parliamentary oil committee.

Further details of the state

of Iran's oil industry and economy were given by Mr. Ali Reza Nowbari, governor of the Central Bank, in another telephone interview. He said there had been small queues for petrol but this was because of particular demand from taxi drivers.

He disclosed that some oil was still being exported. An arrangement for credit on a shipment had passed through the central bank yesterday, indicating that a ship had just been loaded. Mr. Nowbari was not prepared to say where this had taken place. Although Kharg Island is closed, the situation regarding Iran's offshore oilfields which formerly produced 400,000 b/d is not known, and the export could have been from them.

The overall picture from a series of conversations with people in Tehran indicated that life in the capital was comparatively calm. One man did say, however, that with the blackout and less cars on the road, the capital was a dead city after 7 pm.

A Moslem ambassador

described the mood as one of a nation ready to fight on. Since the bombing attacks on the airport earlier in the week, there had been no visible sign of the war in the capital although there were more police and revolutionary guards on patrol.

Prices continue to firm

BY MARTIN DICKSON

PRICES on the crude oil and products markets continued to firm yesterday in response to the war, with gas oil rising by some \$0.05 a tonne on the day, but the high level of world oil stocks meant that trading remained thin.

On the products market, gas oil barge-loads in north-west Europe were quoted at \$314 to \$320 a tonne, compared to



Hormuz Strait may be ace up Iran's sleeve

BY JAMES BUXTON

THE STRAIT of Hormuz at the entrance to the Gulf has been recognised since the fall of the Shah of Iran early last year as the most vulnerable point in the Gulf region on which the Western countries depend for about half their oil supplies.

The Soviet invasion of Afghanistan has led to the U.S. making elaborate military preparations to move ships and troops into the Gulf area at speed.

Yesterday, shipping was moving normally and without interruption through the Strait, under the control and authority of the Sultanate of Oman, through whose territorial waters the navigation channel in the Strait runs.

In view of President Carter's pledge of strict neutrality in the Iraq-Iran conflict, the U.S. Government is most reluctant to become involved in military moves to end any blockade that Iran might impose on the Strait—perhaps as a means of heightening the crisis with a

view to persuading other powers to press Iraq for moderation.

But only France of the Western powers has a naval force in the Indian Ocean. It comprises 12 ships led by a command cruiser. At present, Britain has no warships in the Indian Ocean, though a force is at present in the Gulf. More distant is a very powerful force of a further 28 ships, led by two aircraft carriers with some 120 aircraft on board. These are officially said to be in "the northern reaches of the Arabian Sea off the Oman coast."

Near the British-owned Indian Ocean island of Diego Garcia, the U.S. has seven chartered frigates and tankers with armour and provisions for a 12,000-man Marine brigade.

This is the spearhead of what will eventually become a rapid deployment force of 200,000 men which can be projected into the area through a total of 15 airfields and ports in Oman, Kenya, Egypt, Djibouti and Diego Garcia.

The United Arab Emirates, Saudi Arabia and Qatar have small and relatively inexperi-

enced coastal navies. The U.S. is apparently discussing the possibility of these forces becoming involved in a force to lift any blockade of the Strait.

The U.S. itself has a five-ship force based on Bahrain in the Gulf, of which three ships are at present in the Gulf. More distant is a very powerful force of a further 28 ships, led by two aircraft carriers with some 120 aircraft on board. These are officially said to be in "the northern reaches of the Arabian Sea off the Oman coast."

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The U.S. concluded an agree-

ment with the Sultanate of Oman in June, under which it will be allowed increased access to Oman's naval and air force bases—at Muscat, Masirah Island, Salalah in the southern Province of Dhofar, and Thamarit, an airbase inland from Salalah.

But these facilities are designed primarily to be used in the case of the U.S. needing to bring its own forces into the area to meet a supposed threat from the Soviet Union. The U.S. also has an agreement to use the naval and air force facilities at Mombasa in Kenya.

The U.S. is already using three Egyptian bases at Cairo, West Qena, and Ras Banas, which is an airfield on the Red Sea near the Egyptian border with Sudan. It is to be built up at the cost of \$400m into a much more sophisticated facility than at present.

The most controversial of the U.S. agreements was signed in late August with Somalia and gives the U.S. access to the naval facilities at Berbera and Mogadishu in Somalia. Berbera was developed by the Soviet Union and also has a long 15,000-ft airstrip capable of taking the largest U.S. transport aircraft as well as B-52 bombers.

The U.S. reckons it could get some combat troops to the area within 48 hours, while the 52nd Airborne Division would take between 10 days and four nights to reach the area.

According to Miltz, leader of the Japanese companies involved in the joint venture, three bombs struck the complex, but only one caused any damage. A storage tank was hit and the debris damaged pipes nearby. The project is 85 per cent complete.

Sadat says coup likely in Tehran

PRESIDENT Anwar Sadat has forecast an Iranian army coup against Ayatollah Khomeini and is suggesting that the U.S. should capitalise on the situation before the Soviet Union, Alain Mackie, reports from Cairo: "I would like to see anything instead of Khomeini, anyone, anyone."

The Egyptian leader said in an interview he added that he was not going to propose a plan to remove the Ayatollah. "The U.S. is much better than me at formulating plans," he said, but he would offer them facilities to the Egyptians.

String along the marsh and mud flats of the Gulf coast are a line of some of Iran's most important industrial sites beginning with the Abadan refinery and ending with the unfinished Iran-Japan Petrochemical Company at Bandar Khomeini.

But in this 100-mile strip, Iran under the Shah had invested as much as \$6bn (\$3.3bn) in its all-out effort to achieve economic take-off. All the installations are now at risk from the spreading of the war.

The Egyptian leader hinted that the U.S. had already been in touch with several senior Iranian officers from the old regime and said that he was considering whether to recognise the late Shah's son, Crown Prince Reza, who is resident in Cairo with other members of the Iranian royal family, as the rightful heir to the throne when the Prince celebrates his 20th birthday next week.

Japanese withdrawal

Plans have been made to evacuate 770 Japanese workers employed at the Bandar Khomeini petrochemical complex in Iran, which was attacked by Iraqi aircraft on Wednesday, Richard Hanson reports.

According to Miltz, leader of the Japanese companies involved in the joint venture, three bombs struck the complex, but only one caused any damage. A storage tank was hit and the debris damaged pipes nearby. The project is 85 per cent complete.

Saudis on alert

Saudi Arabia and other Gulf countries have put their armed forces on alert as a self-defence precaution in case the war escalates. Government officials said in Bahrain, AP reports. The Saudis had moved an unspecified number of anti-aircraft missile units to their eastern province, which contains Dammam, the world's biggest oil field, and the Gulf oil terminal of Ras Tanura, the officials added.

Bakhtiar denied

Dr. Shahpour Bakhtiar, Iran's last Prime Minister before the Khomeini regime took power, has not formed a Government-in-exile and has no immediate plans to do so, a member of Dr. Bakhtiar's staff said yesterday. Newspapers report that Iranian exiles bent on overthrowing Ayatollah Khomeini expected Iraq to recognise Dr. Bakhtiar as leader of a provisional Iranian Government.

Yugoslavia is heavily engaged in dam construction.

Iraq has proved a more attractive market than Iran over the past 18 months. The exporters to Iran who will now suffer are the suppliers of foodstuffs, notably France, Australia and New Zealand.

OTHER OVERSEAS NEWS

Israeli MPs meet Arafat

BY DAVID LENNON IN TEL AVIV

IRAQ IS believed to have the third largest accumulated financial reserves of any of the countries belonging to the Organisation of Petroleum Exporting Countries, but information about their precise size and where they are deployed in the U.S.

Estimates put Iraqi reserves

at between \$18bn (£7.5bn) to \$25bn at the end of last year.

Before the current war and the resulting uncertainty, it was

estimated that Iraq would have

approximately \$40bn by the end of this year.

That would put it behind only Saudi Arabia, expected to have

more than \$30bn.

Many politicians yesterday

broke the traditional peace of

the Succot national holiday to

demand that Mr. Tewfik Toubi and Mr. Charlie Bitton, of the Democratic Front Party, be brought to trial, for contact

with the PLO.

In the past, Israeli left-wing

politicians have met PLO

officials but none has met Mr.

Arafat, who is regarded in

Israel as the country's most

implacable enemy. Both the

ruling Likud and the opposition Labour Parties have always

Battle to secure stakes in a difficult market

BY PATRICK COCKBURN

IRAQ has always been a difficult country for exporters. Its State-controlled industries have usually been guided in their purchasing requirements by the political alliances

WORLD TRADE NEWS

Kloeckner denies it has abandoned EEC steel cartel

BY ROGER BOYES IN BONN

KLOECKNER-WERKE, the West German steel concern, yesterday strongly denied allegations that it has left the European steel cartel. But at the same time it called for wide-ranging reforms in the cartel, including a common sales agency for European steel and financial incentives for those companies reducing capacity.

The Kloeckner's Werke denial, articulated in an interview by Dr. Herbert Glenow, its chairman, comes shortly before Viscount Etienne Davignon, the EEC industry commissioner, meets next Tuesday with the heads of 12 European steel producers. Kloeckner-Werke will not be taking part in the meeting, but some of its major rivals and critics will, including Hoesch, Thyssen and Krupp. Kloeckner is clearly anxious to make his views known before the meeting.

Kloeckner has been accused by other German producers, notably Hoesch, of breaking ranks by not keeping to the production ceilings and understandings on minimum prices. This has raised the prospect of a price war on the German and other European steel markets—a possibility which appears to have alarmed the Bonn Government, bankers and the more financially vulnerable steel concerns.

Plans to construct Peking trade centre in jeopardy

BY TONY WALKER IN PEKING

PLANS TO build a trade centre in Peking appear to have fallen through. Construction of the \$250m (£105m) centre was to have started this year.

The trade centre has been in the planning stage for several years. China has provided more than \$1m on designs.

It was expected the trade building would help overcome the chronic shortage of office space in Peking for foreign businesses. Most foreign com-

panies based in Peking work in hotels.

The Chinese were reportedly disappointed at the lukewarm response they received earlier this year when they asked foreign businessmen if they were interested in booking space five years in advance at a cost of \$500,000.

The trade centre was planned to have offices for more than 250 companies, and would have included an hotel, an exhibition hall and conference centre.

Oslo fears U.S.-China ship pact

BY WILLIAM HALL SHIPPING CORRESPONDENT

NORWEGIAN shipowners are deeply concerned about the protectionist implications of the recent maritime agreement between the U.S. and China. The Norwegian Shipowners Association yesterday expressed particular fear that the cargo-sharing provisions of the agreement would adversely affect their trade. Their concern will be raised at the October 5-6 meeting in Paris of the Maritime Transport Committee of the Organisation for Economic Co-operation and Development (OECD).

The U.S.-Chinese maritime agreement was signed on September 17 and includes provisions for increased access to Chinese and U.S. ports and an agreement on cargo sharing. The agreement is modelled along the lines of an earlier maritime pact between Russia and the U.S., and stipulates that the fleets of both countries will

have access to a "substantial and equal share" of commerce moving between the two countries. In practice this means that both countries have the right to insist that at least one-third of the trade is carried in their own ships.

The U.S. has frequently said that it is opposed to cargo sharing and bilateral agreements of this nature. At the recent Committee on Shipping meeting of the UN Conference on Trade and Development (UNCTAD), the U.S. delegation firmly opposed all moves by developing countries to introduce cargo sharing.

However, the U.S. Administration has let it be known that it sees a place for such bilateral agreements when the U.S. merchant fleet is threatened.

The Norwegian merchant fleet relies heavily on the "cross-trades" and has the most

Finnish rig exporters show the way

BY LANCE KEYWORTH IN HELSINKI

RAUMA-REPOLA of Finland grade steel. "These facts and our relatively low labour costs and global marine of California by plus quick delivery times make us highly competitive," said

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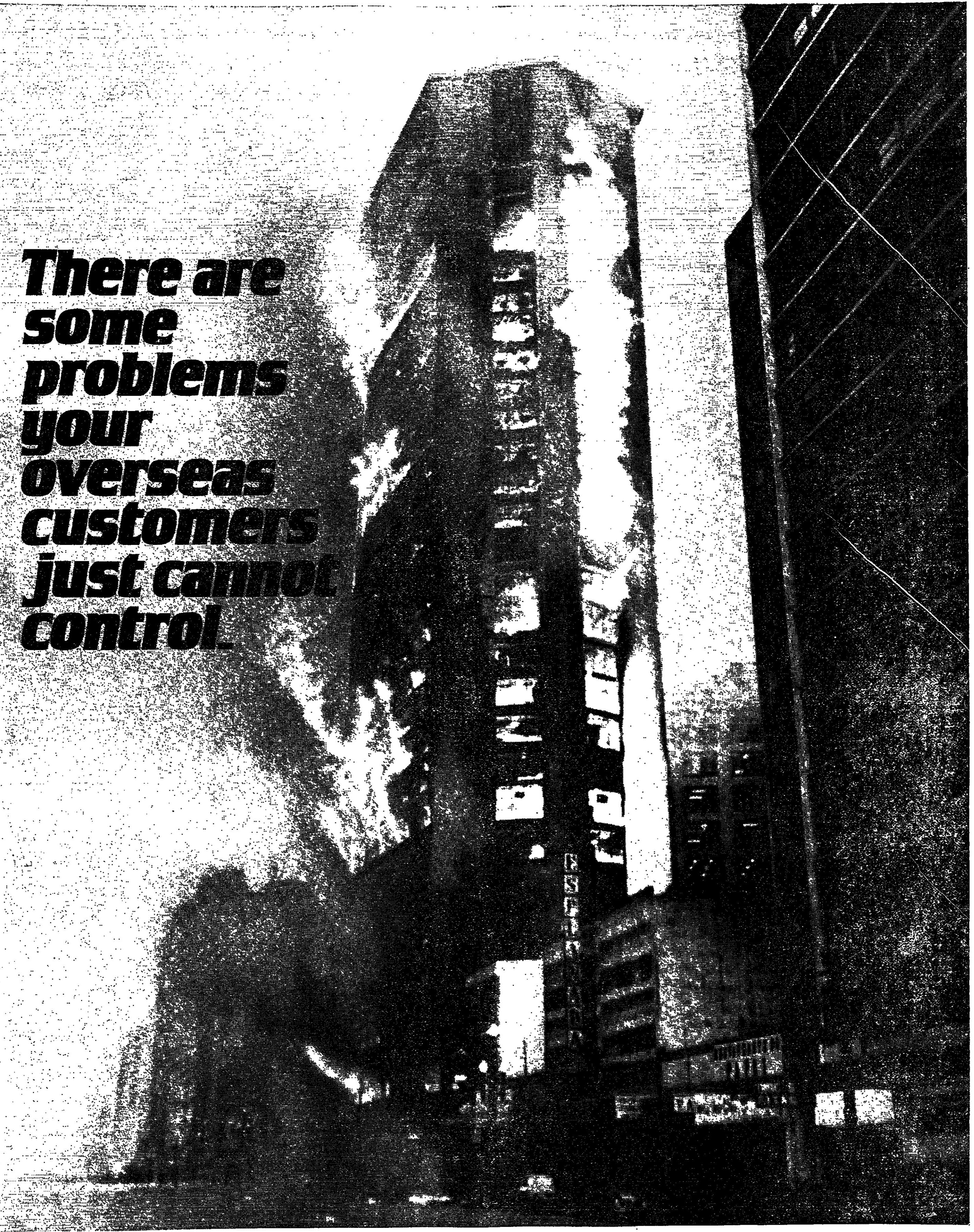
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UK NEWS

Ferry for Sealink lacks one engine

By Alan Watson, in Belfast

THE LAST of four ferries built by Harland and Wolff in Belfast for Sealink was launched yesterday without one of its two engines.

The £1m St David, which will carry 1,000 passengers and 300 cars, has been delayed by three months already. The shipyard is now awaiting delivery of the second engine which was damaged during tests at the manufacturer, APE-Crossley of Manchester.

All four ships for Sealink were subject to delay. The first is now operating on the Larne-Straumaer service. Two others are being fitted out before their handover for use on the English Channel routes.

Sealink confirmed that the purchase of the St David and one of its sister ships, the St Christopher, was financed by Barclay Merchantile Finance. The first ferry completed, the Galloway Princess, was purchased through Midland Montagu leasing. The purchase of the remaining vessel, the St Anselm, was financed by Lloyds Leasing.

Harland and Wolff is being forced to delay some work on two liquid petroleum gas carriers worth £70m, ordered by a consortium for charter to Shell.

The shipyard said Shell was awaiting approval from U.S. authorities for a new system of insulation for the gas containment tanks.

The ships will be used on routes from the North Sea to the U.S. The original specification for the insulation was rejected by the U.S. Coastguard.

Emergency calls

LONDON FIREMEN answered 53,465 emergency calls in the first half of this year, fire fatalities numbered 70 adults, including one firefighter, and seven children, and firemen rescued 168 people from fires. Calls attended comprised 25,400 fires, 10,792 special services, 8,107 false alarms (suspected fires) and 9,167 malicious false alarms.

Government support sought for information technology

By DAVID FISHLOCK, SCIENCE EDITOR

THE DEPARTMENT of Industry should be the sponsoring Ministry for the whole field of information technology, the Government's scientific advisers have concluded.

In a report published today the Advisory Council for Applied Research and Development urges the Government to make one Minister and one department responsible for its policies and actions on the promotion and development of information technology.

The same department should be responsible for the regulation of communications and broadcasting, it believes.

The council urges the Government to do more to stress the importance of information technology to the future industrial and commercial success of Britain.

It calls for Government publicity and "imaginative promotion" for existing UK successes in the technology, as well as publicity for all public sector plans for the application of UK innovation.

The council wants the Government to give British Telecom—communications side of the Post Office—a mandate to provide a world-competitive UK

communications network" and enough funds to achieve this goal.

As the council's working group sees the problem, information technology "will perhaps be the most important area of application of micro-electronics. It will eventually affect virtually every household and occupation. It will change patterns of employment and, if the opportunities to supply new goods and services are taken, has the potential to create many jobs."

Britain's trading performances will depend greatly on its ability to compete in world markets for products and services based on information technology.

The council warns that some trading rivals such as France, Japan and the U.S. have already recognised the importance of information technology and established national programmes to stimulate development.

The report gives some broad examples of what it means by information technology. One is the field of telecommunications, including satellite communications. Another is the telephone, where computer-controlled switching systems, such as System X, are bringing many new services.

Other examples are video discs, which will provide visual entertainment and education for about twice the price of a present full-price long playing gramophone record," and word processors, which can correct and edit typing.

The council estimates world sales for the products and services associated with information technology at £50bn a year, growing at 10 per cent a year in real terms. But it is also impressed by the radically new technological opportunities opening through the convergence of two major technologies, computing and communications.

The council's recommendations to the Government include more attention to information technology by schools and career services, more training in the subject by companies and better links between supplier and user interests to help to anticipate future needs.

It calls for Government recognition of the importance of a UK role in creating international standards and of the need for data protection.

Information Technology HMSO, £3.30.

Lombard, Page 16

London suburban buses may all switch to flat-rate fares

By LYNTON MC LAIN, TRANSPORT CORRESPONDENT

LONDON TRANSPORT'S entire suburban bus network may switch to flat-rate fare operations if a recommendation about to be put to the LT Executive is accepted.

The plan, to apply to all London Transport buses outside central and inner London, was suggested yesterday by Dr. David Quarby, the managing director of LT's bus services.

Because of the success of the experiments on flat-rate fares in Harrow and Haverhill, he said he would recommend the plan to the Executive. A flat-rate fare of 20p for all local journeys has applied on buses in these areas since earlier this year.

LT had expected the 20p fare to cut its revenue. But passenger mileage operated by the buses has increased since the scheme started. Delays and

running times for one-man operated buses have improved.

However, London Transport has no plans to introduce flat-rate fares in central London. Flat-rate fares for long and short journeys would have to be set at levels that might discourage passengers from using the buses for short journeys.

One-man buses will not be introduced on the busy central London and radial routes, at least in the next five years.

Dr. Quarby told delegates at the Association of Metropolitan Authorities transport conference in London that no system to replace the conductors for fare collection had been found that would speed boarding times without cutting revenue.

The conductors are used

mainly on the Routemaster rear-platform buses used by LT since the early 1960s. These buses can pick up a passenger once every second. This compares with the average pick-up time of between three seconds and five seconds for one-man operated buses.

Dr. Quarby also cast doubt on the future of London Transport's plans for its own bus to replace the Routemaster in the mid-1980s. The XRM project for a double-deck bus "with potential for one-man operation in central London" would probably now be abandoned, he said.

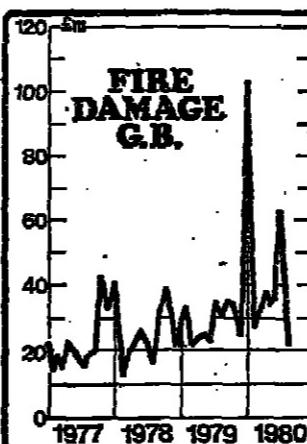
Instead, LT would concentrate on "further development of the excellent Leyland Titan and Metro-Cammell-Weymann Metrobus."

CHANGES IN the arbitration system for disputes between consumers and traders were suggested yesterday by the Office of Fair Trading.

The proposed changes follow an extensive review of the present system of redress available to consumers under codes of practice sponsored by the OFT.

One of the main changes suggested is that the OFT, in consultation with the Chartered Institute of Arbitrators, should prepare a standard system of arbitration to be offered in codes of practice. This standard system, however, would be sufficiently flexible to take account of specific trade differences.

The OFT is publishing a consultative document listing its proposed changes.



Fire damage costs could top £500m

By Eric Short

FIRE DAMAGE costs in the first eight months of this year reached £554.7m—only marginally short of damage costs for the whole of last year which totalled £535.3m. If the trend continues then fire costs for 1980 could exceed £500m.

Last year's damage costs would have easily exceeded £500m had not costs in August at £21m, been the lowest monthly loss for more than two years, according to the British Insurance Association.

Even so, damage costs this year are running at more than 50 per cent above last year's level for the corresponding period.

There were three big fires in August where damage in each case exceeded £1m. The biggest was at a cigarette manufacturers in Manchester and cost £1.6m.

The network of fire liaison panels, comprising insurers, fire brigades and industry, in an effort to fight fire losses, will be running a National Fire Safety Week from October 27 to November 1.

OFT proposes changes in consumer rules

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Limit of 10% urged for increases in nationalised industry prices

By DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

A 10 PER CENT ceiling on nationalised industry price rises was urged yesterday by the State-financed National Consumer Council.

Mr. Michael Shanks, the council's chairman, said consumers were tired of the constant price rises for goods and services provided by the nationalised industries.

Clause 13 of the Act enables the Government to ask the Monopolies Commission to investigate any price rise "of major public concern".

He pointed out that in the past six years nationalised industry prices have risen more than the general rate of inflation. "And in the past year some of the price increases have been staggering."

Such large increases between August 1979 and August 1980, said Mr. Shanks, included a 30 per cent rise in electricity charges, 28 per cent for post and telephones, and 27 per cent for coal and coke. The overall level of nationalised industry price rises in this period was 26.3 per cent, compared with a 16.3 per cent increase in the retail price index.

These policies pushed prices higher than they need otherwise have gone and meant that today's consumers are bearing the major share of the cost of capital investment to benefit tomorrow's customers."

His comment came on the publication of the council's annual report, in which he suggests a 10 per cent limit on nationalised industry price rises would help the Government and

private industry to keep wage claims to single figures.

Mr. Shanks rejected the idea that a curb on price rises would automatically reduce the standard of services to the consumer.

"We think there is plenty of room for the nationalised industries to improve efficiency and lower their costs. We think a ceiling on price rises would not provide the incentive they need to do just that."

In his report Mr. Shanks also makes a veiled rebuttal to the criticisms voiced by Mrs. Sally Oppenheim, Minister for Consumer Affairs, at the council's congress earlier this year. At that time Mrs. Oppenheim said the council was becoming too political by involving itself in discussions on Government economic policy.

Mr. Shanks said: "The consumer interest is not restricted to a particular set of policies which carry a 'consumer' label." The consumer interest "permeates the whole field of policies which directly affect people."

Annual report of the NCC, free, 18 Queen Anne's Gate, London, SW1.

Outlook in chemicals still bleak

By Ray Daffer

THE CHEMICAL industry can expect to see some check in its falling output towards the end of the year, according to a new Government forecast.

But chemical companies are warned that the severity of the economic recession is such that it will be some time before demand returns to even 1978 levels.

A report in the Government journal, British Business, published today, says the output of the UK chemicals industry fell 9 per cent in the second quarter of this year. The position was likely to remain bleak for the rest of the year with a year-on-year fall in output of 5 per cent.

All sectors of the industry had been badly hit, but basic petrochemicals—the building blocks of various chemical products—had been particularly affected by the recession. Plant capacity utilisation had dropped "dramatically".

Although the index of chemical production had now fallen below 1975 levels, the cost of materials and fuel purchased by the industry in the first half of this year was 30 per cent higher than in the same period of 1978.

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UK NEWS

Shell opens wage round with 12% offer to drivers

BY NICK GARNETT, LABOUR STAFF

SHELL HAS opened this year's wage negotiations for tanker drivers and depot personnel employed by oil companies with an offer of 12 per cent on basic rates.

The offer follows one of 10 per cent made to refinery workers at BP Grangemouth and 11 per cent to workers at the company's Kent terminal. Both of these offers, however, provide the prospect of renegotiations in six months time.

The Shell offer covers 2,500 workers, of whom 1,500 are drivers, at 46 terminals, 11 airports and two lubricant plants.

Although negotiators for the Transport and General Workers' Union told the com-

pany that the offer—lifting the drivers' basic pay of £32 to £36—was unacceptable, the meeting was said by both sides to be very amicable.

The company will be re-presenting next month to observations made by the unions which is seeking rises above the retail price index.

When the wage claim was drawn up Mr. Jack Ashwell, the union's national commercial transport secretary, said that the tanker drivers were looking for increases that would help to restore basic pay differentials eroded by the size of settlements in the retail road haulage industry.

The discussions this year have to some extent been

affected by a separate productivity deal at Mobil which has in effect lifted the basic rate for its drivers up to £32 in return for changes the company says will have a significant effect in improving operations.

Shell raised the question of separate productivity discussions for its drivers during its meeting with the union this week. Union negotiators are understood to have told the company that they were willing to discuss this.

Mr. John Miller, the union's national secretary for the oil and chemical industry will lead the union side next week in pay negotiations for refinery workers at Shell and at BP Grangemouth.

Chapple says labour law may survive

BY NICK GARNETT, LABOUR STAFF

THE NEW Employment Act had a much better chance of survival than the 1971 Industrial Relations Act, Mr. Frank Chapple, general secretary of the Electrical and Plumbing Trades Union, said yesterday. The reasons were that union opposition was much less intense, and the morals of the Left and the leadership of the unions were much weaker now than in 1971.

Whether the Act survived was largely up to the Government, said Mr. Chapple. The question was whether Ministers were prepared to change their "new" policies in order to avoid defeat at the next election.

The 1971 Act attempted to do too much all at once. One of its weaknesses was that it was designed to work without confrontation.

The new Act could become part of the industrial relations structure of a number of industrial spheres providing the Government accepted that some confrontation over it was inevitable. Mr. Chapple advised the Government not to try to drive the unions into the ground.

The union movement,

TUC warns Prior on pickets code

By John Lloyd,
Labour Correspondent

THE TUC has told Mr. James Prior, the Employment Secretary, that the draft codes of picketing will cause widespread confusion and misunderstanding.

Mr. Prior, who met members of the TUC's Employment Committee yesterday, said after the meeting that the committee had made a number of points that we could take into account."

However, he did not say what these points might be, and said that the Government was determined to press ahead with the codes.

Mr. Len Murray, the TUC general secretary, said that the committee had told Mr. Prior that it believed it was "wasting its time" in talking about the codes.

"We told him we would much rather be talking about ways of bringing the level of 2m unemployed down," he said.

Mr. Prior denied that he was under pressure within his own party to make the codes law, and said that they were much more flexible than legislation. There was a generally felt need to clarify the law and for a change in practice.

Councils face pay claim by building workers

BY PAULINE CLARK, LABOUR STAFF

LOCAL AUTHORITIES, faced with strict spending curbs, are to be presented shortly with a claim for "substantial" pay rises from their 90,000 building and civil engineering workers—the first local authority group to start negotiations in the new wage round.

Union leaders will also be presenting a package of demands for longer holidays, an improvement in special conditions payments and a reduction in the working week.

Last year, the group accepted a 13 per cent increase in line with the cash limits settlement reached with local authority manual workers. Although the building group's settlement date is November 1, compared with January 1, 1981, for the manual workers, it is likely this year to await indications of the direction other local authorities' pay negotiations take this winter.

Vickers to place 3,500 on short week at Barrow yard

BY JOHN LLOYD, LABOUR CORRESPONDENT

VICKERS SHIPBUILDERS, a subsidiary of British Shipbuilders, will put 3,500 of its hourly-paid workers at its Barrow yard on a three-day week from next Monday.

The move follows the failure of talks in London on Wednesday night between the company, British Shipbuilders and the shipbuilding committee of the Confederation of Shipbuilding and Engineering Unions.

The CSEU had tried to persuade Vickers to postpone its decision on short-time working for its hourly-paid workers. However, the company said that a strike by 1,300 boilermakers at the yard, now in its ninth week, had disrupted the work flow and showed no sign of nearing a settlement.

Vickers said yesterday that no talks with the boilermakers

Society had been arranged, and British Shipbuilders had backed its view that it was not breaching procedure by imposing a shorter week for its workers.

The boilermakers allege that

Vickers made different levels of bonus payment to various groups of boilermakers at the Barrow yard, and had breached the British Shipbuilders national agreement. It wants the same level of payment for all.

However, other unions at Vickers, which include the General and Municipal Workers' Union, the Amalgamated Union of Engineering Workers and the Electrical and Plumbing Trades Union, are now seeing their members' work cut. They are putting some pressure on the boilermakers to end the dispute.

Mersey peace move

BY PAULINE CLARK, LABOUR STAFF

MERSEY DOCKS and Harbour Company, which faced a loss of £2.5m in the first six months of this year, stepped in yesterday to avert a strike threat over 24 redundant shore-gang workers in the Port of Liverpool.

The company will today ask local union leaders to call off their plans for a Liverpool dockers strike next Tuesday and urge them to accept the company's offer to take on the men in jobs which will use their special skills.

The shore-gang workers have been made redundant by T and

J. Harrison, the Merseyside stevedoring company, which was at the centre of last week's threat of a national dock strike over redundant dockers.

Employers last week finally agreed to honour the dock labour scheme's provisions for reallocating redundant dockers to other employers but the ancillary workers do not come under the dockers' job protection agreement.

A mass meeting of Liverpool dockers last Monday voted overwhelmingly to support reallocation of redundant ancillary workers. Shore-gangs are in

LABOUR

Study of private funds for ordnance factories

BY WILLIAM HALL

THE GOVERNMENT has launched an urgent study into the future of the Royal Ordnance Factories (ROF). The possibility of introducing private capital into the organisation is being seriously considered.

A special study group has been formed under the chairmanship of Lord Strathcona, the Minister of State, Defence. It will consist of representatives of the Ministry of Defence, The Treasury, The Department of Industry, The Royal Ordnance Factories plus private enterprise.

The group is to deliver its report within the next two to three months.

ROF manufactures weapons and ammunition for armies both at home and abroad. It has been very successful. Over the

last three years, its sales have more than doubled to £284m and the surplus on operations after interest has risen from £36.7m.

ROF operates 13 factories around Britain, and employs over 20,000 people. It is one

of the biggest industrial establishments within central Government. It appears to be a likely candidate for furthering the Government's policy of introducing private capital into state-owned industries.

At present ROF operates as a trading fund. Its employees are classed as civil servants. It has a certain amount of independence from central Government, but it would like the freedom to act more commercially. It would like greater flexibility in its marketing arrangements, and the chance to enter into joint ventures with overseas companies.

Over half of ROF's production is exported, and with certain products, such as its 105mm light gun, it is the

biggest world leader.

Over the last six years, it has paid about £40m in dividends to the Government and re-invested about £100m in its business.

It

appears the most likely. ROF suffered a setback in 1979 with the cancellation of an Iranian order for 1,200 tanks. In addition, a long strike at ROF Bishopston, the UK's largest producer of propellants for ammunition and rockets, has affected the group's performance. This will be reflected in the 1979-80 results, which are to be released at the end of November. ROF has been forced to cut its workforce by some 1,200 over the last 18 months. But it is confident that the downturn in its business is temporary.

In 1978-79, ROF had average funds employed of £150m. It made a surplus on funds employed of 20.8 per cent, and it earned an 11 per cent return on sales.

Special State aid allocations attract £540m foreign investment projects

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

FOREIGN INVESTMENT projects worth more than £540m have been attracted to the UK as a result of special allocations of £56m State aid in the past four years.

This aid is available for projects anywhere in the UK, but 80 per cent of the investments have gone to the assisted areas where other regional grants are also payable.

These figures are contained in the annual report on the Industry Act, 1972, for 1979-80, published yesterday. The report shows that, as expected, the Government had saved £110m by the end of the financial year in March through its four-month moratorium on regional development grants, introduced last June.

The report reveals that the Government topped up its statutory limits for provision of general selective aid last

January by £250m. This took its statutory limit for section 8 of the Industry Act to £1.35bn, and was needed to meet commitments started by the last Government.

It is understood that £1.25bn of this has been allocated to specific forms of aid, of which £1bn has been committed to companies' investment plans.

But only about £400m to £450m has so far been spent.

Most of the foreign investment aid was paid out under the former Government's selective investment aid scheme. The present administration has closed this as a separate scheme, but is continuing to pay out similar forms of aid on strict criteria.

The purpose of the aid is to provide the Industry Department with extra funds, in addition to regional aid, to bid against other countries for what

are known as internationally mobile projects. It has attracted companies such as Hoffman La Roche, Dow Corning, Caterpillar, and Royal Dutch/Shell.

The scheme has been very

successful in attracting inward investment projects to the UK," the report says. By the end of the 1979-80 financial year, 35 projects costing £550m had been allocated assistance.

"I mean these assistance was negotiated as the minimum necessary to bring about the benefits to the economy arising from the projects. It has varied between 3 per cent and 21 per cent of project costs, averaging at 10.5 per cent."

Inward investment projects costing a total of £240m were also allocated £29m aid during the last financial year from the Act's section 7 regional air provisions.

The report says the 126 projects involved are expected to

Engineering industry orders down

By Hazel Duffy,
Industrial Correspondent

OFFICIAL FIGURES published today confirm that there has been a steep decline in the order books of the electrical, mechanical and instrument engineering sector since the beginning of the year.

The figures, in "British Business" (the Department of Trade and Industry magazine), take the story only as far as June. The indications since then are that the order position for much of the sector has declined further. GKN, for instance, reporting its interim figures last week, could see no improvement in the second half of the year.

New orders from the home market have declined steadily since January. Export markets held up during the first few months of the year. But in the second quarter, new export orders fell by 11.5 per cent on a seasonally adjusted basis. New home orders fell by 3 per cent during the same period, bringing

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THE PROPERTY MARKET BY ANDREW TAYLOR

English Property set to take part in Hay's Wharf scheme

AGREEMENT HAS now been reached between St. Martins Property Corporation and English Property Corporation over EPC's involvement in the proposed 2m sq ft office scheme at Hay's Wharf which this week received outline planning permission from Southwark Council.

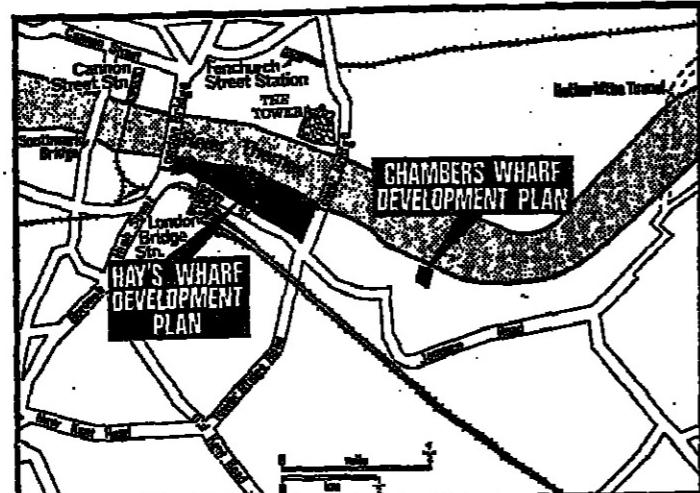
Agreement between the two companies was needed as EPC owns a strategic 2½ acres of land on the proposed 25-acre development site which fronts the River Thames between London Bridge and Tower Bridge.

St. Martins, following the take-over last month of The Proprietors of Hay's Wharf by the Kuwait Investment Office, now controls the bulk of the remainder of the site. St. Martins is a wholly-owned subsidiary of the Investment Office and presently manages a property investment portfolio for the Kuwaitis, thought to be in excess of £400m.

EPC is now understood to have agreed to turn its holdings over to St. Martins and in return will take over the ownership and responsibility for developing a 21-storey, cruciform office block—a central feature of the development plans—which will provide around 300,000 sq ft of net office accommodation.

The whole development will provide a total of 1.6m sq ft of net office accommodation in blocks—some of which will be warehousing with some industrial space at Chambers Wharf.

The whole project—expected to be funded entirely by the Kuwaitis; EPC's contribution



166,000 sq ft net, although the cruciform block to be built by EPC will be larger than this.

In addition the plan calls for 34,000 sq ft of light industrial space, 168,000 sq ft of storage space, 53,000 sq ft of retail accommodation plus the provision of 243 homes, three acres of parkland, leisure facilities of the council's choice and the construction of a riverside walk stretching the full length of the site.

At the same time outline planning permission has also been granted for St. Martins proposals—another inheritance from Hay's Wharf—for just over 90,000 sq ft of mostly warehousing with some industrial space at Chambers Wharf.

While the standard of property company accounting has improved and become more conservative since the 1974/75 market collapse, many leading

apart—will take at least 10 years to complete and will cost substantially in excess of the £200m figure that has been mentioned in some quarters.

Apart from the loss of the land for housing—to be made over to a housing association—St. Martins estimate that the provision of 243 homes, three acres of parkland, leisure facilities of the council's choice and the construction of a riverside walk could cost the company a minimum of £3m at current prices.

How quickly work gets underway—market conditions and a possible public inquiry notwithstanding—remains to be seen. But Mr. Brian Cann, St. Martins' chief executive, says that piecemeal development would not be desirable; if the development is to "create the desired impact on the City fringes."

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New look at accounts

THE ACCOUNTANCY profession is poised to take a further look at some of the more controversial aspects of property company accounts. This follows the publication of a new exposure draft on the thorny issue of depreciation charges for investment properties.

Under new rules proposed in the exposure draft the Accounting Standards Committee is recommending that investment properties should "not be subject to periodic charges for depreciation" but instead "should be revalued annually at open market values and the valuation incorporated in the balance sheet."

The recommendations—proposed as an addition to the existing SSAP 12 accounting standard on depreciation—mark a significant victory for property companies which have argued that depreciation charges on their investments are unfair, meaningless and would have a material impact on company valuations.

However the battle ground of property company accounts is now likely to move to other areas which have disturbed accountants, particularly the capitalisation of interest charges on money borrowed to finance new development.

The Accounting Standards Committee will also be turning its attention to other procedures like the charging to development costs of operating expenses arising from buildings which have not been fully let.

While the standard of property company accounting has improved and become more conservative since the 1974/75 market collapse, many leading

accountants remain concerned that some items which they believe should appear as outgoings in revenue accounts are still being "hidden away" in capital accounts as part of development costs.

Meanwhile the British Property Federation has expressed its satisfaction with this week's exposure draft—hardly surprising as the proposals mirror many of the Federation's own recommendations to the Accounting Standards Committee.

One surprising omission from the exposure draft was the absence of any proposal that there should be regular external valuations of investment portfolios. The BPF had conceded

in its recommendations that independent valuations should take place at least once every three years.

The failure to recognise the need for independent valuations is a major drawback of proposals which stress the importance of annual revaluations—"to be displayed prominently in accounts"—but which make no recommendation as to who should carry out this task.

To be fair a large number of property companies do already carry out regular external valuations which are incorporated in accounts. Others however are more reluctant to display their wares and prefer to keep properties in their books at cost or valuations many years out of date.

For example the last report and accounts of Warnford Estates have incorporated freeholds and leaseholds "valued at the lower of cost or estimated realisable value." Other companies have been criticised for incorporating "directors' estimates which bear little relation to actual market conditions."

Hammerson Property and Investment Trust because of its very size and influence has perhaps been one of the most criticised. Its valuations have historically been based on directors' estimates: "At the time it is considered that the particular property has reached a stage of full development, i.e. completion of construction, leasing and/or, finalisation of equity participation."

In the light of some of these situations, and others, it will be interesting to see if there will be any attempt to modify the exposure draft.

The real test may come next year when, if all goes well, Lend Lease plans to raise around US\$10m through a rights issue offer to IIP shareholders. At the moment the British line, according to Mr. Dusseldorf, is cautious but not opposed to the plans.

Lend Lease seeks UK backing for U.S. venture

MR.

Gerard

Dusseldorf,

chairman of Lend Lease Corporation, Australia's largest property company, was back in London this week to launch a fresh initiative to persuade UK investors to support his plans for a new U.S. real estate investment trust.

The vehicle earmarked for the new investment trust is International Income Property, established by Lend Lease in 1977 and in which the Australian company presently holds a 65 per cent stake.

The U.S. concern presently holds properties worth around US\$26m including interests in two major shopping developments—in one of which at Park City, Pennsylvania the Post Office pension fund has a 50 per cent direct interest. Mr. Dusseldorf estimates that distribution from earnings this year could be around 7 per cent net with IIP shares currently trading at around US\$10; on the over-the-counter market in New York.

The group is by no means out of the woods yet, although contingency plans have already been laid to cope with proposed capital gains tax legislation in the U.S. which will affect foreign entities holding property investments.

The real test may come next

year when, if all goes well,

Lend Lease

plans to raise

around US\$10m through a rights issue offer to IIP shareholders.

If the distribution is approved

at next month's Lend Lease

annual meeting it will leave

about 30 per cent of IIP shares

in British hands with ICI

opposed to the plans.

Pension Fund holding a 10 per cent stake. Lend Lease will then be left with a 17 per cent holding as will Mutual Life and Citizen Assurance, the other major shareholder.

Mr. Dusseldorf, who has an impressive track record at Lend Lease and a General Property Trust, the Australian property investment trust established by Lend Lease in 1970, was not disheartened by the difficulties he has faced.

The U.S. concern presently holds properties worth around

US\$26m including interests in two major shopping developments—in one of which at Park City, Pennsylvania the Post Office pension fund has a 50 per cent direct interest. Mr. Dusseldorf estimates that distribution from earnings this year could be around 7 per cent net with IIP shares currently trading at around US\$10; on the over-the-counter market in New York.

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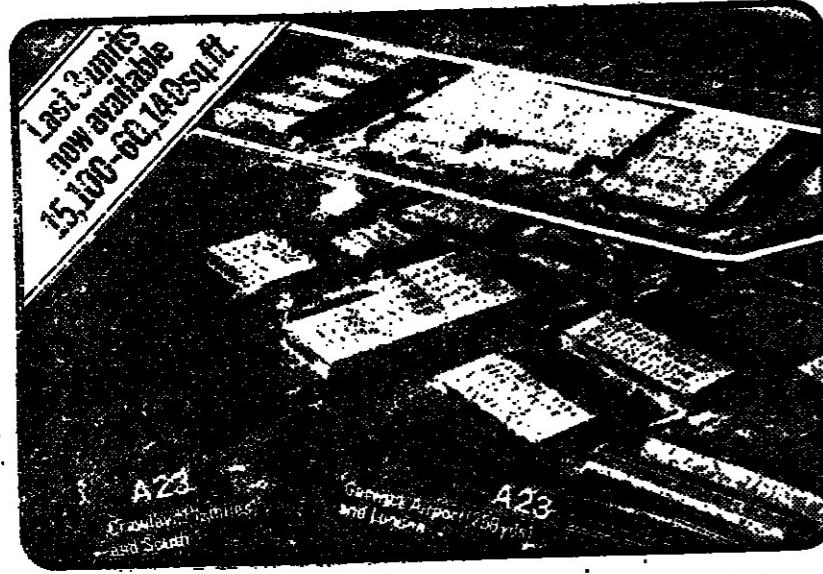
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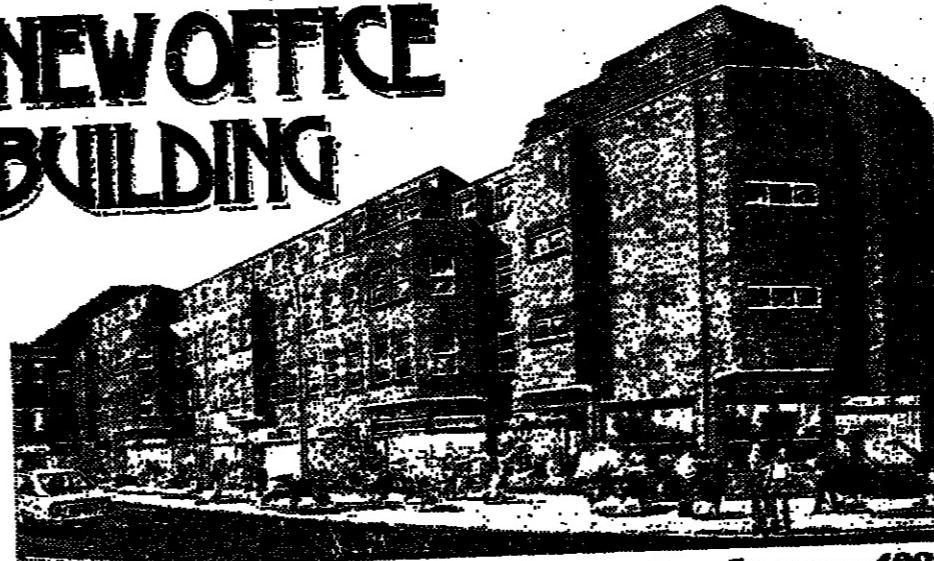
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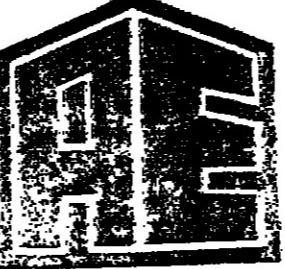
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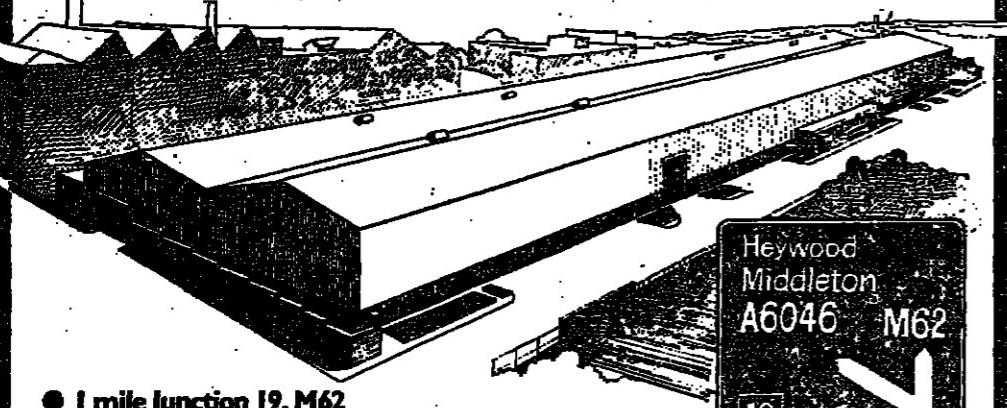
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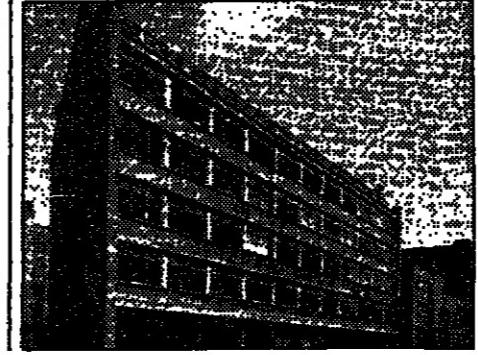
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TAYLOR WOODROW Property Company has been granted outline planning permission by Southend Borough Council for a 320,000 sq ft gross office and retail development at the corner of London Road and Southend High Street. The development will provide 186,000 sq ft of office accommodation and 66,000 sq ft of retail space plus car parking for 200 vehicles.

Regional Properties has let around 33,500 sq ft of central London office accommodation in Wellington House, Strand to Shell UK on a 30-year lease at a commencing rental of £510,000 a year.

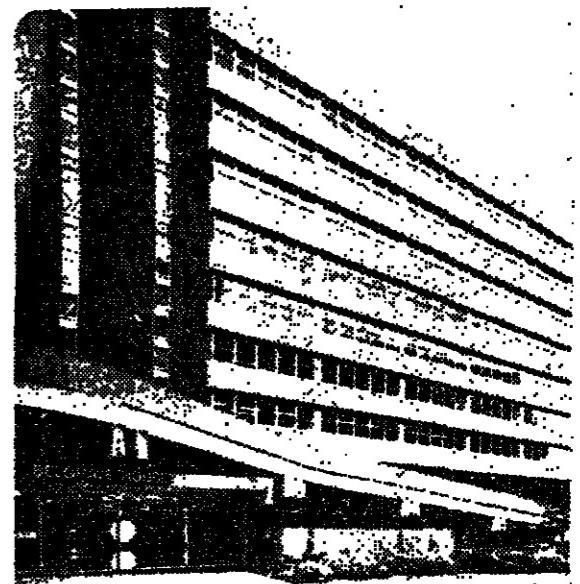
Sum Life Assurance through its property development subsidiary Artagen Properties is to fund a £1.5m office and shop scheme at 15/19 Church Street, Twickenham. The development to be carried out by Alfred Booth Developments will provide 11,000 sq ft of offices and a ground floor shop, plus two smaller shops and 10 one-bedroom flats.

Tundra Investments NV has paid almost £2m for two office investments, totalling 18,200 sq ft, at 5/12 Norton Folgate and 6/8 Folgate Street. The overseas investment company acquired the premises, with a current annual rental of £15,000.

Around £4m of residential land around Welwyn Garden City has been sold by Hillier Parker May and Rowden as part of the continuing new town sales programme ordered by the Government.

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MANAGEMENT

EDITED BY CHRISTOPHER LORENZ

WHAT do the following have in common?

- 1-A diplomat.
- 2-A "renaissance man."
- 3-A decision-maker.
- 4-A negotiator.
- 5-A persuader.
- 6-A consensus-builder.
- 7-A co-ordinator.
- 8-A strategic planner.

It may seem far-fetched, but they are all supposedly one and the same person: the Manager of the Future.

The painters of this idealistic (unrealistic?) Identikit picture are a team of 40 leading businessmen and academics, half from the United States and half from Europe. On the continental side, they include the President of Unilever, the Chairman of Union Bank of Switzerland and the Dean of INSEAD, the fashionable Fontainebleau business school. From the U.S. come the likes of the President of Goodyear, the Dean of Columbia University's business school and the head of the American Management Association.

Their purpose is to throw down the gauntlet to anyone foolhardy enough to want to be a manager in five, 15 or 30 years' time is to help him—and the business schools which plan to train him—meet the even greater challenge presented by the ever-accelerating pace of change in the business world and society in general.

Their efforts formed part of a three-year international investigation into "management and management education in a world of changing expectations," under the joint auspices of the European Foundation for Management Development (EFMD),^{*} and the even more clumsily titled American Assembly of Business Schools of AACSB,^{**} which exercises supervisory authority over the curricula of U.S. business schools. In all, the project brought together 1,000 business

practitioners and thinkers from all over the world. It was concluded three months ago.

The results of the whole exercise were reviewed earlier this month at a select meeting of executives and academics under the title of "the Group of Talloires."

Taking its name from a village on the shore of Lake Annecy, in the French Alps, the group met in the cloistered calm of a former monastery. But the recurrent theme of the meeting was one of stress and strain, aptly encapsulated by one of the participants as: "Change, change faster, and still faster again." While the American participants faced this prospect with near-equality, the Europeans were decidedly unsettled by it.

Terrorism

The "changing expectations" identified by the three-year transatlantic project are daunting indeed, both for society in general and business managers in particular. Just about the only thing not covered under the various headings was the prospect of a Third World War.

- Changing expectations about the availability of natural resources;
- The "changing international order" (North-South relations, low growth, rising unemployment, etc.);
- Changing social and economic values;
- Changing relationships between government, companies and trades unions;
- Changing expectations of

"minority groups" (including women);

- The changing impact of science and technology;
- The growing threat of terrorism and major disasters.

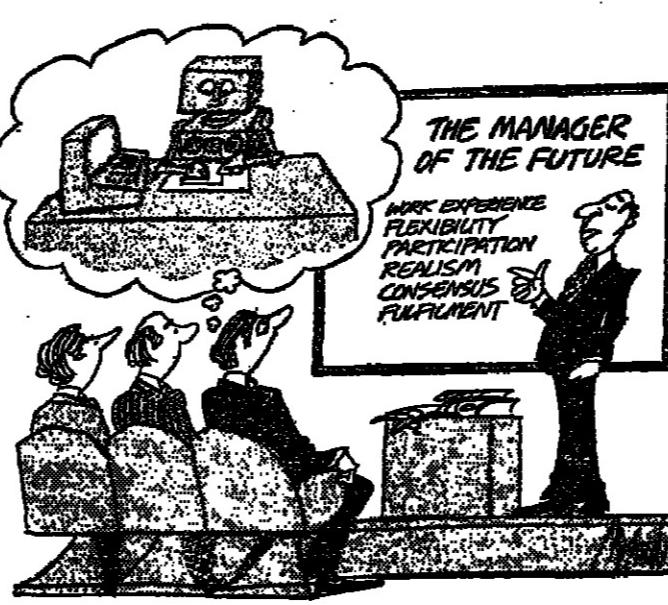
How should management respond to this daunting list of growing uncertainties and changing expectations? And what tasks will the manager of tomorrow have to perform?

Dr. Robert Wade, director of international and governmental affairs for the AACSB, began by quoting a chief executive on the joint project who had bluntly answered with the single word "everything."

To start with the project team concluded that the manager would have to perform far more parallel roles than before. Whereas 10 years ago chief executives were mainly concerned with internal problems, spending perhaps 10-15 per cent of their time on external activities, today some were spending 50-75 per cent of their time on external activities, including public policy and international questions. This was only one measure of the way that political, economic and social forces

—coupled with a climate of participation within the corporation—were all profoundly affecting the nature and scope of the manager's job.

One of the project's participants put it this way. The manager has traditionally been thought of as sitting at the centre of a circle, directing all the various activities of the organisation from within it; today he sits on the periphery, on its edge, dealing with the outside world while trying to



keep an eye on what goes on inside the circle.

"For one thing, government control and regulation have been growing constantly," Dr. Wade reported. Not even the resurgence of conservatism in Britain, the U.S., and elsewhere was thought likely to turn the tide.

"In addition to dealing with governments, chief executive officers are spending more and more time dealing with unions, financial institutions, consumer advocates, and a sceptical public. Their success or failure in dealing with these groups may well affect and determine the overall success or failure of their companies."

The project's participants also thought that the manager of the future will have far less

freedom of action than in the past. Dr. Wade continued. Since the organisation of the future would not be pyramidal or hierarchical, as in the past, the common view of the manager as exposed to two sets of pressures—one from above for economic performance and the other from below, resulting from the demands of the employees—would no longer hold.

Rather, the manager of the future would be subject to pressures, demands, and communications coming in from all sides, and at all levels.

The notion of the traditional power figure was also being replaced by the notion of a leader working by consensus through a team. "In other words, the power wielder will become the power broker."

Some of the characteristics of this new kind of management are already fairly clear, Dr. Wade argued. While there will still be concern for the economic and technological factors, there will be much greater concern than in the past for the political, social, and psychological impact of the organisation. Hence the list of eight virtues already cited. The manager would have to earn his legitimacy and authority—and continually re-earn them, the project team suggested.

"The manager will still have to deliver the basic output of the organisation: goods, services, creation of wealth, or whatever you wish to call it," said Dr. Wade. "But in addition, he or she will be dealing with a much wider range of constituents, doing a balancing act with these constituents, and doing it all in the face of uncertainty, ambiguity, and sometimes mixed signals."

Another conclusion of the project was that managerial commitment and morale would have to be aggressively fostered in the years ahead. Several special circumstances related to the problem of morale were identified:

A growing alienation of managers at the middle levels, especially in Europe; concern that managers may be losing zest and enthusiasm for their work; and the growing attraction of non-profit and public institutions for managers, especially the younger ones.

To this long list of would-be attributes, put together by the transatlantic team, the Talloires group added several further points to which the manager of the future would have to respond. They include:

- 1-The changing career pattern of existing managers, including their increasing tendency to refuse promotion which involved moving house.

- 2-The increasing impact of women on the structure and pattern of the company's workforce.

- 3-The likelihood that managers would have to adapt to the increasing pace of social and technological change by switching careers—not just jobs—as many as four times in their working lives.

- 4-The importance of manpower planning, to cope with the mass of new pressures.

Of the many social challenges

outlined by the transatlantic project, the Talloires meeting became particularly engrossed in that of the rapid change in social and economic values, which they felt was insufficiently recognised by most managers. Though not all in such high-flown terms, most of the participants echoed Dr. Wade's view that "these changes have significant implications for the puritan work ethic, the growth ethic and the profit ethic." They also have crucial implications for the organisation of business enterprises, with decentralisation of power only one of the possible consequences.

Dr. Wade emphasised in particular the following trends: a growing concern with work as a source of creative fulfilment, not just a source of income; a growing demand for flexibility in personal life and at work; and increasing pressure for participation in corporate and social decision-making.

As for the prospect of changing North-South relations, and a slump in trade between industrialised countries suffering from low growth and high unemployment, most of the Talloires participants felt "disorder" was more appropriate than the official term, "new international order."

They were equally fixated by the question of changing expectations about the availability of natural resources.

Euphemistic

The fourth issue dealt with by the transatlantic team covered relationships between the various institutions in society: government, business companies and the trade unions. While governments would feel under pressure to involve themselves more in industry, the project suggested, there was considerable—and probably growing—disenchantment with government intervention and regulation. Equally, the public was disenchanted with both big business and the trade unions.

Issue five dealt with what the Americans call "minority groups"—which is what the Europeans, with their distaste for euphemistic jargon, prefer to call women, young people, blacks, pensioners, etc. Dr. Wade told the Talloires meeting that the project members were convinced the expectations and demands of all these groups would continue to grow, and that

society would feel an increasing obligation to them.

Sixth—refreshingly low after the incessant microprocessor mania of the last few years—came the impact of science and technology on production and employment.

Seventh came the need to devise new arrangements to protect companies and society against nuclear and other accidents, and terrorist threats. And last was the need for a global, interdisciplinary approach which allowed managers to see the interaction of the other issues.

Not content to leave the Talloires group reeling from this onslaught of challenges, Dr. Wade went on to summarise the team's recommendations for changes in management education. They included:

- To be ready to handle change, both in society at large and in the managerial world, students must be educated as specialists and generalists, not one or the other, but both;
- More emphasis must be placed on "non-cognitive" (behavioural) skills and training (for example, "interpersonal skills," communications, negotiations,);
- The business environment/public policy dimension and the international dimension of the business school curriculum must be given additional emphasis;
- Work experience and life-long education need to be seen more as an integrated whole.

Readers of these unsettling inventories may not take long to ask the obvious question: if society and organisations are changing as fast as Dr. Wade suggests, how can he tell that his conception of the manager of the future will be correct when, as they say (to coin a common cliche) "the Future is Now"?

Dr. Wade went some way towards tending a reply by reporting the project team's warning that the future will come whether it is planned or not, and that projecting and planning are the best way we have . . . yet devised to cope with the problems of change."

This did not mean that it was still possible to try and predict with certainty what will happen, in order to adapt to it ahead of time, he emphasised. But it did mean trying to understand a range of future possibilities, in order both to influence them and to develop the flexibility needed to meet them. Forecasting is dead, in other words, but Long Live Forecasting.

*EFMD, 20 Place Stephane, B-1050 Brussels, Belgium. Tel. 02-5121692.

**AACSB, 1755 Massachusetts Avenue, N.W., Suite 320, Washington DC, 20036, USA. Tel. 202-433-0400.

Promoting financial prudence

There is a small, but growing body of opinion that "financial men" are gaining too strong a grip on many big company managements, and that they are stifling entrepreneurial flair and technical innovation.

For the medium- and smaller-sized company, however, it is quite possibly finance that is one of the weaker management skills, after technical and marketing ability. Should such companies worry overmuch about this or rely on an ability to improvise in overcoming adverse trends?

According to new publication, *Profit and cash flow forecasting*, from Industrial and Commercial Finance Corporation

tion, if in the current economic climate, businesses do not attempt to forecast both profits and cash requirements, they are putting their survival in jeopardy.

As a financing institution ICFC has had understandable preoccupation with money controls. But the book does not attempt to moralise in the sense of insisting, for example, on specific debt/equity ratios. Rather, it promotes the concept of financial prudence and provides the tools for a company

to interpret that as it will. The book is in part a straightforward working manual, with a series of schedules that a company can use to produce breakdowns on sales, cost of sales, overheads, productive capacity and a variety of other factors in drawing up forecasts of profit, cash flow and balance sheets.

The point is stressed time and again that a forecast is not just a means of preparing a picture, but that it should be used as a basis for action, particularly if something should

happen to upset the forecast trading pattern. Indeed the author, Jeremy Prescott, at ICFC's Manchester office, suggests that it is a good idea to prepare contingency plans in advance for, say, a shortfall in sales or a capital overspend.

Many of the suggestions made for drawing up check lists—such as the need to look at the trend of sales, and try to assess the effects of competition when establishing a sales forecast—seem on reflection, rather obvious. But it is surprising

how many small businessmen in particular let such things ride when they are grappling with day to day pressures.

While the author refrains from moralising, he does reiterate one particular point several times. Any business needs to produce a history of good forecasting will increase the confidence of its financial backers. In other words, ICFC is giving fair warning of what it looks for if someone knocks on its door for cash.

Profit and cash flow forecasting, by Jeremy Prescott. Available free from ICFC, 91 Waterloo Road, London SE1.

Nicholas Leslie

● MEDICAL
ENGINEERING
First aid
for heart
victims

FIRST AIDERS today tackle victims of heart attacks armed only with their training and skills in heart massage and artificial respiration.

Now a new device from the U.S. which has already excited some interest from heart specialists in this country, promises to take at least some of the danger out of the first few seconds of the attack.

Called "Heart Aid," the device is basically an automatic and portable resuscitator—designed to be used by trained first aiders, it makes decisions automatically that would normally be taken by heart specialists in an intensive care unit.

Programming can be carried out by anyone conversant with ladder diagram notation, and is performed on a separate programming / diagnostic unit which plugs into the controller.

Typical applications will be in the sequential control of plastics moulding and pressure die casting machines, machine installations such as transfer lines and in any other process where a logical sequence of operations is involved.

Programmed data is held in non volatile electrically alterable read only memory (EAROM) and in operation the unit sequentially scans the program and provides signals in accordance with the internal logic decisions and the present state of the input signals and timers.

Unlike relays and timers, the controller can be quite easily re-programmed for a complete change of function and the program can be changed to accommodate any process variation that has to be incorporated.

Thus, the control system does not form an integral part of the machine with which it is associated and can be switched to other machines in other applications.

It can provide a virtually unlimited number of usable contacts per relay and a large number of contacts in series can also be deployed. Timings can range from 0.05 to 100 seconds.

Basic memory is 1000 16-bit words and this can be expanded in increments of 1000 to a maximum of 4000 words.

Up to 20 input/output modules are supplied as standard, each accepting up to 16 input signals and eight outputs. More are possible. Acceptable signal levels are 12 to 24 V DC or 90 to 130 V AC.

The device costs £3,450 from the UK distributor, British Emerson Medical Electronics of London (01-580 3667), but the price includes maintenance and training in the use of the machine for eight people.

Some 250 machines have

already been sold in the U.S.

and the first response from

authorities in the UK has been

cautious but good.

● SEMICONDUCTORS

Lightening the software burden

IF COMPANIES are to take advantage of electronics in the future, semiconductor manufacturers will have to design more of the software into the silicon chips. This is the opinion of Dr. Robert Noyce, vice-chairman of Intel and one of the pioneers in semiconductor technology.

Speaking at a seminar in London, Dr. Noyce said that while the cost of making silicon chips was continuing to fall, programming these complex circuits were becoming more expensive. Also, the general shortage of programmers in industry coupled with the length of time it takes to produce soft-

ware meant that the application of electronics could grow no faster than the number of programmers a company had.

During the 1980s, semiconductor designers will be developing circuits in which the nucleus of a computer operating system—now produced as software—will be already on a chip. This will allow designers to produce working systems more easily and faster, using high level languages.

Dr. Noyce said that this would reduce the "software

burden" by a factor of 10 to one.

The outlook for the semiconductor industry as a whole is encouraging according to Dr. Noyce. It will be one of the few industries which will grow substantially in the 1980s.

The chief areas of growth will be in computers, automotive electronics and robotics. But few new semiconductor companies will appear in the decade to serve the broad market for general semiconductor circuits.

Dr. Noyce said that the investment necessary to set up a suitable factory had risen too steeply. In the early 1970s, the

cost of a wafer fabrication plant to make circuits was \$4m. Last year the cost had risen to \$17m and plants installed in the early 1980s will be around \$28m.

ELAINE WILLIAMS

● LIGHTING
Control of
street
lamps

IN ONE respect the now widespread application of photocells to lamp switching on major roads is self-defeating in that they do not come on in heavy rain, snow or fog because the light level usually does not become low enough.

Cardiopulmonary resuscitation—heart massage and artificial respiration, something all first aiders are taught, keeps the blood flowing but only a substantial electrical shock can stop the heart fibrillating—and the quicker that can be accomplished, the better the victim's chances of recovery.

The system has been developed for the Department of the Environment and is expected to be extensively installed in many parts of the country where unusual weather conditions are prone to occur. First installations will be on a 30-mile section of the new M25 in Hertfordshire, but the system can also be retrof

THE ARTS

Cinema

A deadly Don Giovanni

by GEOFF BROWN

Don Giovanni (A)
Academy Cinema 1
Electric Shadows: 45 Years of Chinese Cinema
National Film Theatre
Dressed to Kill (X)
Odeon Leicester Square
Simon (A) Warner West End

Joseph Losey's film of *Don Giovanni* could certainly never be confused with any theatrical production. While latecomers to opera houses are still drifting in and removing their coats to the sound of the overture, we at the cinema are watching a demonstration of glassblowing in a Venetian factory. Once Act One begins we have real, live, beautiful buildings by Andrea Palladio instead of cleverly painted sets, and boats slowly progressing along canals instead of characters spotlit in a vacuum. And we can see them all without binoculars. Opera audiences hear the music of

Mozart's masterpieces as it happens, with the sounds of occasional fluffed notes, coughs and dropped handbags. We hear it post-synchronised to the cast's lip movement, with the sounds of footsteps, horse's hoofs, grasshoppers, farmyard hens, voices of rain and splashing ears. We share this experience in a compact building that resembles an opera house as much as a brown paper bag resembles a box of chocolates. Seat prices are somewhat lower.

Both Losey and the film's instigator, the composer and opera administrator Rolf Liebermann, wanted to make *Don Giovanni* not so much a filmed opera as a film derived from an opera, partly in the hope of democratising the art form. Noble intentions, perhaps, but making a film destined for art-house exhibition is hardly the best way to broaden an audience. And despite all their combined intelligence, their

careful attention to both visual and musical matters, the result — as in so many previous attempts — comes perilously close to achieving the worst of both worlds.

The film lasts three hours (an interval is fortunately provided), and there is certainly time enough in that span to accustom oneself to a small number of irritants. Subtitles, for instance (it is surely gilding the lily to read "I'm fainting")

while Edda Moser's *Donna Anna* is not only singing about her condition in full-throated Italian but also crumpling to the ground before our very eyes! Depending on the audience's standards of musical appreciation, it may also be possible to swallow the variations in sound quality, the poor standards of post-synchronisation and the fluctuating barrage of sound effects. But even three hours is insufficient to accommodate oneself to the rigidity and aridity of the entire exercise, or the posturing of most of the performers who, like so many stage artists previously yanked onto the silver screen, still emotive on a scale to shake the chandeliers in the opera house roof. There are two exceptions: the grimaces of Ruggero Raimondi's *Don Giovanni* are entirely suited to this furiously diabolical character, who set new standards for prodigies in the eighteenth century. But the film's real saving grace is undoubtedly Kiri Te Kanawa, a singer of radiant tone and striking beauty, who plays Donna Elvira, Giovanni's poor wife; she alone makes the complete transition from opera to film, combining intensity of emotion with subtlety of expression. And she alone brings a spark of human life to a chilling film, far too fastidiously bedecked with elegantly roving camerawork, frozen tableaux and the traditional bustling extras. *

Opera also plays a key part in *Two Sage Sisters*, shown to the press to herald the arrival next Thursday of the National Film Theatre's ambitious selection of Chinese films, enticingly entitled "Electric Shadows" (the film itself can be seen towards the end of the season, on October 26th and November 2nd). The two performers sing and act with a theatre troupe through periods of great economic hardship in the thirties; in the forties, one of them suc-

cums to the wiles and wealth of a Shanghai opera manager, while the other ploughs ahead working towards a political awakening of the theatre (and herself). After the revolution, in the fifties, the stage sisters are reunited, and the very last scene has the heroine telling her wayward partner, "Let us remould ourselves earnestly and always perform revolutionary operas."

It is an unfortunate line, or at least an unfortunate subtitle, for the film as a whole — produced in 1964 by the Tianma Film Studio in Shanghai just before the Cultural Revolution disrupted all serious artistic activity — displays so little of the threadbare thought and emotion generally encountered in works enforcing a country's official ideology. The NFT programme booklet points out its "rapturous *mise-en-scene*": the valuable BFI Dossier produced to accompany the season (priced at £2) praises its "stylistic approach that is almost Ophelian in its precision and sensuousness." This is overstating the case; the comedian that jumped into my head was not Ophelia at all but Warner Brothers melodramas with Olivia de Havilland and Bette Davis bitching with each other over men and careers. But the director Xie Jin certainly knows how to move his camera around and locate his characters within their geographic environment; he also knows how to handle colour and visual design, and coax performances of great clarity and sympathy from his cast. And unlike Warner directors he also knows how to root the conflicts of his heroines in something more substantial than melodramatic tricks of the trade. But it would be foolish to pronounce on the qualities of a country's entire national cinema on the strengths of a single film; one can only hope that the initiative and enterprise of the NFT and the season's organisers Tony Rayns and Scott Meek will be matched by the initiative of audiences in delving into such uncharted territory. (A short selection of films from the season also begins on BBC television this Saturday).

*
Dressed to Kill, starring Michael Caine, Nancy Allen and Angie Dickinson (returning to the screen after umpteen seasons as TV's *Police Woman*), is written and directed by Brian

Lucky, there is *Simon*, a film comedy that starts brightly only to backfire, though in the present desolate climate even comedy that backfires has some merit. The writer/director is Marshall Brickman. Woody Allen's co-writer on his beguiling futuristic romp *Sleeper* seven years ago, and the present film carries more than a few echoes — playing around in the same way with modern science and technology. The lead comic is Alan Arkin, a university professor groomed by dedicated pranksters as the world's first visitor from outer space; also involved are the underused Austin Pendleton, the delightful Judy Graubart and Madeline Kahn. Brickman gives them undeniably funny things to say, and pertinent remarks are made about such American phenomena as muzak, diet books, hair dryers and Fred Astaire. But he also fritters away the force of his film by too much repetition and an incapacity for isolating the good jokes from the bad.



Della Jones, Alan Opie, Anthony Rolfe Johnson and Felicity Lott

Leonard Bird

Coliseum

Così fan tutte by RONALD CRICHTON

English National Opera's first *Così fan tutte* for many years opened at the Coliseum on Wednesday with Sir Charles Mackerras as conductor, John Cox as producer and Roger Butlin as designer. In spite of the small numbers involved *Così*, given adequate musical performance, is a touch-piece able to hold its own in a large theatre quite as securely as the Flute or Figaro or *Don Giovanni*. In a house the size of this one, however, the miniature, sham-rocco treatment is inappropriate. Mr. Cox, no doubt for other reasons as well, has treated the opera seriously and thoroughly in big sets with wide vistas. Mackerras has ensured a generous musical text with all three tenor arias and more of the recitative than we always hear. *

The English version used is the old one by the Rev. Marmaduke Browne with which many of us, in the theatre and in the pages of the Novello Edition, grew up. Browne made his version for Stanford's 1890 performance with RCM students which sowed the seed of *Così's* renewed popularity after years of 19th century neglect. Not even the nineties could face the moral implications of *Così*, and Browne's ingenious rhymes are partly spoiled for us by tactful prudishness about what da Ponte actually allowed his characters to feel and say. Mr. Cox has toned him up. The grafting process is smooth on the

whole, but I wonder why Despina from Marilyn Hill Smith's downright English except for a thread of Latin acid in the tone, masterfully avoiding the pitfalls of the role except for the hoary, traditional and possibly unavoidable squeak of the bogus lawyer. The white plastic mugs that fell over and rolled about the stage in the breakfast scene were presumably not the singers' choice.

The settings, in a style Mr. Butlin has used before, not very comfortably, architectural elements with (very well) painted backcloths reproductions of paintings or prints. The action has been updated some years and Jane Austen is quoted in the programme. This means more cheesecake-cream and when not that, chain-store pastel shades for the sisters' costumes.

In the orchestra pit Mackerras and his players were in great fettle. Spirits were lively but only worryingly so in the first act finale. Details, from the wind especially, were unusually clear. Except at one or two moments when a character moved upstage ensembles went with a fizz and were very soundly integrated. The decorations which apparently upset some visitors to Aix this year seemed appropriate, and were fluently sung. With some attention to the first act — lighting especially — this should make a durable enough framework.

The men are less positively drawn. Anthony Rolfe Johnson sings Ferrando's arias most musically even though we know his voice can (and surely will) run more sweetly. Alan Opie indicates Guglielmo's doubts and thoughtfulness nicely enough in a gently melancholic way that does not make quite the right contrast with the youthful, only slightly greying Alfonso of Neil Howlett, silky of voice and



Ruggero Raimondi as 'Don Giovanni'

Comedy

Colette

by B. A. YOUNG

Colette, written and composed by John Dankworth, is not aimed at the devotees of French literature but the devotees of Cleo Laine. It consists of a run of 17 songs, with seven reprises, for Miss Laine and Kenneth Nelson. *Colette*, the writer, is the subject of the songs, and John Moffatt, wearing a crumpled suit such as might have decked Ken Tynan, contributes a spoken commentary setting out the main points of her life. Miss Laine is quite capable of acting the part — I've even seen her as Hilda Gabler — but this is only a singing evening: she wears a Colette wig and Colette dresses, with glasses to indicate increasing age, and that's about it.

The songs are pretty enough, but desperately short of character. Time after time we hear stock phrases from the *merchandise of popular music*, and the lyrics are full of familiar clichés like "We'll stick together, whatever the weather," "the heavens above" and "June light, moon light." Mr. Moffatt's narrative is a bit like that too, and the wit that commanded Colette to her first husband

The Merchant of Venice

At last there are signs that the Old Vic is pulling itself together. Hang on, that sounds a little ungenerous. Michael Meacham's production of this intransigently unpalatable play is not merely respectable. It is beautifully designed, by Adrian Vaux, and very well acted, even allowing for a Gratiano who grabs too fiercely at his verse and a Portia (Maureen O'Brien) who squeaks a good deal before finding her correct vocal level in the trial scene. Venice has been visited by the Restoration. Antonio's mob are a collection of gallants in tricornes and pastel-coloured frock coats. The handsome facades are barricaded with scaffolding which allows Lorenzo to clamber up to Jessica's window before declaring to his friends that, despite being Jewish, she is really one of them after all. In the background there are discreet mural quotations from Canaletto and Botticelli as soft visual aids to the intertwining themes of commerce and romantic love.

The production refuses to comment on the play beyond laying it all out clearly and taking the plot as it comes. As is usual nowadays, Shylock is presented as less of a monster for four years, he must have found them all a pretty odd lot. Wendy Toye, the director, might have introduced some local colour by giving him a love-scene with Augusta Holmes.

South Bank

ECO/Danby by PAUL DRIVER

The most hectic of encounters would scarcely do justice to the dazzling, moving performance of Mozart's D major Violin Concerto given on Wednesday by the 17-year-old German Anne-Sophie Mutter. Not since Yehudi Menuhin's young days can there have been precociously like this — absolute mastery of technique matched by finished artistry and luminous musical understanding. Miss Mutter is an already celebrated protégé of Herbert von Karajan and has made three recordings with him. She shares his inclination for an immaculately woven, rich spread of sound; has his infallible rhythmic sense (and an infallible sense of intonation); and commands a similar platform presence: one of cool, certain aplomb, putting her utterly in control of herself, the music and — most frightening and Karajan-like — of the audience too. (She cut short the third ovation with a decisive gesture.)

Yet for all her impressive statuesque pose, Grecian profile, teutonic charisma, she retains girlishness and warmth. (Often she would wipe her hands on her dress with childlike unconcernedness.) Her playing is as natural as breathing; her movements are beautiful to watch; the sense that her whole self is con-

summated in her technique and expression was affecting. Her range is wide — there are no weak links in her playing at all. Though she favours a burnished, gorgeous tone, it has always a ringing clarity. She can draw a magnificent silvery tone too, or the most evanescent but sustained whisper (as unforgettable at the end of the slow movement). And how effortlessly she projects her sound, filling the auditorium.

I found her sensuous, romantic approach to the Mozart concerto highly appropriate. It is bigger, more bodily music than is always conceded. Interpretive nuances were in bewildering profusion: Miss Mutter's real distinction — which raises her above any mere wonderkind — is in the quickness of her musical intelligence: she is invariably ahead of you with an apt subtlety: an impassioned portamento at the B minor beginning of the first movement's development made starting structural sense; not only was the first cadenza (like the two succeeding) impeccable of double-stops and figuration, but Miss Mutter knew just how significant were its echoes of the concerto's martial opening, here only recurring.

The members of the English Chamber Orchestra provided ideal accompaniment. They had given Dvorak's Czech Suite op 39

— its Romanza tender, effulgent, well moulded; its "Furiant" finale full of what might be termed splenetic good humour — and went on to play Brahms's D major Serenade. The conductor Sir Alexander Gibson's jerky gestures seemed as usual rather beside the point here. At any rate he brought off a lovely, cogent account of a forthcoming but puzzling piece of music.

*
At 5.55 pm on Wednesday the GLC's annual series of organ recitals at the Festival Hall was opened by Nicholas Danby. This year it will be pretty well devoted to Bach: 11 all-Bach programmes and 10 "mixed bags" in which Bach will share the hour-long space with other composers.

Danby's programme was interestingly chosen, exquisite inventions like the quasi-instrumental D minor Prelude and Fuge (BWV 539), the melodic G minor Fuge (BWV 578) or the tiny chorale prelude, *Liebster Jesu wir sind hier* (BWV 730), brought face to face with edifices like the E minor Prelude and Fuge (BWV 548). His playing for most of the time was satisfying enough — workmanly and a bit colourless. He saved himself, though, for a reading of the E minor work of brilliant splendour and shattering force.

A FINANCIAL TIMES SURVEY

BRACKNELL

NOVEMBER 13 1980

The Financial Times proposes to publish a Survey on Bracknell in its edition of November 13. The provisional editorial synopsis is set out below:

INTRODUCTION Bracknell is a new town success story. Set in appealing Berkshire countryside less than 30 miles west of London, it has no difficulty drawing in an enviable mix of clean, mostly high technology industry. Several major companies have chosen it for national administrative headquarters. Unemployment, even with the gathering recession, is low and the quality of life high. In 1982 the Development Corporation will wind up and hand over its work to the New Towns Commission. An overall view of this town of 50,000 people and the legacy the Corporation will leave.

Editorial coverage will also include:

INDUSTRY The home of many top electronic companies, the reasons why they and the BMW (GB) headquarters have been drawn there.

COMMUNICATIONS Good facilities are improving with the major new relief road to the west and the opening of the M25 London orbital motorway to the east.

EXPANSION Earlier this year, the Department of the Environment announced that central Berkshire must provide 8,000 homes additional to the 31,000 already planned.

COMPANY PROFILE

EXPERIMENTS IN LIVING

Copy date for advertisements is October 30.

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EUROPE'S BUSINESS NEWSPAPER

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Friday September 26 1980

The CAP no longer fits

THE BATTLE over the European Community's budget for 1981, which is now under way in Brussels, is falling into a predictably sterile pattern. The vicious circle can only be broken if the debate is focused on the root of the budgetary problem, and that is the cost of the common agricultural policy. If the member governments go on pretending that they can turn a blind eye to the crying need for a radical reform of the CAP, they will be doing the Community a grave disservice. In that sense, we agree with the verdict of the Commission that the ministers are being irresponsible, though not for the reasons given by the Commission.

Existing rules

It is obvious that there is something wrong with a political system which devotes three-quarters of its financial resources to a relatively small (and declining) segment of the population. The Commission wanted to rectify this imbalance by putting in for large increases in other forms of spending, like the social and regional funds, and thus reduce the share of farm spending to something like two-thirds of the total.

Unfortunately, this meant increasing the total size of the Community budget to the point where it would be bumping up against the ceiling of the maximum financial resources which could be made available under existing rules. Under the pretext of financial stringency, at a time when most member governments are trying to control national public spending, the ministers have made big cuts in the Commission's proposals for increased non-farm spending. But the farm policy remains untouched, because the mechanisms of the policy make it impossible to control, or even forecast, its costs.

As we have seen, the end result is that there is a large positive flow of funds to rich farmers in rich countries, which is a denial of any aim of narrowing regional and national inequalities. Chancellor Helmut Schmidt takes the wastefulness of the CAP as an excuse for adopting a sceptical view of any Community spending, but his position is not strengthened by making cuts only in those chapters of the budget which might conceivably not be

wasteful and counterproductive.

In reality, however, the argument of financial stringency is only a hypocritical cover for the most cynical log-rolling between Germany and France in a pre-electoral period. The French President wants to leave enough headroom in the budget to be able to finance farm price increases which will strengthen his hand in next spring's presidential election, and the German Chancellor wants to give him a leg up.

Yet everybody knows that the common agricultural policy must be reformed. One of the sections in the French Planning Commission's survey of the next 20 years is headed: "The Common Agricultural Policy will be renegotiated." If the budgetary ceiling is not reached in 1981, it will be reached in 1982: are we to suppose that the member Governments will then start cutting out all Community spending except the CAP?

Major interests

Naturally, the main beneficiaries of the CAP would like to postpone any consideration of reform for as long as possible, in the hope that then they could get away with minor tinkering at the margin. Such an outcome would be deeply unsatisfactory for the Community; in any case, it may well be impossible, since the prospective admission of Spain and Portugal to full membership in two or three years' time would, if the CAP remained unrefined, be bound to add substantially to the costs of the policy.

The British Government has a major interest in seeing the question of CAP reform come out into the open in the near future, since a radical reform is the only sure way of securing a permanent solution to the problem of the UK's excess contributions to the budget, as well as the only sure way of channelling Community expenditure into useful directions. At the same time, the UK has a unique asset in its energy resources which could be brought into play in parallel with negotiations on the CAP. Mrs. Thatcher was right not to discuss North Sea oil in return for a temporary budget bargain. But a radical reform of the CAP would be a much more valuable achievement, and one which would benefit the Community as a whole.

How to control monopolies

THE TIME has come for the Government to reconsider its whole attitude to the nationalised industries' financing and pricing. The National Consumer Council was right to state yesterday that "the record of nationalised industry price rises over the past 12 months verges on the disastrous." Since coming to power, the Government has alternately pretended either that it has no direct influence on nationalised industry pricing, or, even more bizarrely, that price increases in the public sector can somehow make a positive contribution to counter-inflation policy.

Pay round

The continuing inflationary pressure still being generated by industrialists and workers responding to the 26.3 per cent average increase in nationalised industry prices during the year to mid-August is the penalty for the Government's self-deception. If the nationalised industries had kept their price rises down to the general level of retail inflation over the past year, consumers might now be facing an inflation rate of less than 15 per cent, rather than the 16.3 per cent which union leaders will, in fact, be bearing to the bargaining tables as the pay round opens. For industry, the effects of nationalised industry price increases have been even more serious. Unlike value added tax, these prices affect industrial costs directly, as well as through wage expectations. They have an immediate adverse impact on industrial competitiveness, which is matched by few other instruments of economic policy.

Alternative

Only by combining price restrictions with strict financing limits can the Government hope to have a major impact on nationalised industries' pay bargaining. This would be tantamount to a pay policy for this part of the public sector and could well lead to the confrontations with powerful industrial groups which the Government has been studiously avoiding.

The alternative is to give the industries much greater financial freedom, provided their management and workers prove capable of meeting reasonable medium-term targets for financial performance and efficiency.

THE CRISIS IN EUROPEAN STEEL

BSC: patient in intensive care

EUROPE'S steel industry is once again in a state of crisis. Most of the leading companies are making heavy losses and the British Steel Corporation, Europe's largest producer, is among the worst hit and it is going to need yet more public money to keep going.

But its problems are by no means unique. The recession has bitten deep in Britain, but its effects have also been felt elsewhere on the Continent. Over production, over manning, and over capacity are major causes for concern in many European countries. And in Brussels where the EEC has been struggling for some time to create order in the industry, there is now a clear need for crucial decisions will have to be taken this autumn.

The prospect that the three-year-old Davignon plan, under which the EEC has sought to maintain voluntary price and production stability, might collapse has raised again the spectre of an all against all price war which many European steelmakers believe would be nothing short of disastrous.

Next Tuesday Viscount Etienne Davignon, the EEC Industry Commissioner, will meet representatives of the 12 largest Community steel makers in a final effort to get agreement on further voluntary curbs.

If this fails it is a real possibility that mandatory controls will have to be imposed under the European Coal and Steel Community rules. (This aspect

The strong pound, the level

of inflation and heavy increases in fuel costs have all caused the corporation severe problems as it has struggled for orders in a desperately weak market. In addition, leaders of both sides of the British steel industry accuse Continental manufacturers (who found the U.S. market all but closed to them during the anti-dumping suits issue) of diverting surplus steel to Britain.

The entry of such steel has been fuelled by the contacts which British suppliers and stockholders made with Continental suppliers during last winter's national steel strike.

In the immediate aftermath of the strike the level of import penetration was appalling for BSC. Imports in April reached a value of £205m—compared with a monthly average of £101m during 1979—and the level dropped only to £183m in May. While there has been a decline every month since then—by August the figure had dropped to £112m—other evidence suggests the British industry cannot merely regard increased imports as simply a

temporary aberration.

A survey conducted this month by Industrial News suggested that 40 per cent of manufacturers and stockholders who responded to the inquiry were changing their steel suppliers—with 73 per cent of these companies intending to go overseas for at least some of the steel which they previously obtained in Britain.

Delivery and quality were mentioned among the reasons for this intended switch but the main factor was price. Companies feel that they are suffering a price disadvantage of at least 10 per cent by buying British.

Mr. Ian MacGregor, the new chairman of BSC, is acutely aware of this problem. While the problems of the pound and the recent concerted attack by foreign steel producers on the British market are major factors in the present troubles, the solution to them also involves further technological development by BSC—for instance, increasing the amount of steel which is produced by continuous casting—and yet again improv-

ing productivity.

These are among the factors which will appear in the wide-ranging review of BSC's activities and future which Mr. MacGregor will present to the Government within the next month or two.

BSC denies charges from some union sources that, in the face of the activities of other EEC producers, its own export drive is not sufficiently aggressive, but is determined that it will export only if there is a profit to be made. Nonetheless, the amount of steel exported by BSC has been in decline for the past two or three years and this trend will continue through 1980. In the April-July four-months period BSC exported nearly 700,000 tonnes and this would suggest an annual figure of around 2m tonnes. But the April-July total is distorted by exports which were delayed during the winter's strike and exports in the current financial year will fall below 2m—comparatively speaking.

The drastic cuts in BSC have come about because of the speed with which it has been forced to reassess its capacity needs. Sir Charles Villiers, inherited an industry with a target capacity of 30m tonnes and four years later handed over to Mr. MacGregor one which will be half this size.

In these circumstances, the

British Government's decision to increase BSC's subsidy continues to raise questions about the sort of social unrest which has been threatened—but not experienced—so far. There was a decline of 11,000 between 1978 and 1979, and 28,000 between 1974 and 1979.

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HOW THE INDUSTRIES ARE ADAPTING

THE NETHERLANDS steel industry is in effect Hoogovens, one partner with German Hoesch in the Estel group. Planned production at its IJmuiden plant this year is 5m tonnes—maximum capacity is 7.5m tonnes. Planned expansion to 11m tonnes has been dropped because of the steel market.

The company is convinced that Davignon-type measures must continue, believing that a free market would have "disastrous consequences" for the entire steel industry. Workforce dropped from 22,381 at the end of 1977 to 20,059 in late 1978.

WEST GERMAN steel companies are divided over the EEC's efforts to maintain and revise the Davignon measures. Dr. Herbert Gienow, chairman of Kloeckner, insists that any new agreement must include a special quota for his company to compensate for an artificially low output level fixed when the production levels on which the plan is based were set. This was before its Bremen plant had fully come on stream. But the company has been criticised for taking this position by Hoesch and other West

ITALY'S steel industry problems are largely financial with publicly-owned Finsider—responsible for roughly half of national production—severely undercapitalised and forced into heavy bank borrowing. Assider, the Italian steel producers' association, earlier this month demanded urgent government action on restructuring, recapitalisation, import penetration and energy costs. The Italian industry fears that acceptance of Davignon reductions for the final quarter of the year will worsen import penetra-

tion.

LUXEMBOURG steel giant Arbed has in recent years gained a reputation as a

skilled crisis manager through its plan to restructure itself back to health. This suffered a partial blow two months ago when it announced that the plan will be 50 per cent more expensive than originally thought—rather than LuxFr 23bn (about \$800m) originally considered necessary to finance the 1979-83 programme the bill will be nearer LuxFr 37bn. Luxembourg's largest company, with its debt burden already standing at over LuxFr 22bn, is looking to the Grand Duchy's government to finance the plan, which is vital if Arbed is to maintain its leading role in the EEC as a producer of long products.

FRENCH steel industry rationalisation will reduce theoretical capacity to between 28m and 29m tonnes in the early 1980s (effective capacity 24m-25m) against earlier projections of 33m. The French Government has spent an estimated FF 20bn in the writing off of debts, redundancy payments, regional aid and similar support but the two major bulk steel producers, Usinor and Sacilor Sollac, are still making heavy losses. A current reorganisation is expected to bring specialist steel producers, Ugine Steel and Creusot Loire, into the orbit of the bulk manufac-

turers. This is part of an attempt to concentrate the industry on more elaborate products and the finishing end. Employment has dropped from 158,000 in 1974 to 131,000 in 1978 and 120,000 in 1979. About 11,000 more jobs are due to go by early 1981 under a 1978 restructuring plan.

SWEDEN'S steel industry is being restructured—present plans envisage a net fall in crude steel capacity from roughly 7m to 6m tonnes during the next two or three years. Svenskt Stål, the biggest producer, is closing down four of its eight blast furnaces, reducing capacity to 2.5m tonnes. The Swedish industry, more than 30 per cent of whose crude steel output goes into special steels, has co-operated closely with Brussels over the Davignon programme. It negotiates annually with the EEC over the size of Swedish steel exports to the Common Market and Swedish prices have conformed to those in

the EEC.

GREAT BRITAIN'S nationalised steel producer, the British Steel Corporation,

is the biggest single European manufacturer and arguably also the British Government's biggest single industrial problem. The Corporation lost a record £545m in the last financial year and current year's losses are likely to be as bad or worse. An unparallelled rationalisation programme, involving £2,000 redundancies, is reducing this year's capacity to 15m tonnes but actual output is expected to fall far short of this.

The Government has instructed Mr. Ian MacGregor, BSC's new chairman, to produce a plan of action to stem the losses but he accepted that it will have to provide additional short-term aid to the corporation. While BSC's difficulties have been aggravated by last winter's national strike, the summer's particular severe demand for steel in Britain and import penetration is also badly affecting the industry's private sector.

BELGIUM has, for a country of 10m people, a disproportionately large steel industry with an annual capacity of almost 20m tonnes. It is therefore especially acute crisis—the steel sector is now losing about \$1m a year and sweeping restructuring plans costing BFr 600m have been delayed by political problems. A radical emergency proposal to dismantle the chief producer, Liege-based Cockerill, which accounts for about 30 per cent of Belgium's 12m tonnes output into separate sink-or-swim units has provoked a storm of protest.

NEB DISPOSALS A table summarising disposals which accompanied yesterday's article on the National Enterprise Board wrongly indicated that P. W. Elliott (Holdings), the long-established clockmaker, was in Receivership. In fact, P. W. Elliott took over the NEB's shareholding in Thwaites and Reed Ltd., another clockmaker, and is trading normally.

MEN AND MATTERS

Warsaw hails its hero

Lech Walesa, the 37-year-old Gdańsk electrician who leapt from unemployed obscurity to international fame as the leader of Poland's new independent trade unions took Warsaw by storm on Wednesday.

Asked if he intended to cooperate with the official trade unions, he replied: "Yes, if they still exist. About 90 per cent of the workers seem to want to join our union. But we've had enough of unanimity," he smiled. "Perhaps somebody should give the official unions a subsidy to keep them going."

Driving down from Gdańsk in a battered bus festooned with union slogans, his first call was early morning mass followed by tactical discussions at the capital's Polish Intellectuals' Club. Just opposite the official trade union headquarters, the club dispenses hot black tea and advice to unionists from Mazovia, the old name for the district around Warsaw.

Spiritually and intellectually bolstered, Walesa and his train of delegates from the 17 districts-branches of the new union moved on to a hero's welcome at the grim court house. The normal course of justice ground to a halt as typists, clerks and judges alike leaned out of windows and jostled with the mob for a sight of the man of the moment.

Bednarz resigned in room 203 until tough union marshals imposed order by decreeing: "Delegates this side, journalists that side and judges in the middle." Depositing his union statutes with the three judges sitting across a green baize table, Walesa and his growing entourage strolled out of the room, almost sweeping away an astonished policeman walking downstairs with a downcast prisoner in handcuffs.

As supporters chanted his name and threw bunches of carnations, Walesa was carried shoulder-high down the courtroom steps before beginning an impromptu one-mile march behind the union banner through gaping crowds to the Tomb of the Unknown Warrior in Victory Square. On then, two hours later, to a meeting with Deputy Prime Minister Mieczysław Jagielski.

Twice cheered by Church and State, Walesa and company

swept off to the Ursus tractor plant, a stronghold of free trade union aspirations since the strikes and riots there in 1976. Hoarse and weary, Walesa rose to the cheers from more than 5,000 workers in the factory football stadium before sitting down with the crowds of journalists who had scrummed in his wake all day.

Asked if he intended to cooperate with the official trade unions, he replied: "Yes, if they still exist. About 90 per cent of the workers seem to want to join our union. But we've had enough of unanimity," he smiled. "Perhaps somebody should give the official unions a subsidy to keep them going."

Under a long legal battle, the company—net annual profits about £20m—was fined £175,000.

Adams, a Maltese-born former employee, paid a heavier price. He was convicted under Swiss secrecy laws of industrial espionage, sentenced to prison and banned from Swiss soil. His wife committed suicide while he was in detention and he has been living since, in some poverty, with his three young daughters in Italy.

"We must make ourselves more productive and more efficient," he said, acting the part of the host. "That means we must produce more, in less time, from capital we can not afford, to service customers without work, to buy with money they have not got and can not afford to borrow."

Changing voices, Tapsco continued: "Rubbish," yelled the blue queen, rushing along the M2 with her foot on the brake and her discarded corset jamming the accelerator. "Who needs industry."

In marginally less theatrical style, Tapsco later enlarged with an illustration from Scott's recent experience. The Central Electricity Generating Board came with an order for a two-year job, adding apologetically that cash was so tight that it would not be able to make any

progress payments. "We could not afford to finance it for two years," he said, "and we turned them away. If things go on like this the Blue Queen will find she has killed part of industry."

"Oh yes," he replied to the obvious question, "I am a member of the Conservative Party. I paid up last week in fact."

Adams appeal

Six years ago, Stanley Adams became something of a European hero by supplying the EEC with evidence that Hoffman-La Roche, the Swiss chemicals and drugs company, was breaking Community competition laws.

After a long legal battle, the company—net annual profits about £20m—was fined £175,000.

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FINANCIAL TIMES SURVEY

Friday September 26 1980

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Three cars for three continents. Top: the Escort for Europe; centre: the Mazda 323 (on which the Ford Laser for the Far East will be based); and the Mercury Lynx for the U.S.

Project that has to succeed

By Kenneth Gooding,
Motor Industry Correspondent

FORD'S front-wheel-drive "world car," code-named Erika during its development, takes to the roads of Europe today bearing the Escort badge.

It was developed as part of a \$3bn (£1.2bn) project, the biggest the group has undertaken. And the Escort also has been described by Sir Terence Beckett, until recently chairman of Ford UK, as "the most important new car in Ford's history."

That was not dramatising the situation. Some observers believe that, should the "world car" fail, Ford will never fully recover from its present difficulties.

During the past five years the motor industry in the Western world has been deluged with problems from many directions. The motoring public is demanding cars with better fuel consumption but will not tolerate any sacrifice in safety. The industry is therefore having to invest huge sums to get the new breed of fuel-efficient vehicles to the market as quickly as possible.

Yet the same trend is switching present sales to smaller cars and away from the bigger ones which carry much healthier profit margins.

The Japanese had the capacity available to produce the right kind of cars to meet the boom in demand for smaller vehicles in the U.S. and Europe. They have therefore been able to strengthen their position in world markets and fix their prices at even more competitive levels than before.

This factor has helped put a brake on attempts by the Western manufacturers to improve the profitability of their small cars in their home markets or to fill their manufacturing capacity by exporting more to "neutral" markets.

The squeeze on oil supplies in the summer of 1979 created uncertainty among potential customers. In the larger markets such as the U.S. and West Germany, a phenomenon which coincided with the normal downturn in the three or four-year cycle of demand for cars and turned it into a severe recession. In Europe this is likely to last throughout 1981.

As the world's third-largest producer of cars (2.04m last year compared with General Motors' 5.09m and Toyota's 2.11m) Ford could hardly expect to come through these pressures unscathed.

But, as bad luck would have it, the group is also suffering severe "image" problems in the U.S. and, to some extent, West Germany, the two major markets in the West. And "image" is very important when, like Ford, you are selling consumer products.

In the U.S. Ford has had two blows. The first concerned allegations that its small car, the Pinto, was prone to catching fire after a rear-end collision. A more recent allegation—strongly refuted—is that its automatic gearbox jumps from "park" to "reverse" in extreme and particular circum-

stances and this has caused injuries and deaths.

So, one way or another, Ford's losses are mounting at a faster pace than those of many of its rivals—and it must be stressed that most car manufacturers outside Japan are operating at a loss today.

Expectations are for a \$1.5bn profit last year (against a \$1.17bn in 1980) and no return to profitability until the second quarter of 1981. To combat the effects the group has slashed investment to 1984 by \$2.5bn, possibly mortgaging the future to some extent, and \$1.5bn is being carved from annual operating costs.

Invest

In blunt terms, if the Erika project does not pay a reasonable return Ford would have to think seriously about its future because it would not have the funds to invest in a full range of cars for the 1980s. And it happens to be domiciled in a country where the Government does not automatically bail out companies in trouble, however big they might be.

Ford needs in particular to rebuild market share in the U.S., where it once had 30 per cent but has fallen since 1978 from 23 to 18 per cent, and in Germany—from 12.3 to 8.8 per cent between January and April this year.

One element in the group's policy for tackling this challenge is already clear. Its pricing is pretty aggressive. For example, in the UK and Germany the new Escort, incorporating much up-to-date technology, and manufactured on the most modern plant, will cost only about 3 per cent more than the old model it replaces.

In the U.S. there have already been suggestions that the price is so low that Ford will be selling the new car at a

loss, at least initially.

However, it could be that Ford is simply passing on the benefits of "world car" production even though it has not stressed the concept that most car manufacturers outside Japan are operating at a loss today.

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The "world car" approach is really to do with "world components." To many people the idea suggests the production of key components in vast numbers at huge plants to get the enormous economies of scale that should result. The components could then be distributed around the world to various car assembly plants and made into vehicles designed specifically to suit the local markets in which they will be sold.

However, Ford has re-written the description of the "world car" in a way—surprise, surprise—which fits the Erika perfectly. Ford says any definition today of a "world car" should include "the design, engineering and development of a product by international teams of technical talent inherent in a worldwide corporation.

The end result should be a car with a uniform engineering philosophy and sufficient commonality in component design to permit optimum use of the productive resources of the company."

Ford reckons that by pooling its worldwide effort it saved "up to \$150m on engineering, tools, facilities and launching costs." In terms of human resources the group saved 15,000 man-years—or the efforts of 5,000 engineers over the three years the Erika was in development.

Costly

Work on the Erika project started in 1977 when Ford in the U.S. gave up plans to develop its own small car and decided instead to use cars developed in

Europe. But it soon found it would have been very costly to have forced its U.S. suppliers to provide components to European specifications.

Ford had already discovered the weak link in the "world car" concept. Many companies in many countries already have component production facilities.

It would not be economic to duplicate their efforts even with vast plants. Ford found it was better to adapt the car than to face investment in new component facilities or force suppliers to make major changes to their plants.

Changing the car was possible because body design on the Erika was carried out in Dearborn in the U.S., Turin in Italy and Merkenich in Germany. Because both the European and U.S. versions did well in "consumer clinics" Ford decided to allow some styling variations between the two to satisfy the tastes of European and North American customers.

Ford does not intend to take the apparent opportunity to swap components between Europe and North America on a large scale. It seems to feel that it has gone far enough by setting up the highly complex supply network in Europe which has been operating successfully for some years.

So Europe will not be a major supplier of components to the U.S. models. In the U.S. 95 per cent of Erika components will be sourced from local suppliers. The major element in the outstanding 5 per cent will be manual transaxles (front-wheel-drive gearboxes) supplied from Japan by Toyo Kogyo.

Even though Ford expects that about 30 per cent of its UK customers for the Erika models will choose a manual version, it still reckons the volume involved does not warrant

CONTINUED ON NEXT PAGE

Ford's World Car

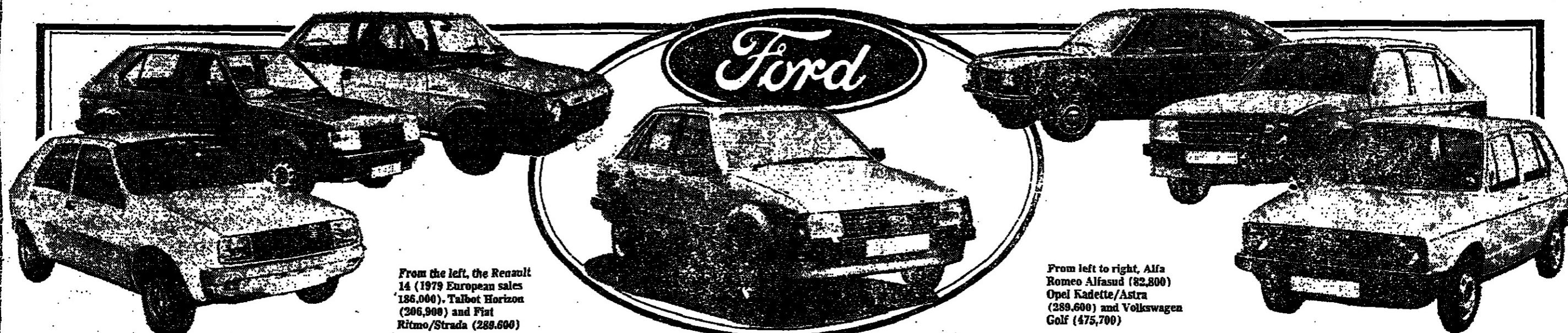
Never before has a motor company had so much at stake on a new car as Ford with today's launch of the Erika. Different versions will be sold in various markets—but it arrives at a time when Ford desperately needs to revive its fortunes in the U.S.

It's 51 years since Trentham undertook their first major assignment for Ford. That was back in 1929, when they were granted the initial contract for the construction of Ford's Dagenham factory. This proud association has continued ever since, with Trentham acting as main contractors for the majority of Ford's larger assignments, the most recent being the completion of the new Bridgend Engine Plant.

Trentham would like to wish the new Ford Escort all the success it so rightly deserves.

FORD'S WORLD CAR III

The new Escort and its main rivals in Europe. (Old Escort's sales last year: 217,200).



ROAD IMPRESSIONS OF THE NEW CARS

Lively performance and mechanical refinement

IF A SINGLE word had to be used to summarise the new Escort's appeal, it is refinement. All four versions I drove last week from the 12-model line-up were as mechanically refined as any of their competitors, considerably more so than some.

The 1600GL 5-door I started with comes near the top of the price range at £4,518. Its engine and transmission were quiet, though driving on a billy-winding road, it was easy to forget whether one was in third gear or fourth.

Only at high speeds is the noise—and it was good for 35 mph in first, 55 mph in second and an illicit 80 mph in third—was there any significant booming from the new, overhead camshaft 1.6 litre engine. At more sensible speeds, it was as quiet as an executive car of twice its price. On the motorway, cruising at 70 mph, the radio was still easy to listen to without turning up the volume from its town driving level.

The lack of noise from the transmission was particularly impressive. Gear whine can be a problem in front-drive, cross-engine cars but the Escort's gearbox and final drive were virtually noiseless, even when suddenly accelerating and decelerating in quick succession.

Pick up in high gear from low speeds was brisk and smooth and the performance generally felt more than adequate for a 1.6 litre, five-seater with ample luggage.

Curiously enough, the Escort

space. So, for the engine/transmission package, the marks must be Alpha-plus.

The steering, too, was excellent. It was reasonably light at low speeds, with an adequate lock, and silkily precise when driving fast. Like all front-drive cars, the Escort understeers. That is to say it has to be held into a corner to overcome its desire to go straight on and maintain a good line on a windy motorway or when passing speeding juggernauts.

Roadholding

Unlike some of its competitors, it never understeers to excess. Cornered at far above average speeds, it rolls hardly at all and it is not necessary to put on more and more lock to get round. When tyre adhesion finally goes, the rear slides very gently outwards. People who indulge in motor sporting fantasies especially when driving alone, will not be disappointed by the Escort.

The one aspect of the new car that failed to match expectations was its ride. Ford has chosen a sophisticated all-independent suspension system. It is neither disagreeably firm nor over-soft. Yet it allows some sharp vertical movement to develop in the important 30 mph to 50 mph speed range on less than perfectly surfaced roads. Unfortunately, the seat springing seems to aggravate matters.

It is an easy car to enter and leave. The doors are of a good

size and open wide. Once in, headroom is generous for the front seats, much less so for those in the back. But, even with the driving seat set well back to suit my long legs, I could still sit comfortably behind it. There are not many cars of the Escort's size of which I could say the same.

Ford has a history of not quite getting its rear suspension right with new models. The first Granada was awful but the latest ones are fine. Both the old Escort and the current Cortina provide at best an indifferent rear seat ride. No doubt the Escort will improve over the years.

I found the Escort 1600GL 5-door hatchback's driving position extremely comfortable, with the right relationship between seat, wheel and pedals. The gearshift is slick and sweet, the clutch light, the brakes powerful and progressive.

Instruments are clearly visible through the four-spoked steering wheel (but why a clock with hands, not electronic digits, I wonder?) and the steering column controls for lights, indicators, wipers and so on are ideally placed.

The trim, in dark ribbed cloth, had a sombre elegance, relieved by the light pouring through the glass sunroof. This can be tilted at the back or wound fully open and, should the sun be too bright, a shade can be pulled forward, as in the Honda Prelude.

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The smaller engine was not quite as willing to pull hard from 20 mph in top gear but the car was as refined and well-balanced as the 1600. Speeds in the gears were lower, too, though the 1300 still comfortably exceeded 70 mph in third. For £3,865 I would have expected a trip setting on the mileage recorder. The fresh air ventilation, aided by a fan at lower speeds, was effective.

Moving down the range a little, I next tried the 1300 three-door. This has the new overhead camshaft engine, though of smaller capacity. The difference in performance was not all that marked though one might notice it more four or five up, with a full load of luggage. The interior looked a little less grand than the 1600GL's but the check seats

were every bit as comfortable.

The front seat headrests were

still hollow in the middle but

there was no central console,

with its useful cubbyhole for a

tape recorder or cassettes.

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Simple is efficient.



The new Ford Escort.

J.P. Walshe

Anatomy of an efficient car

The new Ford Escort is a spacious front wheel drive hatchback with a transverse engine and all independent suspension.

It can carry five people in comfort.

With the biggest engine it can do over 44 mpg at 56 mph. And with the smallest engine it achieves over 90 mph*.

Service intervals are 12,000 miles with an interim service at 6,000 miles. It's designed to be one of the cheapest cars to service in its class.

And the body is protected by a 20 stage anti-corrosion programme.

How have we achieved such remarkable efficiency? In engineering, simple is efficient. So we've kept the engineering in the new Escort as simple and straightforward as possible.

Engineers call it looking for the elegant solution. It takes sophisticated technology to find it. Here then, step by step, is the story of the new Ford Escort. Simply one of the most efficient cars you can buy.

Transverse engine and front wheel drive makes more space for people.

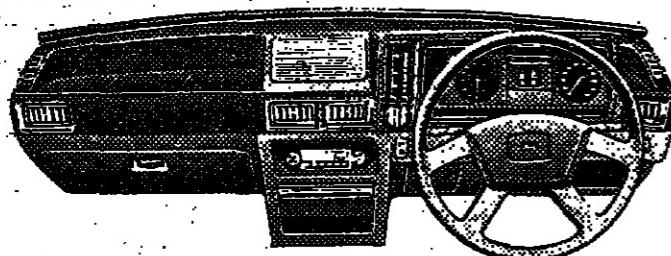
The simplest way to enlarge the passenger space without enlarging the car is to make the engine space smaller.

So, based on a wealth of experience with the Fiesta, we've mounted the engine sideways and given it front wheel drive.

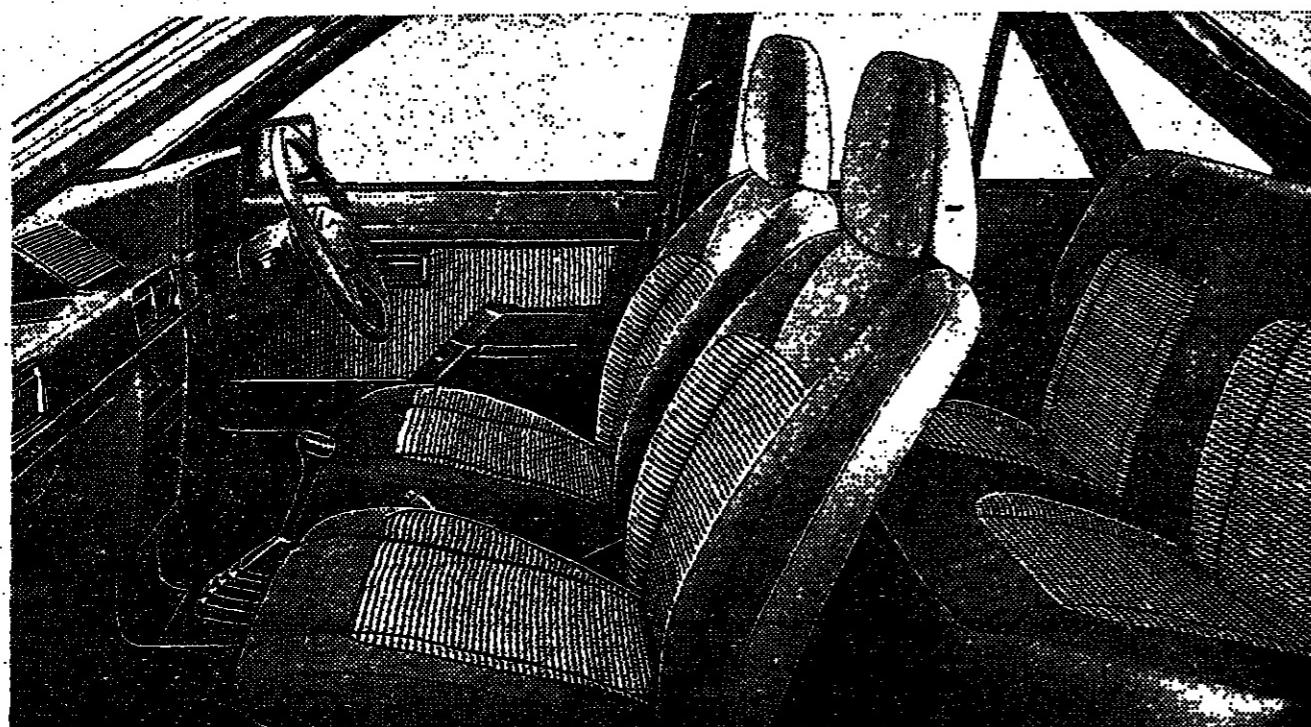
This eliminates the transmission tunnel and the rear axle differential, thus leaving more room for you and your luggage. Incidentally it also saves weight and improves traction.

The Escort's seats have coil springs tuned to the car's suspension and they're deeply contoured to give comfortable support and reduce fatigue.

Among the more luxurious equipment you can order in the new Escort Ghia are electric front windows, stereo radio/tape player with electric aerial, central door locking, tinted glass and headlamp washers.



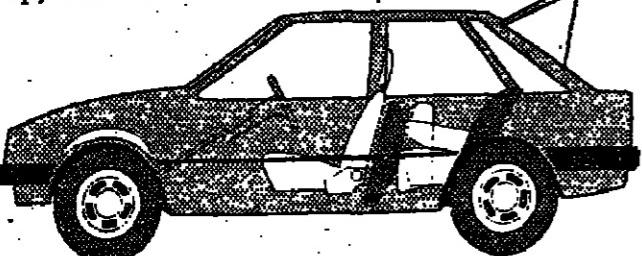
As a safety check Ghia and GL instruments include warning lights for low oil, water, windscreen washers, brake fluid and even front brake pad wear.



Interior of Escort Ghia. Standard features include remote control driver and passenger door mirrors, a digital clock with date and stop watch functions and a screened glass sun roof that either tilts or slides.

The hatchback that thinks it has a boot

The Escort has a new kind of hatchback. At first glance it looks as if there is a conventional boot. But the tailgate actually opens all the way up to the top of the back window, giving access to 20.3 cu. ft. of space with the seat up, 48.7 cu. ft. when it is folded.



For security, on the Escort L and above there is a removable shelf which hides your valuables.

Up to 47 mpg. Up to 104 mph from ultra efficient new engines*

Drawing on the experience of ten years with the previous Escort, Ford have designed entirely new 1.3 and 1.6 litre engines with aluminium cylinder heads.

1 Ultra efficient new transversely mounted engines give remarkable performance and economy.

2 Latest technology applied to anti corrosion treatment.

3 Front wheel drive for good traction, road holding and directional stability.

4 Rack and pinion steering - accurate, precise and responsive.

5 Large glass area with laminated windscreens and slim window pillars gives panoramic visibility. Tinted glass optional.

6 Optional screened glass sun roof (standard on Ghia) tilts or slides and also features an interior sunblind.

7 A new kind of hatchback. Part hatchback, part boot.

8 Integral tailgate spoiler reduces drag.

9 Tailgate wiper (optional).

10 Heated rear window, on L and above.

11 Optional electric front windows on Ghia.

12 Folding rear seat gives flexible luggage space.

13 All independent suspension with coil springs all round.

14 Quietness is engineered into the car with special engine stiffening ribs and extensive sound deadening.

15 Clutch and many other mechanical parts are self-adjusting to save servicing.

16 Diagonally linked braking system with front discs - ventilated for extra cooling on faster models.

17 Gearbox is separate from engine for easy maintenance.

12,000 miles between major services

The new Escort has so many self-adjusting and maintenance free features that it almost services itself. These features mean that it can go 12,000 miles between major services with only an interim service at 6,000 miles.

In fact, based on studies comparing routine servicing costs with competitive cars, Ford estimate that the new Escort will be cheaper to service than most of its rivals.

Here's why: 1 Self-adjusting clutch. 2 Self-adjusting brakes. 3 Self-adjusting tappets and breakerless ignition (on 1.3 and 1.6 engines).

4 Maintenance free wheel bearings.

5 Lubricated-for-life suspension, steering and door hinges. 6 Brake wear checking without removing wheels. 7 Centrally located fuses and relays. 8 Exterior bulbs replaced without tools.

9 See-through brake and clutch fluid containers. 10 Extended interval battery topping-up.

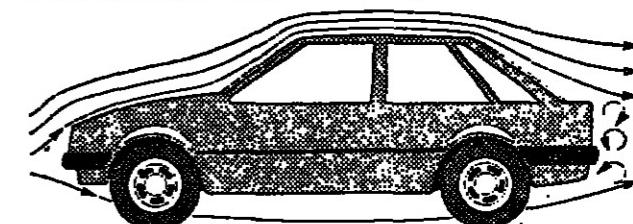
Latest technology applied to rust prevention

This is how we help keep rust at bay: After zinc phosphate anti-corrosion treatment, the body is given two coats of primer, then three coats of tough enamel paint are baked on. Window surrounds are made of aluminium which cannot rust. And the bonnet is made of zinc plated steel. Rust traps are designed out of the body. Box sections and door bottoms are protected by wax injection. Lower body panels are painted with a chip protection primer. And wheel arches and vulnerable underbody areas are treated with chip resistant PVC coating. The remaining underbody area gets a tough wax anti-corrosion sealant to protect against salt.

Styling used to be an art. Today at Ford it's a science

We call it "air flow management," the science of controlling the flow of air over, around and under the car. Thanks to efficient "air flow management" the new Escort emerged

from the wind tunnel with a drag coefficient of only 0.385, the most efficient in its class. At 70 mph as much as 70% of a car's energy can be wasted simply overcoming wind resistance, so streamlined design contributes significantly towards reducing fuel consumption.



1 Integral tailgate spoiler reduces drag, and the whole rear end design creates an actively managed area of turbulence that keeps spray and dirt off the back window whilst driving. 2 Front spoiler improves directional stability. 3 Aerodynamic radiator grille channels air over bonnet at high speed.

All independent suspension takes the rough smoothly

The new Escort's suspension is all independent, with coil springs all round. It not only gives a smoother, more comfortable ride, but also makes for sure, more predictable road holding and handling. And there's a diagonally linked braking system with front discs, so that even if one circuit fails you can still stop on the straight and narrow.



See the new Ford Escorts at your Ford dealers now. And test drive an efficient car.

Range and Prices Escort 1.1 litre from £3374. Escort 1.1 litre from £3695. Escort GL 1.3 litre from £421. Escort Ghia from £4726. Maximum prices as at 26th Sept. 1980. Seat belts, car tax and VAT included. Delivery and number plates at extra cost.

	Government fuel consumption test figures Constant 56 mph (90 kmh) mpg	Top speed (mph)	
1.1 HC	49.6	5.7	90.1
1.3 HC	47.1	6.0	97.6
1.6 HC(IV)	44.1	6.4	103.8
Simulated urban cycle 1.1 HC 34.9 mpg (8.1 litres/100 km) 1.3 HC 30.4 mpg (9.3 litres/100 km) 1.6 HC 30.7 mpg (9.2 litres/100 km)	Constant 75 mph (120 kmh) 36.2 mpg (7.8 litres/100 km) 35.7 mpg (7.7 litres/100 km) 34.4 mpg (8.2 litres/100 km)	1 Ford company figures	

FORD ESCORT





The main 11kV electricity distribution in the new Ford Engine Plant at Bridgend is carried by NEW TECHNOLOGY cables manufactured at the Wrexham factory of BICC Power Cables Limited.

These XLPE insulated cables are installed on the roof of the manufacturing building and were chosen for their low weight/power ratio and economy when compared to conventional paper insulated lead covered cables. The cables were installed, terminated and tested by members of the BICC Group.

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Wrexham, Clwyd LL13 9PH
Tel: 0972-662345. Telex: 61102

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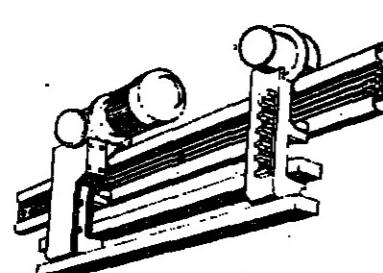
congratulates the
Ford Motor Co. Ltd. on the
Launch of their New ESCORT.

We were pleased to support their
programme with the supply of
High Technology Grinding
Machines for Crankshaft and
Camshaft Manufacture.



LANDIS LUND

Crosshills, Keighley, W. Yorkshire, BD20 7SD, England



We wish

Success to the new Ford Escort

and hope that the two automatic Translift conveyors for engine compartments and underbodies are yet another step together in advanced engineering



Translift Monorails Limited, P.O. Box 11, Retford, Notts.
Tel. No. 0777 707511

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Universal King Conveyors

Companies in the worldwide Haden Carrier Group have a 30 year record of service to Ford, spanning five continents.

This list of the more recent involvement of Group companies in Ford development projects around the world exemplifies our proud record.

Works completed in 1980 for the new Ford Escort project by Haden Young at the Bridgend Engine Plant and by Carrier Engineering/Drysys King Conveyors at Halewood Body & Assembly Plant extend the role of successful projects still further.

Whether you require process services in Preston, metal finishing plants in Michigan, conveyors in Cape Province, test cells in Taiwan, or energy plants in Egypt-like Ford, let Haden Carrier companies offer you their complete package.

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MORE THAN SIXTY OPERATING CENTRES IN TWELVE COUNTRIES AROUND THE WORLD.

FORD'S WORLD CAR VI

UK market share nearing 30 per cent

FORD IN BRITAIN

HALEWOOD (Escort assembly, transmissions etc.)

BASILDON (agricultural tractors; engine, radiator, suspension and axle parts)

BELFAST (carburettors and distributors)

BRIDGEND (CVH engines)

CROYDON (small stampings)

DAGENHAM (Cortina and Fiesta assembly, Engines etc.)

ENFIELD (instrument clusters, etc.)

LANGLEY (commercial vehicle assembly, etc.)

LEAMINGTON (engine, brake, transmission parts)

SOUTHAMPTON (transit assembly)

SWANSEA (axles, brakes, gearboxes)

TREFOREST (spark plug insulators)

WOOLWICH (engine and transmission parts)

1978 1979

Sales £2,363bn. £3,193bn.

Taxable profits £242m. £347m.

Output: cars 324,407. 398,684.

Output: commercials 106,472. 167,232.

Employees (year end) 63,000. 75,000.

FORD'S PROGRESS to become undisputed car market leader in Britain over the past five years or so is a remarkable achievement. It shows what can be done if one company gets the majority of decisions right while all around its rivals are getting nearly everything wrong.

Last year, when new car registrations in the UK reached a record 1.71m, Ford pushed up its market share from 24.65 to 28.29 per cent. This year it is going for 32 per cent. By the end of August it was slightly adrift of this target mainly because Japanese penetration had shot ahead.

If the Japanese, as expected, hold back for the rest of the year, Ford should meet its target for 1980. Next year it could get 33 per cent, mainly because of the impact of the new Escort.

Not that the old model was doing too badly. Last year all of Ford's range—and it covers all but the "mini" market—featured in the British "top ten." The Cortina (with sales of 193,784) was in first place. Second was the old Escort (131,667). Then, after a big gap, came BL's 21-year-old Mini (52,938), the Marina (62,140), by Ford's Fiesta (58,681), although it was in short supply in Europe for much of the year) and the Granada (52,091). Then the Ford Capri (49,147) with two Vauxhalls, the Cavalier (44,157) and the Chevette (44,197), completing the list.

The key element in Ford's rise to domination of the British market was the redesign in 1974-75, in the depths of the post-oil crisis, which had hit the industry worldwide, to carry on the company's heavy investment programme—a decision for which the main board in Dearborn was ultimately responsible.

While that recession was driving the old British Leyland into bankruptcy and to the Government for State aid; while Chrysler got deeper and deeper into financial difficulties with its UK operations; and while General Motors was deciding to switch the headquarters of its car business to Germany, Ford got on with making changes to all

the most vital element—relatively low depreciation compared with most other makes.

Ford showed its dealers how to keep the "residual value" of its cars at a reasonable level by the way it dealt with its own used cars—as you can imagine, Ford itself uses many company cars and has one of the biggest "disposal" problems. Ford takes great care to keep track of the cars it has to sell and makes sure that not too many of similar type and specification reach the secondhand market at one time to create a glut.

It persuaded its dealers that they should encourage the fleet buyers to spread their purchases across six to nine months of the year instead of buying all their requirements in one lump towards the beginning.

This meant that when cars were replaced, not too many came back to the dealer at once and often he was able to dispose of them through his own fore-

court rather than send large numbers off to auction where the prices they fetched were not so high.

Ford also encouraged its dealers to persuade fleet customers to change their cars more often. Instead of holding on to a car for three years, by which time the mileage and depreciation were very high, fleet managers were encouraged to turn the cars in after two years, or even one year, for much higher "residuals."

Ford's dealer network played a great part in the rise and rise of the group in Britain. Ford's UK director of car sales, Mr. Ernest Thompson, says:

"We have to pay tribute to our dealers. They put in the investment so that they were able to sell and service twice the number of cars last year as they handled five years before."

Mr. Thompson predicts that, given that the old Escort captured between 7 and 8 per cent of UK total new car sales,

the new model should reach 9 or even 10 per cent.

The old Escort's best year was 1976 when Ford changed the Cortina and the supply shortages which usually accompany such changes allowed the Escort into first place in the British market with a 10.4 per cent share. Last year the Escort got a respectable 7.7 per cent.

And in the first eight months of this year the old-model won 7.3 per cent, far ahead of its rivals in what Ford calls the "C" class cars. For example, the Vauxhall Chevette achieved a 3.2 per cent share in the January-August period; this year, the Austin Allegro 2.6 per cent followed by two Datsuns, the Sunny 2.3 per cent and the Cherry 2.2 per cent.

In all, "C" class cars are up to 28 per cent of the UK market over the first eight months of 1980. Mr. Thompson expects the market segment to grow to around one third of total sales, helped on its way by the new Escort.

The major question about the new Escort's arrival and the major marketing challenge for Ford UK is, how many buyers will substitute an Escort for another Ford they would have bought?

Mr. Thompson reckons that the Escort will take a little but not much—from Fiesta by this "camouflaged" process.

Much more vulnerable is the Cortina which, in spite of last year's "facelift," is becoming a little long in the tooth by modern car standards.

But the Cortina still appeals to may fleet buyers because it has the traditional "three box" shape, including a boot at the back which companies still seem to prefer.

Then perhaps Ford made a marketing mistake by carrying on the Escort name—with the new model. In most company hierarchies the Escort has been the "downmarket" car compared with the Cortina. Those people entitled to a Cortina because of their status within the corporate ranks might be reluctant to accept a new Escort, however good it turns out to be.

The fleet market is also notoriously conservative and

many buyers will adopt a "wait and see" policy about Ford's new Escort because it has front-wheel-drive, something which in the past has often provided servicing problems. When the engine is driving the rear wheels of a car the manufacturer does not have to put so much metal under the bonnet. And the machinery is less complex with rear-wheel-drive.

However, the Fiesta, which was Ford's first front-wheel-drive car, has proved reliable and not particularly difficult to service.

Ford never meant Fiesta to be a fleet car and in 1977 only 7 per cent of Fiestas sold in the UK went to corporations. This year, though, the percentage is up to 28 per cent so there are a good number of fleet managers who now have Fiesta and whose doubts about front-wheel-drive have been allayed.

Suggestions

Also, Ford involved a number of fleet buyers very early in the development of the new Escort and they returned again and again to make their contributions and suggestions.

Mr. Thompson indicates that the new Escort gives the company access to a much wider variety of potential private buyers than the old one. For example, the XR3 sports version will be introduced in November and will cover a wider market area than the old Escort RS ever did.

And the wider choice of optional extras for the new Escort such as power windows, sun roofs with shields and sun-on—should attract buyers away from some imported models or those people who, for fuel-economy reasons are moving down from the "CD" or family-sized cars but only because they have the same amount of room and interior comfort.

Mr. Thompson says that if Ford gets its marketing right it could have two cars each with 10 per cent of Britain's new car market next year. But he expects that the Cortina will just keep its place as the best-selling car in Britain.

K.G.

Halewood aims to improve productivity

FORD HAS spent £207m, one of the company's biggest European investment projects, at its Halewood plant on Merseyside, often the problem child in the group's European family. Of the total, about £130m was directly associated with the Erika project.

Halewood started life 17 years ago making the Anglia and until recently has been turning out the old-style Escort as its sole vehicle.

It was to be assumed that the plant would be given the job of producing the Escort's successor but the fact that the U.S. Board should have given the go-ahead to the investment programme—and recently to have authorised a further £135m to be spent by 1985—suggests it is giving

more weight to recent indications of a change of mood among the Merseyside workforce rather than the chequered past history of disputes and low productivity.

It is certainly true that the British Government is fairly generous with investment grants and that Britain's fast structure is particularly kind to corporations which are profitable. But Ford has a lot at stake with the new Escort and if the car is anything like as successful as the group hopes, Halewood will have to perform well both as far as continuity of production and quality are concerned.

Halewood will be sharing with its sister plant, Saarlouis in Germany, assembly of three-door and five-door versions of the new Escort in its basic L and GL form. It will also be the main supplier of estate versions and the only plant where the new Escort van, due for introduction early next year, will be produced.

Thanks to the new Escort, the Halewood assembly plant stands out among its neighbours, every one of which is on short-time working—including Ford's Halewood transmission manufacturing plant next door.

However, Mr. Arthur Rothwell, a local man who has been 17 years working his way up the ladder at Halewood to become general manager, has made a number of important points in recent discussions with the workforce.

First, Ford cannot be a "god-father" to Merseyside and invent extra jobs to cut the local 15 per cent unemployment rate—rising to a hideous 35 per cent in Speke where the plant is located—in an area where other companies are announcing redundancies with sickening regularity.

Protect

Secondly, he has told employees that the huge investment does not even protect existing job numbers. As further modern technology is introduced to the body and assembly plants the numbers of people needed will go down.

And Mr. Rothwell has made the point bluntly that productivity must improve at least to the best European standards and that Halewood must achieve the engineering standards Ford has set itself for the Escort—and the unions have already committed themselves to this.

One of the changes made by Mr. Rothwell and his team was in the way information was disseminated to the employees. Information used to be passed down through various layers of management and the message was put across only as well as each individual passing it on was able to communicate it. And communication skills vary tremendously from one man to the next.

Mr. Rothwell and his management team now talk directly to the shopfloor and other em-

ployees. They are brought together in groups of 300, not an ideal number but necessary because 11,000 are employed at the Halewood body and assembly plants.

This process has ensured that all employees were given full information about the introduction of the new Escort as the decisions were made. "They might not have liked everything we intended to do, but they did not get any nasty, sudden surprises when we did them."

The meetings were designed to enable the employees to ask questions and provide the management with some feedback on the proposals.

Benefit

One major incidental benefit has already been felt. It involves the 22 press lines in Halewood's press shop. Six of the new presses are 1,000 tonnes, supplied by Vickers from a Schuler design, and costing £1m each. Between the press lines help produce 110,000 panels a day—297 different types of panel not only for Halewood but also for Ford plants at Southampton, Dagenham, Cologne, Saarlouis and Genk. The Halewood press shop will be using 500 to 600 tonnes of steel each day.

At one of the briefing sessions, the man whose task it will be to collect the scrap which accumulates under the presses, claimed to a somewhat disbelieving management that he had thought of a better way to do the job. He was able quickly to prove his point when they went down to the lines and his suggestion will be followed.

Mr. Rothwell says that Ford put "quality of product" at the top of the list of priorities when considering what new technology to bring to Halewood and what other changes to make for the Erika.

Improvements in productivity and other benefits followed naturally.

For example, Ford has at Halewood more robots than BL at Longbridge, 39 compared with

FORD'S WORLD CAR VII

Output of CVH engines builds up at Bridgend

BICYCLES HAVE turned out to be the quickest way of getting around inside Ford's new engine plant at Bridgend, South Wales. A massive development by any standard, the covered floor space alone extends to 27 acres, sufficient ground to accommodate 20 Rugby pitches. Surveying the quiet hum of machinery and equipment stretching into the distance, it is difficult to grasp that only three years ago there was nothing to see on the site but green meadows and grazing cattle.

Yet today, with the paint-work barely dry, Ford's £230m Welsh plant (£180m capital assets, £50m working capital) is already in business. So far it has produced 1,000 test engines which have been subjected to exhaustive trials, including 320,000 miles of clandestine test driving by the plant's own employees—and 30,000 saleable units for this month's launch. It is now building up smoothly towards the target output of 513,000 units a year of the new light-weight compound valve head (CVH) engines of 1,100, 1,300 and 1,600 cc—which are destined to power Ford's new model range in more than 120 countries.

The major disappointment is that the plant may never provide the 2,500 jobs promised when the project was first announced—a figure which was the basis for a massive public cash injection. No less than £148m of the total cost was put up by the Government—£73m in regional development grant and £75m in selective financial assistance under Section seven of the Industry Act.

Damper struts

But the manning projection was made before Ford discovered that Japan has an engine plant of similar capacity with a workforce of only some 800. Bridgend is certainly among the most efficient motor manufacturing plants in Europe, but by Japanese standards it still has some way to go.

The company insists the employment total at Bridgend will ultimately be decided by sales of the new Escort range; but usually it has already identified staff in the plant where future automation could be applied. Meanwhile there seems little danger of Ford being asked for a refund by the Government. Its defence is that the selective financial assistance was based on £10,000 per job created or protected, not just at Bridgend but also at Halewood, Belfast and Swansea.

Enthusiasm for the new design

COMPOUND valve-angles are not new—not are hemispherical combustion chambers. They are nevertheless features that Ford has chosen to single out for emphasis in naming their new Escort engine the CVH.

It would be wrong to suppose that they were scraping any of their technology or publicity barrels for the engine is packed with features that are new to Ford, or new to this class of cars, or at least admirably up-to-date; and in view of the intended production of more than 1m of these engines a year, Ford and its customers may share a justifiable enthusiasm for what appears to be a fine piece of design.

Apart from one or two questionable trivia, there is only one cause for disappointment: Ford has described as hemispherical a combustion chamber that is patently nothing of the sort. If it were, it would need a very different engine underneath it to exploit the many theoretical advantages of such a chamber. As it is, the engine has been developed around a combustion shape that is part-spherical, rather like a plano-convex lens, and all the evidence suggests that by taking great pains to avoid undesirable corruptions of this shape (by valve pockets, for instance) Ford have contrived to make the engine burn its fuel cleanly, completely, and with altogether respectable efficiency.

The geometrical complexities of the valve gear (necessary to avoid those pockets, and to avert fatigue or misbehaviour through over-stressing of the mechanism) need not undergo analysis here. Twin overhead camshafts would have done the job just as well, and nobody impressed by Italian or Japanese practice is obliged to accept Ford's declaration that such an arrangement would have been too expensive and

too complicated.

As it came about, Ford had to do a lot of work on their valve springs, pressed steel rockers and camshaft support, and even modify their original valve accelerations, to make their system work, but they have done it, and it does have its own advantages. One of these is zero-lash hydraulic tappets, which not only eliminate the chore of periodically adjusting clearances but also eliminate a troublesome source of noise.

These fluid cushions were once the preserve of large and lazy engines, typically American V8s (and Rolls-Royces, which are not dissimilar), but Opel have made them work in their recent small Kadett engine, and if Ford have likewise succeeded they must have been sure at least of a very good lubrication system in their engine.

Cornering

They have made sure of many things. The sump and oil pick-up have been designed to deal with the surge caused by violent cornering, which could cause all the oil to rush to one end of the transversely-mounted engine. The location of auxiliaries has also been planned around this type of installation (though that does not prevent the engine being differently disposed in later cars if Ford so chose), including the toothed belt timing drive; this belt is one of many features intended to bestow exceptional reliability on the CVH engine.

The reduction of maintenance has been given the utmost priority, and really everything short of complete encapsulation has been contrived to save the owner those losses of time and money which so insidiously increase the cost of motoring. The same applies to the elec-

initial launch team.

But apart from some engineering supervisors' jobs which were filled mainly from other parts of Ford UK, the company determined to make Bridgend a truly Welsh plant by recruiting the rest of the workforce locally. Indeed Ford is very sensitive to suggestions that it has brought in a lot of outsiders. Of the 1,500 personnel now working at Bridgend (scheduled to rise to 1,800 by Christmas) it insists that no more than 100 have been brought in. Men recruited locally as production workers, without any previous experience of the motor industry, have already been promoted to supervisory jobs.

Training

But this commitment towards ensuring Bridgend is a genuine Welsh plant involved a massive training operation beyond the professional resources of the company alone. Recruitment into Ford's own apprentice school at its Swansea axle and transmission plant was doubled. But it also sought the backing of the Government's retraining "skill centres" and Ebbw Vale College of Education to upgrade skills of locally recruited craftsmen and provide training in hydraulics, pneumatics and electronics. More recently, Bridgend College of Technology has begun running courses for supervisors at the plant.

Mr. David Murphy, the industrial relations manager, is fulsome in his praise for the tremendous support given not only by these institutions but also by the Manpower Service Commission's job centres in processing what turned out to be over 24,000 applications for employment at the new plant.

In an area with more than its fair share of older and declining industries, the prospect of long-term job security offered by Ford was a major attraction. Indeed the management staff have been staggered at the number of their employees who at some stage in their working lives have been declared redundant.

Once on the payroll, some 200 of the workforce also spent four weeks at Valencia learning modern engine production techniques and even working for a time on the assembly line. Maintenance engineers were sent all over Europe and to the U.S. to work with the suppliers of the plant's machinery and equipment to master its intricacies. Over 300 items of machinery, some of them very advanced

technically, have been installed, accounting for around £100m of the overall cost.

But apart from the training effort Ford has subsequently worked consciously to involve employees in the success of the venture. A lot of time has been spent on briefing, to explain exactly what is happening, and on consultations about changes, production workers have been given the opportunity to assemble an engine by hand so that they can see for themselves their particular contribution to the finished product.

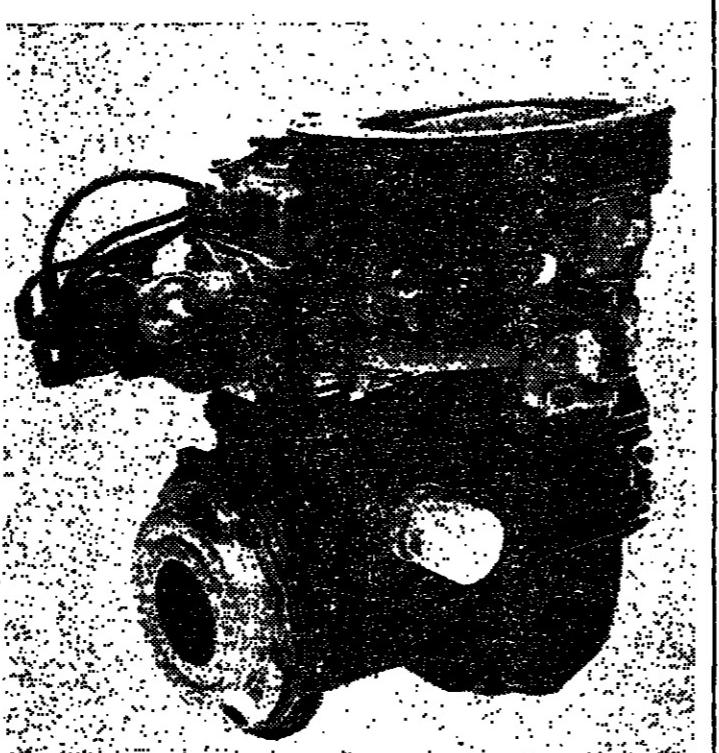
Even more significant, the plant has adopted Japanese-style "quality circles"—regular meetings of groups of employees in particular sections to discuss how specific problems can be overcome and quality improved. The theory is that a man who spends eight hours a day doing a particular job is better placed to spot possible improvements than so-called experts. And the local management has been delighted at the extent to which Bridgend's quality circles have already come up with constructive improvements which often require little money to implement.

But the dividends are not limited to quality alone. Quality circles also provide an education in engineering, contribute towards a sense of team spirit and understanding in the plant and have a beneficial effect on industrial relations generally. Workers feel they are being treated as intelligent human beings and react accordingly. The participation rate at Bridgend—and quality circles have been established right across the plant—is around 80 per cent.

In short, Ford is very pleased at the way its ambitious Bridgend project has got off the ground. At no stage has it run into major difficulties and tremendous effort and enthusiasm are being shown by the workforce, who travel from all over South Wales to work at the plant. But senior managers stress that final judgment must be held back until the plant is running at full volume.

Wales too has every reason to be delighted. During a time of severe economic difficulties, arising notably from the rundown of the industry, the successful execution of the project and the way the workforce has adapted so quickly to the demands of a modern industrial plant have confirmed that Wales is entitled to a place in the first division when it comes to winning international manufacturing investment.

Robin Reeves



Exceptional reliability is one of the features aimed at by the new engine's designers

tronic ignition system, which might be taken for granted in a modern engine were it not that a miserable old-fashioned Kettering distributor system survives in the low-compression 1100 cc version.

This is one of five variants being made. Two are of 1600 cc displacement, one of these having different timing and carburation to give it the 96 bhp performance that should electrify the sporting XR3 version of the Escort. A 1300 cc version giving 68 bhp (10 less than the milder of the 1600s) will probably emerge as the staple all-round, but for the mean of spirit or niggardly of pure there are a couple of 1100s, one giving 59 bhp and the other a lacklustre 35 from low-grade fuel.

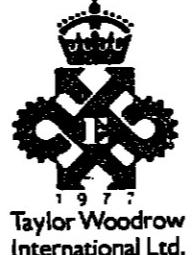
The low compression ratio of this most pusillanimous of the CVH range allows it to operate on the 88 octane fuel which masquerades as petrol in some parts of the world (the others all burn 96 octane stuff), and is not to be criticised when one remembers that the new Escort is conceived as a world car.

This is why the annual churning out of 1m CVH engines will occupy a factory at Dearborn in the U.S. as well as the new one at Bridgend in South Wales.

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FORD'S WORLD CAR VIII

German market share needs boost

FORD IS sorely in need of a boost in the West German car market to help revive its sagging market share, and the success of the new Escort is of vital importance if the company is to remain a significant force in Western Europe's largest market place.

The launch of the Escort has been long overdue, for Ford has seen its presence in this segment of the car market almost disappear with the old Escort holding on to only 2 per cent of new registrations in this category in the first six months.

Ford's problems have been compounded in West Germany because this is the area of the market that has shown the strongest resistance to the general sharp fall in demand for new cars over the last 12 months. Total new car registrations fell by 11 per cent in the first seven months of 1980 compared with the corresponding period last year, but during this time the share of the market taken by models with which the new Escort will be competing increased substantially from 28.7 per cent in the first six months of 1979 to 31.3 per cent in the first half of 1980.

Ford faces a tough fight, too, to establish itself again in this market which is dominated by two other very successful German cars, Volkswagen's Golf and the Opel Kadett. The competition also includes a wide variety of imported cars ranging from Fiat's Ritmo, the Renault 14 and the Talbot Horizon to a clutch of Japanese rivals such as the Datsun Sunny, the Honda Accord and Prelude, the Mitsubishi Colt and the Toyota Corolla.

Sudden shift

Without an attractive model in this class Ford has been badly placed to cope with the sudden shift in demand from the larger cars of 2 litres capacity and above to smaller, more economical models.

As a result Ford's overall share of an already shrinking car market dropped in the first six months of 1980 to 10.7 per cent compared with 12.4 per cent in the corresponding period last year. The figures hide the fact that the full has come chiefly in the Ford's large model, particularly the Granada and Capri, which had previously been among its best profit-earners.

Until the Escort could be launched the one bright spot in Ford's performance had been the Fiesta, its smallest model, which is the top seller in its

range with a market share in the first six months in this category of 26.9 per cent. Sales of the Fiesta have been limited partly by the lack of sufficient production capacity, however, because Ford is in the process of moving the assembly lines north from its plants at Saarlouis in south-western Germany to Cologne.

Imports

Space at Saarlouis is at a premium because this is the site of the production lines for the new Escort, and in addition Ford is hoping to mitigate the loss of work-places in Cologne by transferring the Fiesta assembly work to the city.

The bottleneck in Fiesta production caused by the move has been eased by the rapid buildup of imports of Fiestas from Ford's Spanish plants. About 24,730 Spanish Fiestas were imported in the first seven months of the year against only 16,070 in the same period of 1979, but total Fiesta sales have still fallen in Germany slightly by 60,920 compared with 61,540 in the first seven months of 1979.

With the Fiesta Ford tasted its first success with the concept of a "world car" and the company clearly needs a similar breakthrough with the Escort if it is to re-capture lost ground.

The launch of the new Escort inevitably has led in recent weeks to a slackening of activity in car showrooms throughout Germany, as potential buyers in this class wait to size up Ford's new arrival against the com-

petitors. "Every model launch inevitably makes the market uneasy," said one leading Opel dealer, "and we always get a quiet period of three to four weeks."

According to another Opel dealer: "The chances are not bad for the new Escort—it has been well-planned for this market. But the sector is already well-filled by Opel, VW, Fiat and the Japanese, and Ford could have problems because it's a bit late."

A major Volkswagen dealer in Frankfurt says the recent calm in the market stems from different factors. "People are not holding back because of the new Ford, but because interest rates are too high. The biggest danger is the Japanese. Customers are ready to buy cheaper cars and they like the Japanese vehicles. Our cars must become cheaper, then the Japanese would have no chance."

Opel has been very aware of the new competition at the lower end of the market and its lack of a new model and as a result is to start selling the old Chevette model—imported from the UK where it is still made by Vauxhall—from next month at a price where it will clearly undercut the new Escort and Opel's own Kadett range.

As far as prices go the new Ford Escort will be pitched in the market between DM 11,295 for the cheapest model, the three-door 1100 Escort, up to DM 16,900 for the top of the range Escort XR3. This span of prices which covers more than 40 different varieties of Escort

taking into account the permutations of varying bodywork, engines and equipment extras, is very close to the price spread of Golf and Kadett models offered by Volkswagen and Opel. Golf prices range from DM 10,925 for the cheapest model to DM 17,082 for the Golf GTE, while Opel Kadett prices also span the range of DM 11,000 to DM 19,000.

Though a little late, Ford is certainly now entering the one market segment which has shown signs of being ripe for further expansion at least in terms of its share of the total West German car market if not in absolute terms. Opel, for instance, which launched its new Kadett about a year ago, has been unable to keep up with demand and dealers are facing a backlog of orders covering three to four months.

Opel's problems in fully meeting demand have stemmed chiefly from a temporary shortage of components capacity at its works in Kaiserslautern. Engines and axles have been in particular short supply and an important part of its current DM 6bn, four-year investment programme is aimed at boosting components production to bring it in line with the available capacity on the assembly lines.

Building on the successful launch of the Kadett last year, Opel sold an estimated 262,608 Kadets in the first eight months of the year, an increase of 46.7 per cent on the corresponding period last year. Kadett sales are now accounting for about 47 per cent of Opel's total pro-

duction and are challenging the VW Golf for leadership in this market sector.

VW also has other important models in this class, however, the Jetta and Scirocco—not to mention the old VW "Beetle" which still claims some 1.4 per cent of this category ahead of modern models such as Volvo's 343 and the Alfa Romeo—which gave it a total share among the smaller medium-sized models in West Germany of 4.4 per cent in the first six months of the year. Opel took 2.4 per cent with its Kadett and the next challenger was a long way behind in the shape of Fiat with 5.4 per cent and Honda with its Accord and Prelude models with 2.9 per cent.

The challenge posed by the Japanese is perhaps at its most serious in this category, at present, with models available from not only Honda, but also Mazda, Mitsubishi, Toyota and Datsun. The fierceness of the Japanese challenge has taken the German motor industry by surprise, and Japanese manufacturers are expected to be taking more than 10 per cent of the total market by the end of the year.

Poised

With 9.5 per cent of new car registrations in the first seven months of 1980 in the Federal Republic, they are already poised to take over as the leading importer, a role traditionally filled by the French, who could take only 9.7 per cent of the new car market in the first seven months.

Ford has not been slow in the problems it has faced in the past 12 months. Opel's late in the process of shedding about 5,900 jobs from its West German workforce and has suffered a fall in market share. While VW is also introducing short-term working to its Audi plants this month.

However, the absence of a strong competitor for the Escort class has meant that Ford has been particularly disadvantaged. It can only hope, now, that German car buyers' earlier well-proven loyalty to domestic products has not been undermined by the Japanese competition, and that it can gain something of the traditional market share that it has lost in the past two years. The Escort is probably the only candidate it has got.

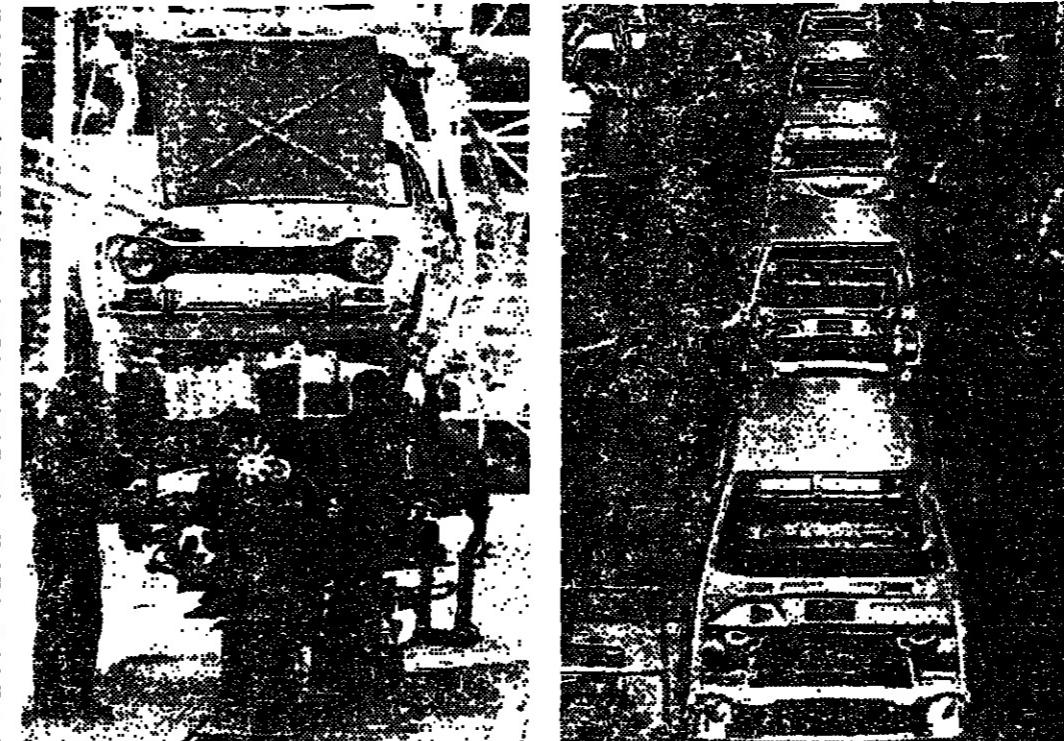
Kevin Home



Ford's Saarlouis plant is the third largest industrial undertaking in the Saarland region employing over 8,000 people

Production rising at updated

Saarland factory



The first car marked "Made in Saarlouis" rolled off the production lines in January, 1970 (left); now the factory aims to produce 1,140 cars a day (right)

BUT A NUMBER OF problems had to be overcome. The economic recession in the spring of 1976 slowed down the progress of the plant construction of which had begun a year earlier. Nonetheless, the number of workers quickly rose from a mere 85 that year to just under 6,000 in 1970 when the first car came off the production line.

By the beginning of this year Ford Saarlouis had become the third biggest industrial enterprise in the Saarland with more than 8,000 people employed. Total investment had reached DM 1bn. Although this amounts to only about 3 per cent of the province's total capital investment between 1966 and 1979, it is equivalent—in its direct and indirect value—to the contribution to GNP of two of the regional mines.

Since the birth of the plant a total of 2m of the old Escort, Capri and Fiesta models have been produced. Parked behind each other, the company says in its anniversary brochure, the cars would stretch from the gate of the plant to New Delhi. The number of vehicles assembled per day had risen to 1,140 at the beginning of this year (a figure once more aimed at as soon as all changes necessary to produce the new Escort have been made) against 200 in 1970.

On the other hand, labour costs have also gone up. Against only DM 84bn in 1970, as much as DM 405bn had to be spent by 1979. Trade tax payments have also soared to about DM 26bn annually against only DM 3m at the start. Today Ford contributes roughly three quarters to the total trade tax revenues of the city of Saarlouis. This means that 30 per cent of the city's budget is currently being financed by one company alone.

Buying power

At the moment the company gives work to 10 per cent of the total local labour force. This is not counting the jobs that have developed thanks to the community's increased buying power and sales possibilities. Thus to give an example, since the start of production at the Ford works, supplies of "non-production related materials" (from toothpaste to computer spare parts) nearly doubled and sales of "auxiliary instruments" (hammers, files and so on) rose from 16,357 then to 24,314 now.

But despite this dependence, the local authorities count their blessings and use the "fruit-bearing rain which fell on the city's financial garden" in the words of the town's Lord Mayor, Elgin Schroeder

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FORD'S WORLD CAR IX

Pricing problems in the U.S. market

FORD's Escort-Lynx is unusual in the U.S. for being more than a world car; it also straddles two size classifications which Americans understand as the "compact" and "subcompact". With a wheelbase of 94.2 inches and an overall length of around 164 inches, according to model, it is definitely a subcompact. But, says Ford — and no one seems to be challenging the assertion — in terms of interior size, the car is a compact.

This sales point, however, could turn out negatively for Ford if the U.S. car-buyer's mind is as many in Detroit argue, really focussed on the traditional classifications. More important, the hybrid nature of these products creates special problems when it comes to pricing.

Ford has already announced that it will sell its simplest, untriumphed Escort in the U.S. for \$5,158, with the most sophisticated versions topping the \$10,000 mark. These prices make the basic Escort \$1,000 cheaper than the General Motors X-body car (such as the Chevrolet Citation) and Chrysler's new K-car, which are both compacts.

But, it will not make the Escort price competitive with the cheapest Japanese imports, or even with the Chevrolet Chevette, which starts at \$4,672. In the two-door version, which is more closely comparable with the Escort, the Chevette is priced at \$5,111 on the West Coast, where Japanese competition is most fierce.

Ford has ruled out a cut-price West Coast option. The Japanese, meanwhile, have not yet made all their pricing intentions clear, but it is certain that there will be some, possibly as many as ten, Japanese models available in October at between \$4,000 and 4,500 each.

Ford's strategy of aggressive pricing, which is designed to reverse the decline in market share (below 20 per cent in the first eight months of the year, compared with nearly 26 per cent in the same period last year, excluding imports) is therefore under challenge. And even at this level, the lower range of Ford's prices is not thought by industry analysts to

allow for any profit margin. That is how tough the U.S. car market is these days.

Working in Ford's favour is the fact that GM in short of components for the Chevette, the top-selling U.S.-built car in 1980, and cannot extend production. It will be six months before GM's new subcompact, the J-car, is unveiled, giving Ford valuable breathing space.

Ford also hopes that the Japanese will be deterred from too aggressive a pricing strategy by the threat of political repercussions in the U.S. if they further extend their market share. At present Japan accounts for three-quarters of the cars imported into the U.S.

Outdated

Chrysler, meanwhile, hardly presents a challenge. Its subcompact Horizon and Omni models, which look rather like the Volkswagen Rabbit (or Golf), have been moderately successful in the last year, though they are outdated and must expect to suffer seriously from the Escort-Lynx competition.

The K-car, in spite of Chrysler's vaunted claim that it has become the U.S.'s first specialist small car builder, is not a small car — at least not to European eyes. It is a compact, but its styling and appearance are, even more so than the K bodies of GM, designed to appeal to Americans unwilling to accept the day of the small car. It is a small, fuel-efficient (by American standards) car, which looks big enough to carry the family and the golf-clubs.

There are two schools of thought about where American car-buying tastes are heading and that too is important for Ford. The first, which is more appealing to Ford, is that the market will continue to demand more and more subcompact cars, and that even if the imports continue to sell heavily (they now have nearly 30 per cent of the market), there is room for Ford's new subcompact.

The other argument was voiced a few days ago by Mr. Dale Dawkins, a vice-president of American Motors, the small U.S. motor-manufacturer which makes the Jeep and sells imported Renaults in the U.S.

He pointed out that in the last year 65 per cent of all the cars sold in the U.S. were small (that is compact or smaller), whereas the existing fleet is balanced in the opposite direction, comprising 65 per cent large cars and 35 per cent small.

Mr. Dawkins' conclusion is that there are a lot of frustrated Americans driving around, waiting for a chance, as the economy recovers, to buy a nice new large car, albeit with much better fuel performance than the trade-in. If that happens, Ford, whose entire energies are going into pushing the Escort-Lynx, could be seriously embarrassed, even though the company does have some restyled, moderately fuel-efficient larger cars from previously poorly-timed product ranges.

An outcome which would please everyone, of course, would be a straightforward boom in the car market. This view has some adherents, although with interest rates again rising in the U.S. and the underlying rate of inflation unchecked, it is to say the least better this model year than they did in the last one.

If they do not, the future for both Chrysler and Ford is very bleak indeed.

Ian Hargreaves

PROFILE:

Philip Caldwell



WHEN Henry Ford II stepped down last spring as chairman of Ford, clearing the way for his personal nominee, Philip Caldwell, to take the reins, the reaction in Detroit was rather like that in Hollywood at the passing of some great but scandal-ridden actor.

"All the great characters are gone," was the standard reaction—with the addendum: "Except for Lee Iacocca at Chrysler, and look what kind of a job he has got."

The sense that an era was ending and the style changing at Ford was enhanced, of course, by the memory that Mr. Ford had himself sacked Mr. Iacocca from the Ford Presidency in 1979—a fate which has also befallen several other Ford Presidents in the last decade.

But whatever Mr. Caldwell's personality, there can be no doubt that Mr. Ford, who was seen by some to be the last of the great entrepreneurs, selected Mr. Caldwell very carefully indeed.

No one could claim that Mr. Caldwell can match either Mr. Ford or Mr. Iacocca for straight gift-of-the-gab. But it can be argued that the same seat-of-the-pants marketing flair displayed by Ford's former leaders put Ford and Chrysler where they are today in the U.S.: losing massive amounts of money because they failed to see the writing on the international wall about energy prices.

Mr. Caldwell's appointment, and the appointment under him of Mr. Harold Poling to run the troubled North American motor business, are conscious attempts to harness Ford's unsurpassed experience and achievement in worldwide manufacturing to the problems of the home turf.

Competent

Both Mr. Caldwell and Mr. Poling ran Ford of Europe and, by all accounts, did an extremely competent job there. The tendency to emphasize Ford's European connection—even in some of the sales-talk surrounding the U.S. launch of the world car—shows no signs of abating. For the moment European body-styling and European fuel economy are tops in the U.S. motor scene.

Mr. Caldwell, however, is not a European. He was born in Ohio in 1929, attended Harvard Business School, had an outstanding career in the navy and joined Ford in 1953. Since then he has done a complete round of Ford jobs, in finance, products and marketing, all around the world.

Although much has been made of his lack of charisma, he comes across in fact as a rough-talking individual not all that far removed from the Henry Ford mould. Broad-shouldered and a sharp dresser

Ian Hargreaves

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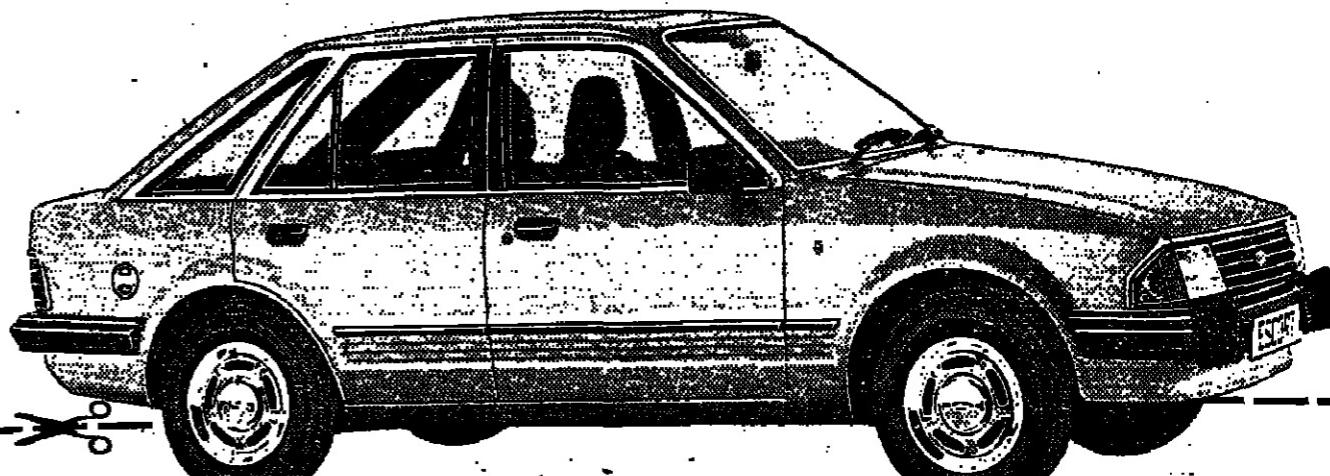
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FORD'S WORLD CAR X

Japanese market still tough

FORD DOES not expect to overwhelm the bastion-like Japanese car market with its new world car, but the company's Japanese "connections" have raised a few eyebrows in the motor industry over the past few months.

Its equity share in Toyo Kogyo, the maker of Mazdas, appears to be leading to more genuine business links. And the prospect of a joint assembly project in the U.S. with Toyota Motor, though still distant, could add a new dimension to the international motor industry. Under present circumstances, Ford's chances of making a dent in the Japanese market, along with the chances of all other foreign car makers, are very slim. The new Escort models arrive for modification in Ford's Yokohama plant in mid-October. Sales next year will probably run between 700-1,000 cars, or about one-sixth the number of cars it traditionally sells per year in Japan and 0.001 per cent of all the Erika models which will be produced next year worldwide.

Ford is the second largest selling foreign car-maker in Japan, following Volkswagen, which leads the pack with its diesel engined Golf model. But

the share that the foreigners hold in Japan is a bare 3 per cent (expected to fall below that this year).

Many of the traditional barriers to car imports have been lifted (such as import tariffs) over the past two or three years. The fact remains, however, that the virtual exclusion of foreign cars throughout the high growth years in Japan left foreign companies with inadequate sales networks, and very little enthusiasm.

Japan was a marginal market, and the big U.S. companies were content selling a limited number of cars mostly on the strength of snob appeal. Steering-wheels on the wrong side are considered a selling point, and the price tags (normally two to three times the cost of what is available from Toyota or Nissan) ensured most Japanese would never think about buying one.

The new generation of smaller, fuel-efficient U.S. cars should in theory improve the prospects for sales. Simply because cars like the Escort are becoming more comparable to the local product. Ford, however, has only 19 dealerships in Japan. The final price of the Escort in Japan will depend heavily on exchange rate year, ending years of false

fluctuations, but the normal mark-ups and the added expense of modifying imports to meet Japanese regulation will most likely keep the price more than twice as high as in U.S.

"Our strategy is to sell a small, fuel-efficient 1.6 litre car with the idea that it has all the U.S. luxuries," says a Ford marketing manager.

Control

Most Japanese analysts believe that a foreign car will not be truly successful in Japan, however, unless a huge investment is made to adopt the cars to Japan and establish large sales and servicing networks. Foreigners have shown little interest in spending the amount of money needed. It is arguable that the absolute control over the market held by the domestic industry would make such an effort at this time futile.

Ford's chances for selling cars in Japan in any volume are not very good, but this has not kept the company from becoming intimately involved in Japan. Ford acquired a 25 per cent share in Toyo Kogyo earlier this year, ending years of false

alarms that it was about to do so. The Ford-Toyo Kogyo talks in fact date back about a decade, to less happy days for the Hiroshima-based company.

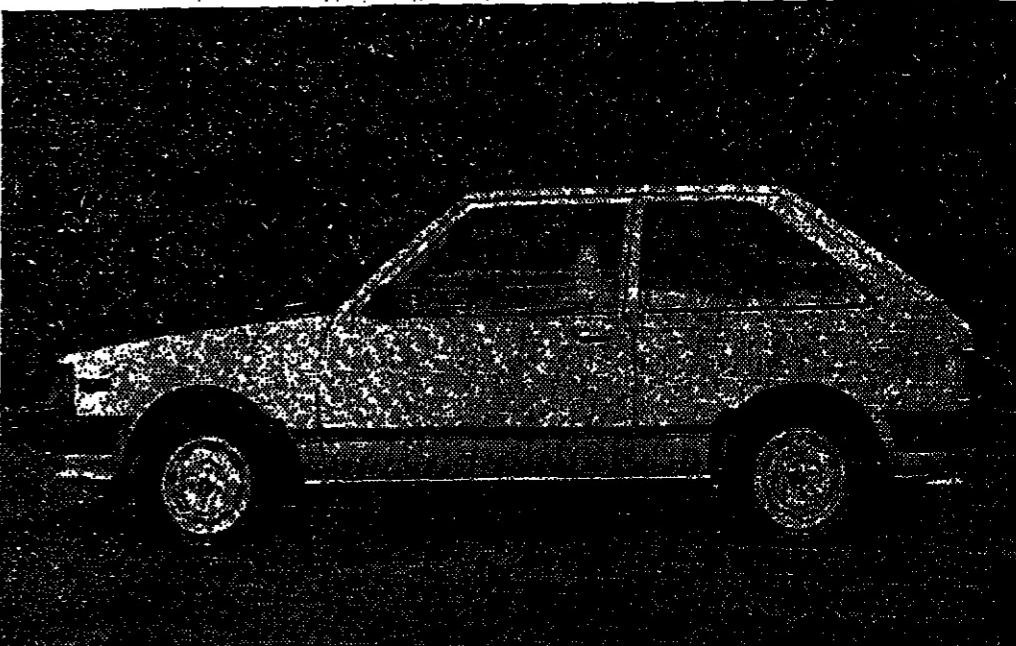
Toyo Kogyo, however, is not prepared at this time to jeopardise its own market in Japan, even to a 25 per cent shareholder. It remains to be seen whether the two companies will ever be able to co-operate further in Japan.

In the U.S., the two are about to agree on Toyo Kogyo's providing about 150,000 2,000 cc diesel engines a year, for an autumn, 1983, Ford small car model.

The likelihood that Toyo Kogyo will supply its own diesel engines to a new Ford car raises the question of how Ford and Toyota will progress on the Toyota proposal jointly to produce cars for the U.S. market.

The proposal touched a rather sensitive nerve at Sumitomo Bank and Toyo Kogyo. It is assumed that Sumitomo will use its influence to make sure that any such venture does not hurt Toyo Kogyo. There is speculation that any such Ford-Toyo venture will include Toyo Kogyo.

Richard Hanson



The Mazda 323 three-door Hatchback—the car on which the Ford Laser will be based. The Laser, which has only a passing similarity to other cars in the Escort range, is aimed at the Australian Market.

FORD'S POSITION AMONG THE MAJOR MOTOR GROUPS—1979

	Country of ownership	Pasenger cars*	Commercial vehicles	Turnover	No. of staff
General Motors	U.S.	5,092,183	1,352,469	\$46.3bn	52,000
Ford	U.S.	2,042,014	1,002,117	\$2.5bn	5,000
Toyota	Japan	2,111,302	604,923	Y15.5bn	Y15,000
Nissan	Japan	1,738,946	598,875	Y13.3bn	Y13,000
Peugeot SA*	France	1,433,775	152,268	Fr 7.2bn	Fr 1,000
Renault	France	1,403,949	141,046	Fr 4.5bn	Fr 1,000
Volkswagen	W. Germany	1,213,973	92,450	DM30.7bn	DM4,000

* Includes Peugeot, Citroen and Talbot.

Australia: a chance to consolidate

FORD AUSTRALIA has chosen the name Laser for its version of the new front-wheel-drive Escort. The Laser will be released in Australia in February or early March.

The company has already flown Australian distributors and dealers to Singapore to preview the new car. Naturally enough, it says they are impressed.

This, of course, is expected from a manufacturer which has a substantial share of the Australian market — some 20 per cent — and which in recent times has been puzzled about small cars.

Ford Australia is a subsidiary of Ford Canada, which in turn is a subsidiary of Ford U.S. and Ford has always seemed ambivalent about small cars in Australia.

Perhaps the "smallness" of such cars has not sat too happily with American notions

of motoring. Certainly, the Ford Escort has never commanded a substantial market share in Australia, sales running out in the first six months of this year to 4,664 vehicles, or 8.6 per cent of the small car market.

This is a market share which Ford has held with reasonable consistency in Australia with its Escorts. In 1977, 9,913 (10.6 per cent) of these cars were sold; in 1978, 10,189 (10.9 per cent); and in 1979, 10,581 (10.8 per cent) found buyers.

But these figures have been well behind Japanese makes of comparable size. The more popular of these, notably Toyota's Corolla, Nissan's Datsun 120Y and Toyo Kogyo's Mazda 323 have virtually sold at twice this rate and in the first six months of this year it has been possible to believe that the ageing Escort was dying

on its feet. Worse, General Motors-Holden, the Australian subsidiary of General Motors of the U.S., has always seemed one step ahead of Ford on the Australian market. Holden's Gemini, a product of Japan's Isuzu, has been sold in Australia at the rate of 20,000 a year and more for some time. Ford's Escort has never really been an answer to it.

Ford has smarted because of this. Traditionally, it has produced in Australia a range of larger cars which has proved as competitive as anything Holden has turned out and at moments Ford has come close to bettering Holden in this sector of the market.

Where Ford, and also its rival for the Australian market, Holden, has scored in the recent period, however, is in the watering down of Australian content requirements in the

manufacture of motor vehicles.

Once, this requirement stood high, around the 90 per cent level. This meant that vehicle manufacturers in Australia could not afford the luxury of a wide model range but had to concentrate basically on one model to achieve production of a reasonable and economic scale. But the local content requirement was watered down and Holden seized the opportunity to import the components from Japan to assemble by 20,000 of its Geminis a year.

Because the local content of Australian vehicle manufacturers is averaged across all models produced or the model mix, this worked in Holden's favour.

Ford, however, found its Escort no answer. This car did not really compete in the Australian market, although in fairness there was never anything terribly wrong with it.

The problem was that the Escort had been overtaken by similar Japanese cars; in Australia, models which were often cheaper, models which often had better resale values.

In the last year or so, however, it has become apparent that Ford has been taking its market position in Australia very seriously.

Similarity

In November 1979, Ford, U.S. acquired 25 per cent of the shares of the Japanese manufacturer, Toyo Kogyo, the maker of Mazda light commercial vehicles.

The move raised Australian eyebrows: Mazda vehicles had always been distributed in Australia by other companies, and in particular on the populous Australian East Coast by a privately-owned one.

Now Ford Australia admits that its Laser, which has only

a passing similarity with the new Ford Escort/Erika cars, will follow established lines in Mazda cars by having a chain-driven overhead camshaft and inclined valves. Such an engine is already fitted to the new front-wheel-drive Mazda 323.

Ford Australia's projection for its new Laser is sanguine. Up to now its Escorts have been made at its Homebush, Sydney, plant at the rate of 45 a day. This plant is being developed, Ford says, to produce 100 cars a day.

The increase suggests that Ford Australia is looking to annual sales of its new Laser of about 20,000 a year, not a dramatic figure on the Australian market. Nevertheless, in the tightly-controlled market which exists in Australia where the Government sees it as providing jobs first and cars second, Ford's Laser move makes commercial sense.

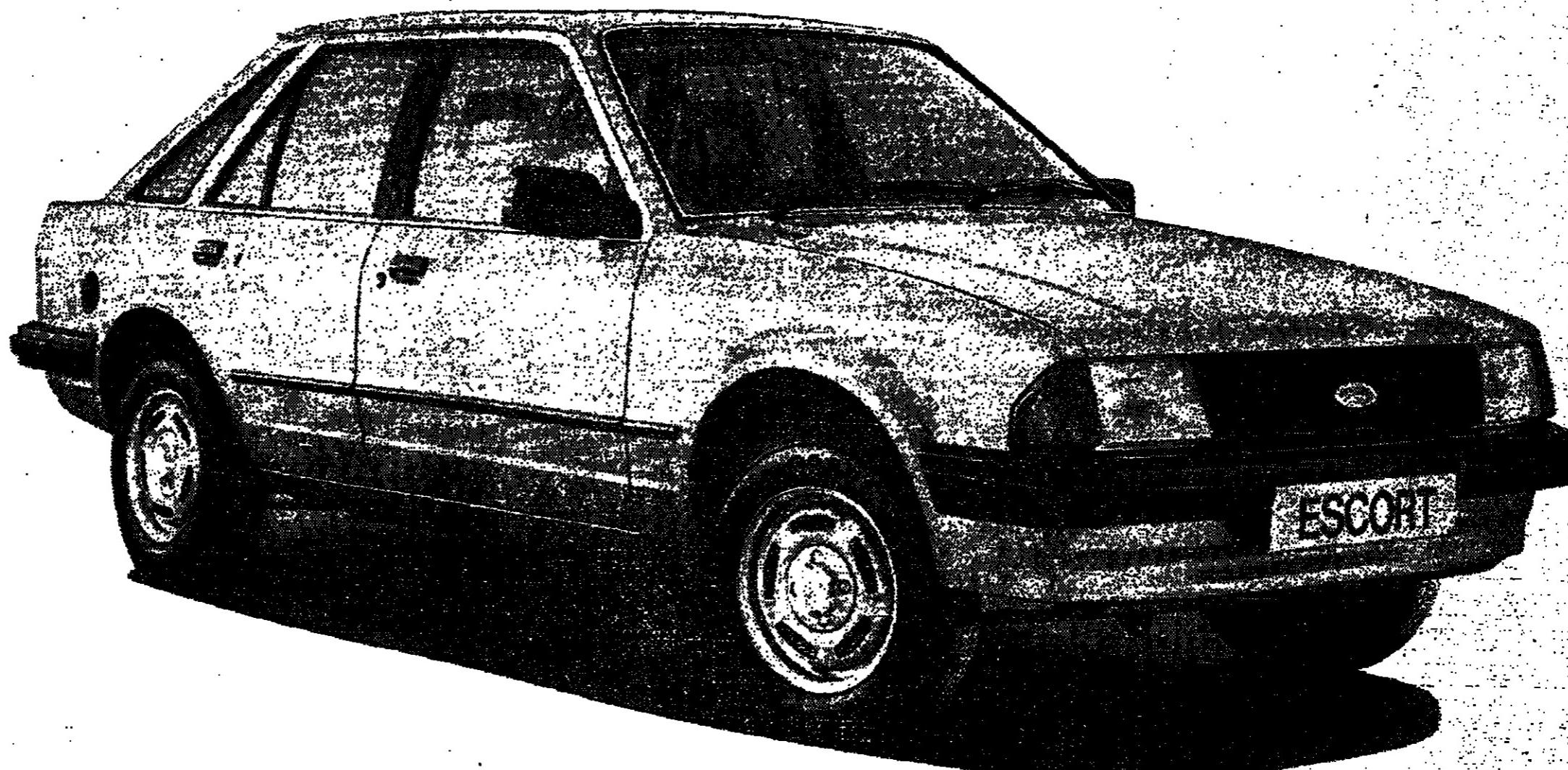
These cars will be built under the complex vehicle manufacturing rules which are peculiar to Australia, and will be shrewdly Ford to gain every advantage it can. Against all Holden, its competition, has shown the way.

It would be reckless to prejudge the Laser on the slim information that is available. There seems little doubt, however, that it will be a satisfactory small car, although perhaps not the world car it can become.

Ford, large as it is, has not been able to force its will on all markets, with its new line of front-wheel-drive small cars. Yet the concept is there and, as a first try on a world scale, the effort is impressive. Perhaps the next try will see a greater uniformity in styling and mechanical components.

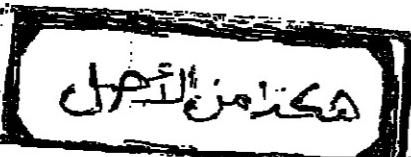
Peter Burden

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GOOD YEAR



CHILE AFTER THE PLEBISCITE

The paradox facing General Pinochet

SPRING is on its way in Chile, and Santiago is looking cleaner and more prosperous than it has for decades. Unlike a plain woman using the art of the cosmetician, the capital is putting its best face forward. Public buildings have been freshly painted, and streetlights at night; the grimy walls of the city centre have been laid out as pedestrian precincts set with flowers and plantings; two metro lines are continually being extended to the more distant suburbs, and they provide a fast, clean and efficient service. The shops are cleaner than they ever have been—imported goods—whisky, German chocolates, Japanese electronic gadgets in fact most things that money can buy.

Interest rates are coming down and production is going up. Under General Augusto Pinochet's seven-year-old Government, which earlier this month was confirmed in power by a two-to-one vote in a plebiscite. In the first seven months of the year, car output was up 45 per cent on the total for the similar period last year. Imports of consumer goods are running at more than double last year's rate, but imports of capital goods are well up too, bearing witness to the private sector's growing desire to invest in new productive capacity.

Some shares are doing very well, industrials up 110 per cent on average this year, overtaken only by shares in farm sector businesses, up 153 per cent. Official consumer prices have risen only 32.7 per cent in the past 12 months, a mere nothing in a country once well-used to triple digit inflation. Property prices have shown enormous growth.

The price of copper, the main export from this country of 10 million people, is not high, but it

HUGH O'SHAUGHNESSY reports that the Chilean economy seems in better shape than for some years. But the recent referendum has brought opponents of General Pinochet's regime closer together, and the political tide may now be turning in their direction

could be a lot lower.

The proportion of total exports made up by copper has shown a tendency to decline in the last five years, and now stands just below 48 per cent.

Everything seems to bear out the lavish praise that the World Bank, in its study on Chile published earlier this year, heaped on General Pinochet's Government.

Things appear to be going just the way business wants. In the plebiscite, the Chilean voters opted for a continuation of military rule well into the 1990s. The latest edition of *Estrategia*, a Chilean weekly, proclaims on its front page: "Political stability assures the sustained growth of the economy." Mr. Cecil Parkinson, the British Trade Minister, who went to Chile in August, was one of a number of similar visitors from Western Governments seeking closer relations with a growing economy.

It is therefore paradoxical that, when all seems to be going well for the Government, its opponents feel the tide could be turning in their direction for the first time since 1973, when General Pinochet seized power from the civilian Government of Dr. Salvador Allende. The turning point, many Government opponents say, came when General Pinochet last month announced the staging of the plebiscite. The surprise announcement acted as a catalyst to bring together—or

at least to bring more closely in touch with one another—the various opposition groups which in the previous seven years had individually been voicing what protest they could at General Pinochet's policies.

Party political opposition to the regime has been very much of a shambles since 1973. The general's first fiat was to dissolve "Marxist" parties and forbid the centrist Christian Democratic Party and the Right-wing National Party to operate. That did not mean, of course, that they kept quiet, but they did have great difficulty in expressing themselves.

The Socialist, Communist and other Left-wing supporters of the Allende Popular Unity Government went into exile, where their continual squabbling made them almost completely inconsequential for the Chileans who stayed in Chile.

After the coup, former President Eduardo Frei, leader of the Christian Democrats, gave an implicit welcome to Pinochet, thus making relations with the Socialists and Communists even worse than they had been.

It was left to the Catholic Church, under the strong leadership of Cardinal Raúl Silva, Archbishop of Santiago, to protest against the régime's many excesses and stand up for the working people who bore the brunt of the hunger and mass unemployment after the 1973 coup. Later, the Christian Democrats moved towards opposition to Pinochet but for a long

time they still appeared to be at least as opposed to Allende supporters as they were to the dictatorship.

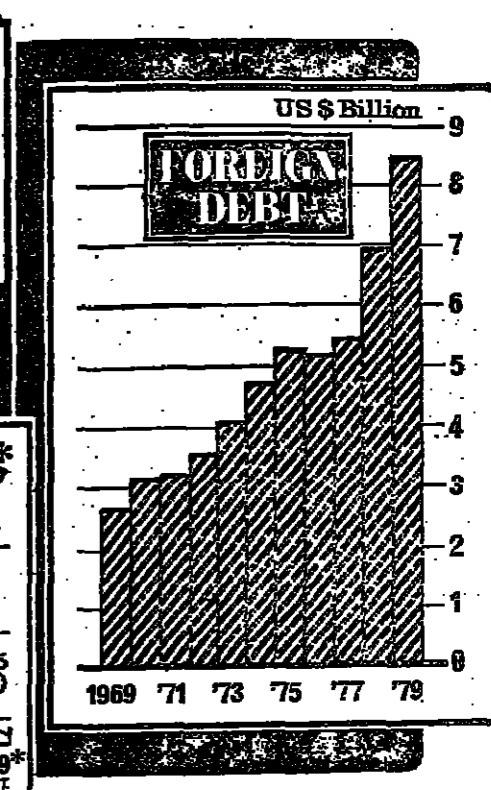
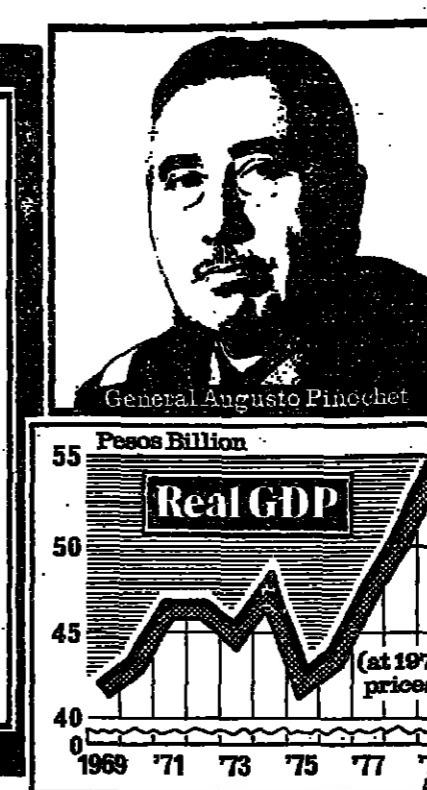
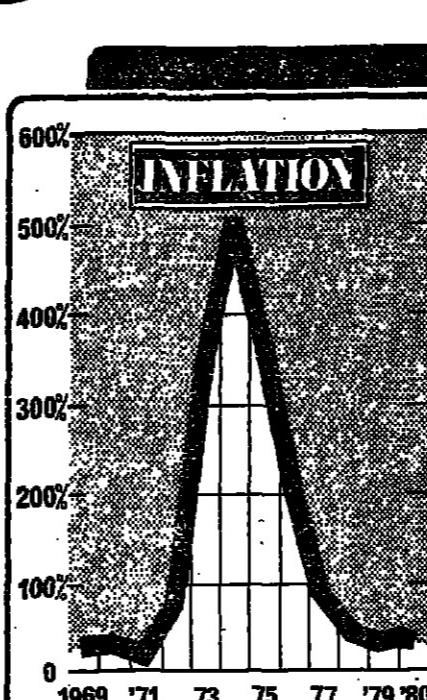
The announcement of the plebiscite changed that. Late last month, Sr. Frei came out with a strong call for an end to the dictatorship and the immediate formation of a civilian-military government which would lead the country towards democracy. His call to voters to cast their ballots against the régime in the plebiscite was echoed by many Left-wingers.

At the same time, the Church, in a solemn statement of all the Bishops, cast serious doubt on the fairness of the plebiscite. As increasing evidence comes to light of the fraudulent nature of much of the polling this month, many Christian Democrats and many left-wingers are urging their leaders to cease their ideological wrangling and work together for the overthrow of the dictatorship.

Meanwhile, economic criticism of the Fanfaniite doctrines of General Pinochet has been growing, distinguished economists like Sr. Alejandro Foxley arguing cogently that there is widespread hunger, unemployment and impoverishment behind the smart facades.

Sr. Foxley, director of Cípren, the country's most respected think tank, closely associated with the Christian Democratic movement, says: "We are boldly told that wages and salaries have not only fully recovered from the recession of past years but in fact are higher than they were. Recent economic studies show, however, that last year they were about 20 per cent lower than they were 10 years ago."

Monsignor Juan De Castro, editor of one of the leading Church publications, says: "The social cost of the present development model is obvious



Marion Sodger

Pinochet. Generals have been heard to say: "We don't like Augusto trying to turn himself into Caesar Augustus."

General Gustavo Leigh, Pinochet's former comrade in the ruling junta, expelled for insubordination, is a constant critic of Government policies and is well placed to take advantage of any false step by Pinochet, particularly over Chile's border dispute with Argentina over the Beagle channel of Tierra Del Fuego.

While opposition appears to be coalescing outside the regime, inside there are continuing reports of military unhappiness with General Pinochet. Some say that while the overwhelming majority of naval officers are pro-Pinochet, the army is about equally divided into supporters and opponents, while the air force is on the whole anti-

But he has often found difficulty in taking decisions.

General Pinochet, for his part, has proved himself a cunning and forceful politician who has outpaced his opponents and who could prove more than a match for the Christian Democratic leader. The principal danger to him must lie in the emergence of some new political—or indeed military—leader who would weld the increasingly united opposition into an effective weapon against the dictator.

Whether that leader emerges or not it seems likely that the Chilean President will have to have recourse to all his political gifts to maintain the sort of society that he wants Chile to be.

Letters to the Editor

GENERAL

UK: Mr. James Callaghan, Opposition leader, addresses rally at CWS Century Hall, Manchester.

Mr. Christopher Tugendhat, EEC Budget Commissioner, presents analysis of UK trade within the Common Market since 1973.

Mr. G. N. Cobb, First Secretary (Commercial) Jeddah, addresses Birmingham Chamber of Commerce seminar on trade prospects in Saudi Arabia.

Devon International Festival opens, Exeter (to October 11).

Two-day Autumn Arms Fair (European and Oriental militaria) opens, Royal Lancaster Hotel, Ossett, 12.30. Marling, Charing Cross Hotel, WC, 12. Property

Today's Events

Overseas: Sir Geoffrey Howe, Chancellor of the Exchequer, flies to Washington for International Monetary Fund meetings to be held next week.

Striking railmen return to work in West Berlin.

COMPANY MEETINGS

J. and J. Dyson, Cutlers' Hall, Sheffield, 12. Garford-Lilley, Great Northern Hotel, King's Cross, N, 11.30. Samuel Heath, Cobden Works, Leopold Street, Birmingham, 10. Hillards, The Post House Hotel, Queens Drive, Ossett, 12.30. Marling, Charing Cross Hotel, WC, 12. Property

Security Investment Trust, Founds Hall, 13 St. Swithin's Lane, EC, 12.30. Scottish and Mercantile Investments, Winchester House, London Wall, EC, 12. Wm Sonnerville, Dalmuir Mills, Milton Bridge, Penicillie, Midlothian, 2.30. Sound Diffusion, Datum Works, Davygor Road, Hove, Sussex, 5.30. Standard Industries, 2 Wadsworth Road, Perry Vale, Greenford, Middx, Dudley, 12.

COMPANY RESULTS

Final dividends: S. Coket Holdings, Interim dividends: Hall Engineering (Holdings), James Neil Holdings, Owen Owen.

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Runaway money supply

From Miss Clare Macdonald

Sir—I am rather surprised at Mr. W. Grey's attempt (September 23) to deny the banks' prior creation of the credit they lend, since the banks themselves openly admit it. I would refer him to any of the recognised banking examination textbooks, such as J. L. Hanson, which state clearly: "Every bank loan creates a deposit, thereby adding to the total of all bank deposits." This indubitably constitutes monetary issue by the banks. Further corroboration of the banking system's credit creation out of nothing by book entry can be found in the evidence of the Bank of England to the Radcliffe Committee in 1960 and similar absolutely authoritative sources in America, Canada and New Zealand.

I fail to see the logic of Mr. Grey's contention that, if the Bank of England has been making a hash of it no other body is likely to do any better—one might as well ask, could it do worse?

I am not concerned about being "original" in my suggestions but am quite content to advocate that, in fact of the reported dismal failures of all the so-called orthodox remedies for inflation which have been proposed by governments, the best is to maintain the highest international minimum lending rate at the same time as we have the highest possible exchange rate for the pound.

In the case of a unit-linked contract, if the unit price is "high," giving an above average fund size, this would usually be associated with "low" interest rates, leading to lower annuity rates. Conversely, if the unit price is "low," it would be associated with higher annuity rates. Consequently, the level of pension is far less volatile than the size of the fund.

In the case of a with-profits contract, the size of the fund does not vary in the same way and the ultimate pension is therefore dependent upon the annuity rates then current. This pension is more volatile than the pension provided by a unit-linked contract. This is particularly true if at the time the unit-linked policyholder was invested in a fixed interest fund.

M. Igbal, 26, Bramble Drive, Bristol.

Vehicle registration

From Mr. R. S. Anderson

Sir—When I read Mr. Wright's correspondence (September 17) I initially thought what a ludicrous suggestion and quickly dismissed the idea as one which should be consigned to the wastebasket. However, as some ludicrous ideas have a tendency to be acted upon I thought that I should list some of the reasons for my contempt.

(a) Lost insurance companies do not use the same computer hardware as Swansea so there would be the simple difficulty of Swansea's computer being able to read and interpret the information. The extreme solution to this problem would be that insurance companies should all buy the same equipment irrespective of the size of the operation. In this event I wonder what the size of the small statutory addition to the premium "would be?"

(b) As there still exist insurance companies operating efficient manual systems, Swansea's computer would be unable to deal with their data consequently eliminating the respective motorists from prosecution.

(c) Insurance companies are currently weighted down by an already heavy burden of legislation. In particular, legislation for new reporting requirements to the Department of Trade have only recently been issued. These regulations will require without compensation, alterations to existing systems.

(d) General insurance companies transacting life business have only recently recovered from legislation covering tax relief by deduction on life premiums. In other words these companies are now acting as agents, without recompense, for the Inland Revenue. To add Mr. Wright's proposal to this duty diverts effort from the commercial viewpoint of selling products at competitive prices.

(e) Why should Mr. Wright limit himself to insurance companies? Why not extend the idea to all the major banks with all their computer records being read by Inland Revenue com-

Unit-linked policies

From Mr. M. Igbal

Sir—Mr. Lynch's trenchant letter (September 13) in response to Eric Short's article (August 30) calls for comment.

As he rightly points out the timing of premium payment is of crucial importance. If the general trend in the unit price is upwards, the best result is obtained if each premium is paid at a contemporary low point in the unit price. There is no a priori evidence that this could be better achieved by regular monthly payments instead of regular annual ones.

The assertion that it is better to have performance that is poor for 23 years and spectacular for the last two than steady throughout is based upon the assumption that the overall growth over the period is pre-determined, the only unknown being the path taken to achieve it. That is an academic exercise of no practical value. If the investment management is lacklustre for 23 years, it is likely to remain so for the last two.

Price of communication

From the Director, Telecommunications Users' Association

Sir, the managing director of British Telecommunications claimed that it was biting the target of achieving reductions in real costs by 5 per cent each year (Financial Times, September 18).

It is difficult to square this assertion with tariff perform-

Cost and efficiency

Sir.—Your article (September 24) entitled "Time to call in the efficiency experts" quite rightly drew attention to the benefits local authorities can achieve from cost/efficiency assessments—particularly on a comparative basis. However, the article rather understates the degree of interest in this matter amongst local authorities.

In fact, the issue is at the forefront of current thinking and action amongst both councillors and executives, many of whose authorities have already taken part in detailed performance comparisons organised by ourselves and other bodies. The most recent of these related to public library systems, with 30 major local authorities participating in a pilot study which will be repeated regularly in the future on a larger scale. The aim of this and other studies which the Centre carries out is to enable local authorities to have reliable, comparable yardsticks which take into account not only the cost/efficiency of the services they provide, but (equally important) the quality of these services, and other relevant factors, responsible for comparative differences in performance.

L. Taylor Harrington, Director, The Centre for Interfirm Comparison, 8, West Stockwell Street, Croydon.

Cuts in local services

From Councillor Bryan Cassidy

Sir.—When I read your first report on Monday, September 22, of Mr. Nott's warning of the possibility of increased taxes if government expenditure is not brought under control, I thought you must have misreported him. Unfortunately, your issue of September 23 seemed to confirm the reports.

Therefore it is the duty of the Governor of the Bank of England to advise the Chancellor of the Exchequer that as of the earliest possible opportunity, the minimum lending rate is to be established at minus 2 per cent.

If this fall of 18 points in the cost of money does not regenerate the economy, the only alternative is destruction or war. H. L. Meyer, Studio, 126, Burnt Oak Broadway, Edgware.

The price of money

From Mr. J. N. Carpenter

Sir.—Can anyone explain to me why so many leaders of different sections of our society; clever, intelligent and successful, having a major influence on informed opinion, consider that the cost of money should be exempt from the process of inflation?

Nigel Carpenter, 9, Northford Road, Dartmouth, Devon.

Vickers first half boost from BAC compensation

EXCLUDING Rolls-Royce Motors Holdings, the results of Vickers for the first half of 1980 show pre-tax profits of £12.62m against £8.89m, but include this time £2.17m, relating to prior years, being interest receivable on the final compensation for the group's holding in British Aircraft Corporation.

Pre-tax profits of Rolls-Royce Motors fell from £4.85m to £1.24m in the 24 weeks to June 14, but both R-R and Vickers are forecasting increased profits for the current year.

The Vickers board expects trading profits for the year, relating to those groups which were the Vickers activities, to exceed those for last year and in view of the compensation receipt, the forecast of a total dividend on increased capital of 12p (9.81p) is confirmed. The interim dividend is lifted from 3.85p to 4.55p.

Rolls-Royce Motors, the figures of which will be consolidated from August 6 this year, is expecting profits in excess of last year's £7.15m.

This is due to an improvement in North American trading conditions since the half-year, coupled with the introduction of the new motor car later this year and compensation expected from the cancellation of the Iranian tank engine contract.

Meanwhile sales of Vickers in the first half improved from £18.49m to £20.62m with trading profits of £11.86m against £12.6m—trading profits last year totalled £19.66m and pre-tax profits were £8.87m.

First half tax charge is £2.61m against £2.2m. Stated earnings per share before extraordinary items based on stock in issue at June 30, prior to the increase to effect the merger, are 21.8p compared with 8p from the same time last year.

The directors say that with the exception of the office equipment group, all principal activities achieved higher trading profits despite increasing competition. Vickers Australia has also returned to profitability.

The sale of the international machine division was completed on June 27 and the estimated trading loss prior to the date of sale has been included in the first half results.

The reduction in Rolls-Royce profits was caused by the difficult trading conditions in the North American motor industry and the continued depression in the diesel engine business, the directors say. Group sales amounted to £80.88m compared with £78.22m.

Interest payable in the 24 weeks amounts to £3.44m against £1.83m. There is a tax credit of £15.000 (£1.27m charge) leaving net profit at £1.36m compared with £3.36m.

HIGHLIGHTS

Lex examines the four major company stories of the day. Vickers' profits are well up, helped by interest received on compensation payments, while the contribution from Rolls-Royce is down to £2.1m. George Wimpey's profits are up from £8.4m to £11.8m, while Dunlop's profits are down from £18m to £15m; but after tax of £1m the half year produces an attributable loss of £1m. Finally Lex looks at the figures from Tootal, where interim profits are down from £8.6m to £5m though the dividend is held steady. On the inside pages Brixton Estate has popped up with a £15m cash call from shareholders, and insurance broking company Alexander Howden closes the books on six-month figures, showing a modest rise in profits to £11.1m. Interim profits at Hanger Investments have suffered a sharp setback and the dividend is passed. Haden's profits are up by 24% and supermarket group Wm. Morrison has produced slightly higher profits. At APV a slightly lower contribution from UK companies took the edge off a better performance overseas and the profits are marginally down. Meantime Spear and Jackson's half-time showing is better than expected, and profits from HTV come out at £3.6m (£4.1m).

£15m cash call by Brixton Estates

BY ANDREW TAYLOR

BRIXTON ESTATES has launched a £15m cash call on its shareholders with a one-for-four rights issue. At the same time the property group unveiled its interim figures which showed a 21 per cent rise in net rental income.

Mr. Harry Axton, group managing director and deputy chairman, said of Brixton's first ever rights issue: "Finance is available for all our current commitments, but if we are to involve ourselves in further major projects the capital base of the company needs to be increased."

The money is to be used initially, however, to reduce the group's short term borrowings in the UK. Brixton Estates shares fell 4p yesterday to 122p on news of the issue which has been underwritten by J. Henry Schroder Wag.

Shareholders are being offered one new share at 115p for every four old held. Medical and General Life Assurance Society, which holds 23.7 per cent of the voting rights in Brixton said yesterday that it intends to vote in favour of the new issue at an extraordinary meeting of shareholders to be held on October 13.

Along with the rights issue announcement Brixton has revealed its intention to declare a total dividend for the year of 3.04p net—a 25 per cent increase after allowing for effects of the rights issue.

Meanwhile, rental income from

the group's properties rose from £4.2m to £5.1m in the six months to the end of June, compared with the same period a year ago.

After allowing for interest and operating expenses investment profits rose by 28 per cent to £1.6m.

Mr. Axton said that cash to fund a present development programme of around £37m was no problem as the group still had borrowing facilities of around £17m still to be taken up if required.

Kwik-Fit, which claims to be the largest independent operator of exhaust and tyre centres in Europe, will now be operating from 220 depots in the UK and

Europe, and a further 12 are scheduled to open this year.

Mr. Alec Stenson, chairman, said yesterday that the company's aim was for 250 centres in the UK and it was planned to open more in Europe. In

the UK, the engineering group was most affected by the steel strike and recorded lower profits.

The consumer group in the UK and the U.S. company were badly affected by the recession.

The company says these are particularly suited to the company's retail operations.

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scheduled to open this year.

In common with other companies, Wimpey had hoped for a more substantial reduction in interest rates by the middle of the year, he adds, and although present borrowings are below the December, 1979, level, the current rates not only reduce profits but deter investment by potential customers.

There is evidence, he says, of a marked reduction in deposit rates by intending purchasers since May, the full effects of which will not be felt until next year.

The interim dividend is lifted from 0.75p to 0.85p net—last year

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The interim dividend is lifted from 0.75p to 0.85p net—last year

a total of 2.25p was paid from pre-tax profits of £47.3m (£37.2m).

First half turnover rose from £428m to £510m and the surplus was struck after interest charges £5m higher at £8.6m.

Tax took £2.4m (£2m) and there were minor losses of £0.3m (£0.1m profits). After an extraordinary credit this time of £0.8m arising from the sale of an investment, the attributable surplus emerges at £8.1m (£6.3m), of which, the interim dividend absorbed £1.8m (£1.85m).

On a current cost basis, operating profits amounted to £5m (£1m) and the loss attributable to shareholders £1.8m (£1.85m).

The interim dividend is maintained at 1.1p—the total last

year was 1.125p when pre-tax profits were £14.64m (£21.1m).

After tax and minorities, and an extraordinary debit of £1.5m, an attributable loss of £1.85m was incurred in the first half compared with profits of £3.52m in the same period last year.

The directors say the group has experienced serious trading problems over the past six months and there are no grounds for assuming that conditions will markedly improve before the middle of 1981.

Nevertheless, the temporary impact of closures through the erosion of export margins by exchange rates, masks some creditable performances by several UK businesses which the group has been developing over recent years.

Equally, the higher interest rates hide the progress made in the reduction of working capital and the consequential release of funds.

The interim dividend is being maintained at 1.1p—the total last

Dunlop slips into the red at the attributable level

WITH results throughout the group showing wide variations, and finance charges rising from £21m to £25m, taxable profits of £22m to £25m, taxable profits of Dunlop Holdings fell from £18m to £15m in the first half of 1980. Higher tax brought about a £2m loss at the attributable level, compared with a £1m profit for the corresponding period and a break-even position at the end of the last year.

The directors report that the current economic situation is continuing to prevent an early return to adequate profitability.

Nevertheless, successful cash management is sustaining the group in the short term and the wide geographic and product spread of its activities remains a continuing source of considerable strength.

First half sales totalled £702m, up of £71m due mainly to the exclusion of Dunlop SA and Pirelli, which are not now subsidiaries but associates. Eliminating the effect of this change the value of first half sales was 7 per cent higher. Sterling value of overseas sales was £409m, up 7 per cent, as were UK sales of £293m. UK exports increased by 19 per cent to £81m.

After depreciation of £15m (£21m), operating profits amounted to £23m compared with £25m, which included £2m from Dunlop SA and Pirelli.

The directors say first quarter results were well ahead of 1979, which was depressed by £3m due to the lorry drivers strike, but this improvement was not maintained through the second quarter due to the deepening recession.

During the six months, UK operations achieved some improvement in productivity and introduced further cost improvement programmes. However, the loss incurred was higher than in the first half of 1979 but was about the same level as the second half of that year.

The German tyre business, Continental European selling companies, sports and industrial groups all showed increased profits, as did the subsidiaries in the Far East and Africa. In the UK, the engineering group was most affected by the steel strike and recorded lower profits. The consumer group in the UK and the U.S. company were badly affected by the recession.

The six months of sterling since mid-1979 has reduced the sterling equivalent of the overseas companies' profits by £1m. The strength of sterling has also cut deeply into operating margins on UK exports.

As for associates, improved results were again reported from Japan by Sumitomo Rubber Industries, but losses were incurred by Dunlop SA in France and International Synthetic Rubber Co.

Despite a fall in pre-tax profits, action taken on fixed and working capital expenditure has contained borrowings to well below planned levels.

Financing charges nevertheless increased, due mainly to higher interest rates.

Some shares in the wholly-owned subsidiary, Dunlop Zimbabwe, are to be offered to the public. An agreement has been reached with an issuing house in Salisbury under which approximately 25 per cent of the shares will shortly be offered for sale.

The half year loss per 50p share is shown at 5p (0.6p earnings) and the interim dividend is held at 2.65p, costing £8.5m. Last year's total payment was 5.3p.

On a current cost basis, operating profits amounted to £5m (£1m) and the loss attributable to shareholders £1.8m (£1.85m).

The interim dividend is maintained at 1.1p—the total last

year was 1.125p when pre-tax profits were £14.64m (£21.1m).

After tax and minorities, and an extraordinary debit of £1.5m, an attributable loss of £1.85m was incurred in the first half compared with profits of £3.52m in the same period last year.

The directors say the group has experienced serious trading problems over the past six months and there are no grounds for assuming that conditions will markedly improve before the middle of 1981.

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Companies and Markets

Wm. Morrison holds profit

TAXABLE profits of Wm. Morrison Supermarkets moved from £1.92m to £2.02m in the half-year to August 2, 1980, in line with the chairman's forecast at the AGM in May.

The directors say that a new fresh food factory comes into production next Monday and substantial benefits are expected to accrue in the future.

• Comment

Halfway figures marginally bettering expectations formed William Morrison shares 7p to 170p, where the meagre historic yield is under 2 per cent—though given a fair second half, the board could well afford to boost the final distribution. The company's reckoning is that the 28 per cent sales increase comprises 12.5 per cent inflation, 5.5 per cent new space, and 7 per cent volume. With productivity offsetting the wage rise, the new factory depreciated in the first half, and falling borrowings, forecasts of 85m to 85.5m for the year could well edge towards the top end of the range, while prospective fully-taxed p/e is a demanding 13. The daylight between the share price and its 73p net asset value may owe something to bid considerations, but more than half the shares are family-controlled.

Borrowings are significantly lower than at the year-end and any further reductions in interest rates will obviously be beneficial they add.

The interim dividend is a semi-again 7p net. Last time a final of 1.5p was paid from pre-tax profits of £4.6m.

Sales for the six months showed a rise from £61.6m to £71.8m and operating profit increased from £2.14m to £2.39m. Interest charges, however, rose to £2.89m, compared with £2.44m. Rents and interest receivable were marginally lower at £165,000, against £169,000.

Wilkinson Warburton setback—same interim

THE cautionary remarks made by the chairman of Wilkinson Warburton six months ago about the current year were more than justified with taxable profits of this distributor of textiles and carpets falling in the first half of 1980 from £69.660 to £73.341. Sales were higher at £10.91m, compared with £9.64m.

High interest rates and static demand continue to create problems, the directors warn, and at present there is no sign of any improvement in business.

They say that it is almost certain that this disappointing trend will continue for the remainder of the year. Therefore, they are continuing with their policy of rationalisation and cost reduction where possible.

However, the Board sees the results still merit paying a same-again interim dividend of 1.4p net—last year's total was 6.25p from taxable profits of £28.900.

Brooks Watson downturn

PROFITS before tax of the Dublin-based Brooks Watson Group fell sharply from £81.02m in IR£22.400 in the first six months of 1980 on turnover of £83.9m compared with £83.04m.

The current depressed situation in agriculture was reflected in a severe fall in sales and profitability of farm machinery during the period. Since the end of June, trading conditions have remained difficult and the board

has reduced the interim dividend from 7.5p to 3.5p.

In 1979, the group paid a total dividend of 5p from pre-tax profits of £2.44m.

First half profits are after depreciation of £323,000 (£24,000) and interest of £1.06m (£54,000). Tax charge is £101,000 (£57,000), giving earnings per share of 0.82p against 2.77p.

The group trades as builders' merchants, food wholesalers and distributor of farm machinery and pharmaceuticals.

Tobacco

Turnover and operating profit have increased by 3% and 6% respectively, a satisfactory performance in view of the adverse consequences of converting currency figures to sterling which has particularly affected the results of operations in the US, Europe and Latin America. In local currency terms, turnover increased by 13% and trading profit by 17% in this period.

In the United States, there was a further small decline in volume and market share in a gradually growing market.

However, price increases in December 1979 and May 1980 resulted in higher turnover. Despite higher costs, this, together with better profits from the export business, improved trading profit by 6%.

The Company's position in the UK domestic market has been further consolidated with a substantial improvement in trading results, which have benefited from increased turnover and lower promotional expenditure. Export volume was slightly lower but profit increased with the benefit of higher prices which were partially offset by the effects of a stronger pound and increased costs.

Sales volume in Germany was marginally down, but turnover and trading profit benefited significantly during the period from a price increase in the latter half of 1979. In the rest of Europe, sales again declined slightly and profits were reduced in the face of increasing costs.

Sales increases in Latin America were again recorded, especially in Brazil and Venezuela. Souza Cruz maintained its market share in Brazil but inadequate price increases in the face of rapidly escalating inflation and the substantial fall in the value of the Cruzeiro have led to a significant fall in the sterling value of Brazilian profits. Frequent price increases in line with inflation resulted in an improvement in both turnover and profits in Argentina. There were further gains in market share in Venezuela where the full benefit of last September's price increase led to a significant recovery in profit.

In Asia, further substantial gains in sales and profits were achieved with the major contribution coming from Indonesia, although significant gains were also obtained in Malaysia and Pakistan.

Profits in Nigeria fell as a result of lower sales and an increase in costs generally, but elsewhere in Africa profits improved overall.

Retail

The figures reflect the seasonal nature of much of the Group's retail activities with the greater part of sales and consequently most of the profits arising in the second half of the year.

In the US, department store turnover improved by 8% against an economic background which had a depressing effect on general merchandise retailing. In spite of this, Saks made a significant gain in turnover which, with improved gross margins, led to a 5.7% increase in trading profit. Gimbel's continued to improve its trading results. Turnover in Kohl's Department Stores increased by 3.7% assisted by the opening of twelve stores in the period. There were, however, very disappointing results from Kohl Food Stores with sales remaining flat, as a result of competitive pressures, and increasing costs. Overall, the results from the US retailing businesses were slightly down on the first half of 1979.

Turnover in the UK increased despite the disposals of the Kearly & Tonge wholesale business at the end of 1979 and the 50th anniversary of the Pricerite food discount business in February 1980. This growth in turnover is partly accounted for by the acquisition of Argos catalogue showrooms and MakroMarkets food stores and the opening of a new supermarket and three new supermarkets. In International Stores, there has also been real growth in existing stores despite a continuing highly competitive environment in which price increases have lagged behind the retail price index. Its trading results continue to improve but substantial costs have been incurred in the major restructuring of the business following the acquisitions and disposals referred to above.

Argos catalogue showrooms do not contribute to profit during the first half because of their seasonal bias of profitability to the second half of the year. Recessionary market conditions and the initial costs of opening eight new stores have affected the results in the period.

A. Howden unchanged halfway

ALTHOUGH sterling has strengthened since the end of last year, the aggregate results of Alexander Howden Group, insurance broker and underwriter, are largely unchanged in the first half of 1980 with £953,000.

The directors state that a new fresh food factory comes into production next Monday and substantial benefits are expected to accrue in the future, but are cautious about the results for the year as a whole.

The current increased level of sales is being maintained and there are, they say, indications of a reduction in the rate of inflation, particularly on imported foodstuffs.

Borrowings are significantly lower than at the year-end and any further reductions in interest rates will obviously be beneficial they add.

The interim dividend is a semi-again 7p net. Last time a final of 1.5p was paid from pre-tax profits of £4.6m.

Sales for the six months showed a rise from £61.6m to £71.8m and operating profit increased from £2.14m to £2.39m. Interest charges, however, rose to £2.89m, compared with £2.44m. Rents and interest receivable were marginally lower at £165,000, against £169,000.

In answer to questions at the Press conference Mr. Ian Pasgate, a director, said that there was small loss on certain quota share reinsurance from Canada but it would result in no overall loss to the members on the affected underwriting syndicate. He added that war risk marine rates were rising sharply after the outbreak of hostilities between Iran and Iraq. For one ship in the Gulf the premium rates had climbed from 0.025 per cent to 3 per cent for a seven-day call.

Turnover, which directors say was affected by the strength of sterling, went ahead slightly to £19.09m (£18.1m). Tax took £27,000 (£37,000) and minorities £31,000 (£15,000), and there were exchange losses of £93,000 (£74,000).

• Comment

In what has turned out to be a fairly unpredictable results season in the insurance broking sector, Alexander Howden has produced a tiny increase in pre-tax profits for its first half year. On this basis £19m to £20m pre-tax for the full year looks sensible. In the first half, investment income rose from £2.8m to £3.9m excluding insurance companies which showed virtually no investment income of £1.5m. Otherwise trading performance was mixed. Australia showed a turnaround into loss of £83,000 from a profit of £147,000, not helped by Harlock and Galli. In the U.S. the excess and surplus lines market is proving something of a headache where losses are being produced. Overall brokerage growth expressed in sterling showed a rise of 10.4 per cent while in local currency terms, the rise was 13.5 per cent. And the group's underwriting agency activities showed a small fall due to the impact of computer leasing losses. At 103p the shares yield a prospective 10 per cent assuming a maintained dividend and stand on a prospective fully taxed p/e of around 10.

The directors of the group, which since the year end has shed its Indian tea interests under a scheme of arrangement and is now known as Singo Group, say the trading results of the eight Norman's (Budleigh) discount stores continue to exceed their most optimistic expectations and current year

sales have remained at a most satisfactory level.

As forecast, they are paying an interim dividend of 0.75p net in respect of the year to March 31, 1981. For the year under review a single payment of 0.525p was made.

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Poor second quarter for Brown & Jackson

A POOR second quarter for Brown and Jackson, building and civil engineering contractor, has reduced first-half profits in 1980 from £1.35m to £1.33m on turnover £3.29m against £3.52m.

However, the group has successfully maintained and in several cases increased its market share, but at the expense of a fall in gross margins. Conditions in the second half are likely to continue to be very tough, the directors say.

The interim dividend is being maintained at 4p per share on capital increased by the May rights issue.

The subsidiary most affected was Tiger Roche (London) which made a loss of £247,000 compared with a net profit contribution last year of £783,000. This arose from a drastic cut in gross margins and increasing provisions for slow-moving stocks.

• comment

The market took its usual vengeful swipe at a faltering star yesterday when, after an interim profit collapse, the capitalisation of Brown and Jackson was slashed by a third with a 40p share price slump. The group is pinning the blame on the knitwear importing side. Tiger Roche, in which the turnover fell into a £247,000 loss almost matches the overall profit decline. Its high cash position was partly drained to finance inventories and, faced with disappearing demand, the subsidiary was forced to pare gross margins back to the bone to clear away the debts. Elsewhere Autoguard increased its contribution from £300,000 to £504,000 and Gottfrid and Paul chipped in £153,000 for the first time. Against that, the problems in the retail trade were reflected at Grakochus, the footwear business, which made £428,000 in the half year against £421,000 in only the second quarter of 1979. Brown and Jackson remains determined to stick to its acquisitive formula and should not be stymied for want of cash but the defence of market share is taking its toll of gross margins in the second half. The message has been absorbed. After all, growth stocks do not offer prospective yields of 16.9 per cent even in a recession.

Clarke, Nickolls at £302,000

Pre-tax profits of Clarke, Nickolls and Coombs, the property investment, management and development holding company, fell from £10.540 to

£302,570 in the six months to June 30, 1980.

Net rents and fees amounted to £334,403 (£326,791) but there was a net trading loss of £1,330 compared with a profit last time of £7,711. Long-term interest charges totalled £10,248 (£10,259).

General expenses were up this time from £41,590 to £60,219 and dividends and interest charges took £57,964 (£27,887).

After deducting tax of £148,000 (£130,000), a loss on exchange rates this time of £7,468 and outside interests of £18,755 (£2,208), net profits were down from £178,532 to £130,346.

The interim dividend per 25p share is up from 15p to 17.5p net. Last year total dividends of 3.5p were paid from pre-tax profits of £942,588.

Wiggins Teape declines in first half

FOLLOWING YESTERDAY'S announcement of group results for the first half of 1980, three BAT industries subsidiaries have reported their figures for the period.

First-half turnover of Wiggins Teape Group, specialist paper maker, rose from £285.54m to £302.37m but pre-tax profits declined from £25.75m to £19.3m.

However, profits are higher than in the second half of 1979 when they totalled £17.62m, and Mr. Patrick Best, chairman, says specialisation and a good geographical balance of business puts Wiggins in a better position to withstand the effects of recession.

Nevertheless he takes a gloomy view of prospects for 1981, saying the year will be the toughest the company has faced for many years and trading conditions are unlikely to improve significantly before 1982.

Of the six months under review, he says profits showed a substantial decline in the UK but improved significantly in European and overseas operations.

The group attributable balance for the first half finished well down at £9.83m (£17.82m) and the interim dividend—25p last

even—is being passed.

At International Stores, trading profits rose from £0.04m to £0.73m, but a £5.44m (£0.21m) net deficit on rationalisation transactions resulted in pre-tax losses of £3.17m (£2.07m).

The directors report that the improvements in trading profitability have been maintained but has been offset by the high level of rationalisation costs arising from the major restructuring of

Blue Bird falls but pays more

SECOND HALF pre-tax profits of Blue Bird Confectionery Holdings fell from £226,559 to £93,090 and for the full year to June 28, 1980, they were down from £533,099 to £334,315. Turnover of this confectioner and toffee manufacturer was lower at £10.24m compared with £10.95m.

The board says profitability in the first half of the current year is likely to reflect that prevailing to the end of June. Nevertheless, there are indications of a moderate growth in the volume of home sales up to mid-September, and the trend is definitely upwards.

It is therefore likely that, barring unforeseen national problems, profits should be substantially better in the second half.

The pre-tax figure was struck after depreciation and interest of £244,668 (£160,599) and current debt of £61,460 (£36,826). After tax substantially higher at £156,002 (£43,037), attributable profit is £178,253 (£50,062) and stated earnings per 25p share are 4.5p (1.39p).

The board says the increased dividend reflects its view that returns on ordinary shares generally in the UK are too low, particularly when compared with interest rates. It also reflects some cautious optimism for the future resulting from the extra efforts by all members of the company since the end of the financial year.

At Universal King in the U.S., where a new conveyor system factory has been built, have been slower to develop and the Australian loss, £300,000 last year, will be reduced but not eliminated this year. Margins in the UK, where the group does half its business, are under pressure but the outlook for the remainder of the year remains very promising. Group pre-tax profit could reach £4.5m.

Even after the share

gained 7p yesterday to 146p, the prospective fully-taxed p/e is only about 5 and the prospective yield a tantalising 11 per cent.

THE EXECUTIVE of the 137,000-strong Union of Communication Workers decided yesterday to oppose at next week's Labour Party conference the mandatory reselection of MPs and to support the original Mikardo proposal on the issue.

It also decided to oppose the other Leftist proposals for an electoral college to select the party's leader and for the NEC to draw up the manifesto.

Union to fight

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Haden Carrier up to £1.69m

FROM increased turnover of £107,26m against £99.1m, profits before tax of Haden Carrier, building services and metal finishing engineer, rose from £1.15m to £1.69m in the first six months of 1980.

Waring also said the integration of Maples was progressing smoothly.

Mr. P. G. Simonis, chairman, says the year is developing in the manner forecast in his statement in the last annual report, and should maintain the steady improvement achieved in the past two years.

The interim dividend is being lifted from 3.25p to 3.6p. Last year's total was 10p from pre-tax profits of £3.78m.

The chairman says that demand for the group's mechanical and electrical engineering services in the UK has held up well and in the Middle East, improved performance on current contracts has been maintained.

In metal finishing operations, there has been a steady performance in UK and Spain, coupled with good order intakes in U.S., France and Belgium.

• comment

Haden Carrier's 46 per cent pre-tax profit increase in the first half is due mainly to the elimination of losses in France and the Middle East. In the Middle East, where the group has suffered in the past few years from two large unpredictable contracts, new work is providing more satisfactory results. In France and in the U.S., Carrier Drysys is enjoying a surge of orders for its metal paint shops as the major U.S. car manufacturers switch for small car production. Profits at Universal King in the U.S., where a new conveyor system factory has been built, have been slower to develop and the Australian loss, £300,000 last year, will be reduced but not eliminated this year. Margins in the UK, where the group does half its business, are under pressure but the outlook for the remainder of the year remains very promising. Group pre-tax profit could reach £4.5m.

While they expect trading conditions to remain difficult for the second half, directors say the group is maintaining its market share.

They are repeating the interim dividend of 2.5p—last year a total of 6.5p was paid from pre-tax profits of £3.11m.

Earnings after tax of £713,253 (£767,371), are shown as 10.75p (11.5p). The dividend absorbs £133,122 (same), leaving a residual surplus of £583,268 (£255,220). Depreciation this time amounted to £62,301 (£54,446).

J. Makin improves to £1.18m

PRE-TAX PROFITS of APV Holdings dropped by £202,000 to £7.41m in the half-year to June 30, 1980. Turnover, excluding inter-company sales, was up from £12.85m to £134.95m.

Mr. H. P. N. Benson, chairman of this holding company engaged in development, manufacture, sale and installation of specialised process plant, says the group's UK companies contributed less than last year in spite of higher turnover, thus emphasising the pressure on margins. The overseas companies increased their profits by £600,000 despite a loss on currency translation of £128,000.

He says he expects the group to follow its usual pattern of higher profits in the second half, but although overseas profits for the 12 months should exceed last year, the effects of the recession in the UK will continue to be felt. Group profits for the year are unlikely to reach last year's £1.9m, he adds.

Trading profit of the parent company and its subsidiaries was down from £8.85m to £8.64m.

Associates' share was a loss of £37,000 (£34,000). Interest was higher at £1.2m (£1.1m) and after tax of £3.11m (£3.28m), stated earnings per 50p share are 14.7p (15.3p) basic, and 13.2p (13.8p) fully diluted.

The interim dividend is unchanged at 2.5p—last year's total was 8.4p.

Commenting on the first half's figures, Mr. Benson says order intake was £144m compared with £123m in 1978 using the same exchange rate. The first three months were particularly good at £79m, but there was a reduction in the second quarter to £65m and as yet there is no sign of a recovery.

He says the UK orders have been particularly affected since April, not only by the recession in the home market, but also by the strength of sterling coupled with the high inflation rates. This makes the group less competitive in export markets.

• comment

The market had already decided that the historically strong contracting engineers were capable of outperforming the market and the recent rise in the Simon Engineering and

now the APV share price in response to interim figures reinforces this belief. Both stocks are within an ace of the annual peak and are clearly independent of income as a support. Up 12p

from 12.28p to 13.56p.

While they expect trading conditions to remain difficult for the second half, directors say the group is maintaining its market share.

They are repeating the interim dividend of 2.5p—last year a total of 6.5p was paid from pre-tax profits of £3.11m.

Earnings after tax of £713,253 (£767,371), are shown as 10.75p (11.5p). The dividend absorbs £133,122 (same), leaving a residual surplus of £583,268 (£255,220). Depreciation this time amounted to £62,301 (£54,446).

APV increases overseas profits but down overall

of £394,000. There was a deficit of £104,000 for the winter of the previous year. The half-year figure was struck after profits of associated companies amounting to £75,000 (£13,000).

The directors say the results for the six months justify the policies of preserving the group's traditional markets but they warn that trading conditions continue to be difficult.

Stated earnings per 10p share are 0.5p (2.4p). Interim tax charge this time of £27,000, against a credit of £225,000.

There is again no interim dividend. The last payment was in 1977 when a total equivalent of £1.1m was paid.

The sale of the group's shareholding in Rees-Hough has been completed and negotiations are continuing for the disposal of its holding in Sharco French Systems.

Berkeley Hambro advances

GROSS INCOME of Berkeley Hambro Property Company for the six months to June 30, 1980,

totalled £3.24m compared with £3.57 in the corresponding period last year. This included rental income of £2.58m, against £2.81m.

Pretax profits were up from £1.96m to £2.1m after property outgoings and management expenses of £1.2m (£1.21m), interest charges of £400,000 (£918,000) and receivable interest of £448,000 (£425,000).

Mr. Jocelyn Hambro, chairman, says approximately 80 per cent of the group's profits last year were earned in the first half.

During the six months, profitability was maintained as satisfactory crops except cacao where profits dropped from £200,000 to £57,976. But increased earnings from other crops cushioned the shortfall from the cocoa crop as predicted by the chairman in his statement in July.

Rubber contributions, taxable profits in the half year, were £184,399 (£226,610) and palm and coconuts £272,386 (£270,000).

The exceptional price levels of the previous two years are unlikely to be repeated in the very near future, the directors warn.

The interim dividend of 2p net for the year final of 2p was paid from pre-tax profits of £3.5m.

Tax for the six months took £202,500 (£189,000), leaving stated earnings per 10p share up from £1.69p to £1.75p.

There was a profit on the sale of investments during the period of £1,602,295 (£nil). However, dividends and interest took £462,519 (£221,622) and minorities £24,008 (£nil).

The comparative figures for the half year include only three dividends from Minor River Rubber Co.

Barlow upsurge to £1.91m

Taxable profits of Barlow Hold-

ing advanced in the first half of 1980 from £1.58m to £1.91m.

Sales edged ahead to £2.15m, compared with £2.15m.

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The exceptional price levels of

MINING NEWS

Renison finds more tin ore

BY KENNETH MARSTON, MINING EDITOR

THE consolidated Gold Fields show of hands against the already criticised recommendation that South Crofty's share premium account should be reduced by more than £1m.

Mr. Stone ordered a ballot adjourned the meeting until October 1, when it will be resumed in London and the results declared.

Mr. Stone told the meeting that the mine had started the current financial year operating at a loss but was now just about breaking even. Over the next few years £2.5m would be spent on increasing production.

Dividend after eight years

The first dividend since 1972 will be paid by Southern Peru Copper Corporation Unit which is 52.3 per cent owned by Asarcos.

The dividend and a joint venture distribution will amount to about £69.7m (£23m).

Southern Peru will pay £23.3m to its shareholders in accordance with their investment in class A shares and common stock. The balance of £27.4m will go to Royal Dutch Shell Group's BHP in the joint venture with Southern Peru in the \$726m Cuajone copper project.

Asarcos said payments on class A shares and to Billiton represent a priority distribution in accordance with previous arrangements made to secure the equity capital needed to complete the Cuajone mine. Asarcos will receive \$25m and among the other shareholders, Minera Group will receive \$2.6m, Newmont Mining Corporation \$6.4m, and Phelps Dodge Corporation \$7.9m.

Ransomes lays off 400

BY ELAINE WILLIAMS

South Crofty opposition

THE BOARD of South Crofty, the Cornish tin mining company controlled by Sir Piran, yesterday faced a revolt of small shareholders at the Camborne annual meeting.

From former South Crofty chairman, Colonel Peter Buckland, there was demand for a board reconstruction so that a majority of directors would again be Cornish residents.

From the attending shareholders in general there was a decided show of hands against the re-election of four Sir Piran-nominated directors, including the chairman, Mr. Malcolm Stone. The others were Messrs. Victor Skinner, William Shaw and J. S. Barnett.

There was an equally decisive

Duiker raising funds for new gold venture

LARGELY in order to finance its initial share of the development cost of the proposed new gold mining operation in South Africa's Erfdeel-Dankbaarheid area of the Orange Free State, the Lonrho group's Duiker Exploration is to make a rights issue. Further details, it is stated, will be announced on or before October 6.

It is added, however, that Tweewesten United Collieries and Witbank Consolidated Coal Mines, which are the beneficial owners of approximately 23.5 per cent and 15 per cent respectively of Duiker, will renounce their entitlements in the issue in favour of their shareholders.

The latter will be offered these share entitlements direct by Duiker.

Mining rights to the Erfdeel-Dankbaarheid area are owned as to 60 per cent by the Anglo American Corporation group and 40 per cent by Duiker. Although the area contains some 62m tonnes of mineable ore, the gold grade is low at about 4.5 grammes per tonne and it would probably not be a profitable proposition as a mine in its own right.

But, as reported here in July, the plan is to tackle it as an extension of the existing Free State Saaplaas mine. The nearby Welkom and Western Holdings mines are to be combined and Free State Saaplaas will cede the enlarged mining lease area to Western Holdings thereby making use of both operating and, importantly, tax advantages.

Gross revenue and expenditure of the new mining area will be shared as to 15 per cent by Western Holdings and 85 per cent by a new company to be formed.

Initial holders of the new company will be Anglo American and participants 4.5 per cent,

Anglo American Gold Investment 9.5 per cent, Duiker 38 per cent and Western Holdings 10 per cent.

A listing for shares in the new company will be considered in due course.

The dividend and a joint venture distribution will amount to about £69.7m (£23m).

Southern Peru will pay £23.3m to its shareholders in accordance with their investment in class A shares and common stock. The balance of £27.4m will go to Royal Dutch Shell Group's BHP in the joint venture with Southern Peru in the \$726m Cuajone copper project.

Asarcos said payments on class A shares and to Billiton represent a priority distribution in accordance with previous arrangements made to secure the equity capital needed to complete the Cuajone mine. Asarcos will receive \$25m and among the other shareholders, Minera Group will receive \$2.6m, Newmont Mining Corporation \$6.4m, and Phelps Dodge Corporation \$7.9m.

Manor National dives into loss

CONSIDERABLY lower trading margins and unexpected problems over the acquisition of C.G.S.B. Holdings has resulted in Manor National Group Motors reporting a loss of £21,000 for the half-year to June 30, 1980.

Last time there was a pre-tax profit of £723,000. Turnover fell from £24.33m to £23.95m.

The chairman says strong action has been taken at C.G.S.B. to reduce current trading losses. Stocks and debtors have been reduced overmanning has been identified and a redundancy programme carried out; unprofitable branches have been closed and consequently bank borrowings have been lowered by £1m.

Steps have been taken to improve profit margins, and as a result the way has been paved for achieving profitability.

With regard to C.G.S.B., the chairman reported in his last annual statement: "Profits for the year ended September 30, 1979, had been estimated at £45,000. The audited accounts for the 15 months to December 31, 1979, show losses of £215,000, and trading for the first three months of 1980 continues to show losses."

He now says it is evident from reports received from the auditors that "adjustments will be required to the reserves at January 1, 1980, to allow for what in the board's view, is an over-valuation of stocks at that date.

In the light of this and the assurances given in the offer document by the C.G.S.B. directors and their advisers, further professional advice is being sought.

No interim dividend is being paid against 1p last time and a total of 2.5p from pre-tax profits of £1.23m, the board says favourable consideration will be given to the payment of a final dividend when the results for the full year have been ascertained.

The company is looking to British Leyland for new models to assist sales and profits. With the new Ital and Metro it expects increases in sales volume and profitability. This, together with other model improvements will, in the short-term, assist until the new Bountifull model is introduced from which the company expects long-term benefits.

Difficult trading conditions are very much in evidence, says the

chairman, but tight control of investment in stocks and debtors will continue to assist in reduction of interest charges.

After tax of £31,000 (£28,000) in the first half and an extraordinary debit of £268,000 (credit £42,000), there is a loss per share of 0.7p (earnings 4.2p).

Setback for Hunt & Moscrop

WITH second half pre-tax profits plunging from £284,568 to £50,112, Hunt and Moscrop (Middleton), industrial machinery manufacturer, reports figures down from £930,568 to £258,113 for the full year to June 30, 1980. Turnover was slightly lower at £20.04m compared with £20.43m.

The chairman says trading conditions continued to be extremely difficult in the second half, with the high cost of borrowing adversely affecting the results. Interest charges for the year accounted for £326,263 (£161,811).

The reorganisation programme is producing a more efficient structure well able to cope with the varying demands in this sector. The combination of thus and the improving cash generation means the board can recommend the maintenance of the final dividend. This will be 0.5425p net against 0.5422p for a total of 0.5p (£300,000). Dividends absorb £310,904 (£210,958).

Trading profit for the year was £303,760 (£11.1m). Associates losses were £19,384 (£16,887) and after minorities of £9,830 (£4,983), net profits came out at £221,444 (£713,196). Reorganisation costs, less tax, amounted to £501,742 (£20,981). Reserves at June 30 were lower at £2,62m compared with £3,17m.

The directors believe that from the current order position, the group is maintaining its share of the market with export sales continuing at reasonable levels.

**Interim Statement**

	6 months to 30.6.80 £m	6 months to 30.6.79 £m	Year 1979 £m
Turnover: Work carried out by the Group including attributable Share of Associates	510.0	428.0	1004.0
Operating Profit including Share of Associates	18.0	12.0	59.9
Interest Payable less Receivable	8.6	3.6	12.6
Profit Before Taxation	9.4	8.4	47.3
Taxation	2.4	2.0	6.6
	7.0	6.4	40.7
Attributable Minority Losses/(Profits)	0.3	(0.1)	0.2
Profit After Taxation	7.3	6.3	40.9
Attributable to Shareholders	7.3	6.3	40.9
Extraordinary items	0.8	—	—
Profit After Taxation and Extraordinary Items Attributable to Shareholders	8.1	6.3	40.9

The Directors have declared an interim dividend of 0.68p. per share (0.75p) totalling £217,600 (£192,000) which will be paid on 8th January, 1981 to all shareholders on the register at 7th November, 1980.

The Chairman Mr. R. B. Smith, comments:

During the first six months of 1980 good progress has been made on contracts at home and overseas. In the United Kingdom the number of legally completed house sales was higher than during the same period in 1979.

The increase in turnover of 19% and in profit before tax of 12% is partly due to the more normal working conditions in the United Kingdom compared with those caused by the bad weather in early 1979. The £800,000 extraordinary profit arises from the sale of an investment.

In reviewing prospects for the full year it must be said that, in common with many other companies, we had hoped for a more substantial reduction in interest rates by the middle of the year. Although present borrowings are below the level they were in December 1979, the current

**Vickers****HALF-YEAR REPORT 1980**

A summary of the unaudited consolidated results of Vickers Limited for the six months ended 30th June 1980 is given here showing profit before taxation of £12.61m (1979 £6.392m). These results include interest receivable on the final compensation settlement for the shareholding in British Aircraft Corporation (Holdings) Limited (BAC) of £8.173m relating to prior years.

The Directors are pleased to report that, with the exception of the Office Equipment Group, all of the principal activities achieved higher trading profits than in the first half of 1979 despite increasing competition both at home and overseas. Vickers Australia has also returned to profitability.

On 27th June 1980, the sale of the International Machines Division of the Office Equipment Group was completed. The estimated trading loss of that Division prior to the date of sale has been included in the results for the six months.

On 21st August 1980, we announced that settlement of the outstanding compensation for the 50% shareholding in BAC had been agreed with H.M. Government following the advice of our stockholders' representative that the terms offered were the best that could be achieved under the existing legislation. We are awaiting the outcome of the arbitration proceedings now being heard to determine the compensation for our former shipbuilding interests.

On 6th August 1980, the offer for the ordinary shares of Rolls-Royce Motors Holdings Limited was declared unconditional. In accordance with the accounting standard on Group accounts, the results of Rolls-Royce Motors Holdings Limited have not been included in the half-yearly figures but will be consolidated from 6th August 1980.

A summary of the unaudited trading results of Rolls-Royce Motors Holdings Limited for the 24 weeks ended 14th June 1980 is given here. The reduction in profit was caused by the difficult trading conditions in the motor industry in North America and the continued depression in the diesel engine business. However, an improvement in the trading conditions in North America since the half-year, coupled with the introduction of the new motor car later this year and the compensation expected from the cancellation of the Iranian tank engine contract, should result in the profits for the full year being in excess of those achieved in 1979.

The Board expects the trading profits for the full year relating to those groups which were the Vickers activities to exceed those for 1979 and, in view of the receipt of the compensation for the aircraft business, anticipates paying a dividend for the full year of 12p, as was indicated in the merger documents. Accordingly, an interim dividend has been declared of 4.55p (1979 3.85p) per £1 Ordinary Stock equivalent, with associated tax credit, to 6.5p (1979 5.5p) gross. The dividend, which will cost £3.34m will be paid on 5th January 1981 to stockholders on the Register at 26th November 1980.

Sir Peter Matthews

Chairman

VICKERS LIMITED

Unaudited results for the six months ended 30th June 1980

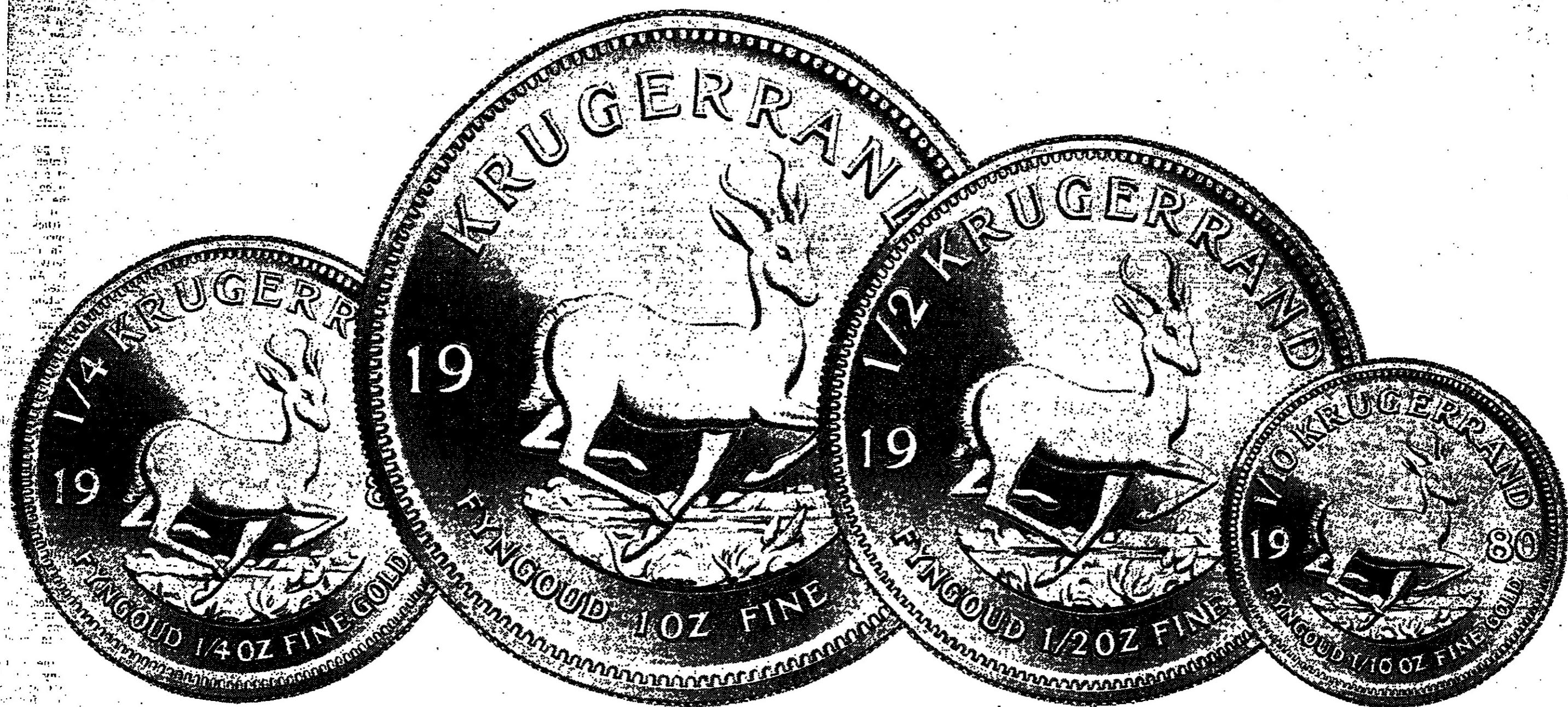
	Six months to 30th June 1980 £'000	1979 £'000	Year 1979 £'000
Sales	210,620	184,488	389,763
Consolidated trading profit before interest Interest receivable/(payable) including £8.173m. interest receivable in 1980 relating to prior years	11,662	12,604	19,655
Consolidated profit before taxation	12,326	6,360	6,867
Share of profits of associated companies	290	33	427
Profit before taxation	12,616	6,393	7,294
Taxation—United Kingdom Overseas	1,968 641	1,136 1,064	1,672 1,296
	2,609	2,200	2,968
Profit after taxation	10,007	4,193	4,326
Minority shareholders' interest	(357)	(76)	385
Stockholders' profit before extraordinary items	9,650	4,117	4,711
Preference Dividends	198	198	395
Ordinary stockholders' profit before extraordinary items	9,452	3,919	4,316
Earnings per £1 Ordinary Stock before extraordinary items based on Stock in issue at 30th June 1980 prior to the increase to effect the Merger	21.6p	9.0p	9.9p

ROLLS-ROYCE MOTORS HOLDINGS LIMITED

Unaudited results for the 24 week period ended 14th June 1980

	24 weeks to 16th June 1980 £'000	1979 £'000	Year 1979 £'000
Sales	47,697	46,343	96,131
Motor cars</			

مکانیزم



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THE SANWA BANK LIMITED LONDON



In accordance with the provisions of the Certificates, notice is hereby given that for the six month Interest Period from 26th September, 1980 to 26th March, 1981, the Certificates will carry an Interest Rate of 13% per annum. The relevant Interest Payment Date will be 26th March, 1981.

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MATURITY DATE 26 SEPTEMBER 1982/1984

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Notice is hereby given to Bondholders that during the eleven-month period commencing 1st October 1979, Yen 1,200,000,000 principal amount of such Bonds have been purchased in order to satisfy the first purchase fund redemption.

As of 1st September 1980 the principal amount of such Bonds remaining in circulation was Yen 12,800,000,000.

Luxembourg, September, 1980.

European Investment Bank

This announcement appears as a matter of record only.

July 1980



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This advertisement is issued in compliance with the requirements
of the Council of The Stock Exchange.The Government of Zimbabwe
Issue of
Settlement Term Annuity 1981/88

The Council of The Stock Exchange in London has admitted the above mentioned Annuity to the Official List. Particulars of the Annuity are available in the statistical service of Exel Statistical Services Limited.

The Annuity is being issued by the Government of Zimbabwe under its Offers relating to Stocks issued in London by the Government of Southern Rhodesia. Copies of the Offer Document were despatched on 25th September, 1980 to Stockholders and those persons entitled to Initial Arrears of Interest.

Copies of the Offer Document and the Exel particulars card may be obtained during normal business hours on any weekday (Saturdays and public holidays excepted) up to and including 31st March, 1981 from:

Morgan Grenfell & Co. Limited
New Issue Department,
21 Austin Friars, London EC2N 2HJ.

Copies may also be obtained from the Registrars of the Annuity:

Bank of England
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3rd Floor, New Change, Watling Street, London EC4M 9AA
and from the Registrars of the Government of Southern Rhodesia 41%
Inscribed Stock 1958/88:Barclays Bank International Limited
Goodenough House, 33 Old Broad Street, London EC2P 2JE.

COMPETITION LIKELY TO HIT EARNINGS

Krupp begins to feel slowdown

BY ROGER BOYES IN BONN

KRUPP, the West German steel, shipbuilding and engineering group, pushed up sales and orders during the first half of 1980 but it is beginning to feel the effect of the economic slowdown both at home and abroad. Sharper international competition is also likely to hit earnings this year.

The Krupp group announced yesterday that it booked orders of DM 7.2bn (\$4bn) in the first half, an increase of 8 per cent compared with the same period last year. Domestic orders rose 16 per cent but export orders plunged by 7 per cent.

The intense competition on international markets were taken at prices which little more than cover costs. Inevitably, this will affect profits, though the group gives no details, saying only that "negative factors are expected to be

stronger in the second half of 1980."

Sales within the group rose by 9 per cent to DM 6.1bn for the first six months, however. This was principally because of 20 per cent growth in domestic business to DM 4.1bn, reflecting the generally healthy state of the German economy in the first half, the strong investment climate and a tendency for many sectors to stockpile.

However, the German economy has entered a slowdown—forecasters are reluctant to call it a recession—and this will probably have an effect on domestic sales in the coming year.

Export sales fell by 14 per cent to DM 1.4bn, although the sales of foreign subsidiaries rose by 14 per cent. Krupp's foreign subsidiaries also gave an important boost to the order books.

Krupp is widely diversified.

Its main interests now include steel, shipbuilding, plant manufacture, mechanical engineering and trading. However, some of the divisions are stuck in the middle of structural crises—steel and shipbuilding—while others are especially vulnerable to political and economic fluctuation abroad, such as the plant making division.

The overall effect is that Krupp is hit hard during times of global recession. Krupp's order figures are already beginning to show this. While orders for forgings and heavy steel showed a slight increase in the first half, special steels have been particularly badly affected by the flagging demand from the motor industry. Meanwhile, the cost of ore and fuel is rising and prices are falling. Sales for the half rose 7 per cent to DM 3.2bn.

Similarly in shipbuilding, business is lagging. Although

Weser booked three contracts for ship conversions, the prices obtained were below those needed to cover costs. Orders in the plantmaking division revealed a more encouraging trend, but they were still below last year's level.

The relatively strong Deutsche Mark (against the yen for example), the fact that its competitors receive government export aid, the high German labour costs and above all the economic uncertainty in many key markets all took their toll.

Even the trading division was not immune from world events, losing significant steel exporting orders from Iran and China. However, these were adequately compensated by increased deliveries to India, Spain and Nigeria and, overall, the division enjoyed an above-average rise in demand, slowing a 40 per cent sales rise to DM 2bn.

Israeli paper group higher

By L. David in Tel Aviv

AMERICAN-ISRAEL PAPER MILLS, whose shares are quoted in New York as well as in Tel Aviv, reports that its net profit in fiscal 1979-80 rose 12.926m (\$7.5m), an increase of 49 per cent. It will pay shareholders an unchanged cash dividend of 20 per cent and an unchanged stock dividend of 40 per cent.

During the past fiscal year, AIPM acquired two smaller paper products firms as a result of which its sales in the April to June period of 1980 increased by 124 per cent and its net profit by 120 per cent to LE17.5m.

AIPM is currently preparing to raise capital on the American Stock Exchange.

Meanwhile, Elscint, Israel's producer of tomographs (scanners) and other nuclear medical instrumentation, intends to market an additional 600,000 shares in the U.S. The \$10 shares currently being traded over the counter in the U.S. have risen in the past six months from \$11 to \$26 because of the success of the company's digital nuclear imaging cameras and scanners.

He recently told shareholders that foreign expansion would continue "either by associating ourselves with successful local firms, or setting up joint ventures or by exporting our products directly."

Phenix has expanded its market share in France in the last three years to 5.7 per cent from 5.1 per cent and is aiming eventually to attain 10 per cent by developing regional sales.

Phenix moved into the U.S. market earlier this year with the purchase of 17.5 per cent of U.S. Home for some \$40m. The two companies both operate in the lower end of their respective markets.

Specialising in what it describes as "one for one" construction, Phenix has a house selling price that tends to be

First-half setback leads Dutch trader to revise forecast

BY CHARLES BATCHELOR IN AMSTERDAM

A SHARP decline in operating profits for the first half of 1980 is reported by Deli, the Dutch trading group.

As a result profits for the whole of the year are expected to be lower, whereas earlier forecasts from Deli had suggested a slight earnings gain for 1980.

Sales for the six months rose by 9 per cent to Fl 881m. Net profits showed a gain of 29 per cent at Fl 4m (\$2m) but this resulted almost exclusively from a halved tax bill and a fall in profits attributable to third parties.

Deli made a small loss on its wood trading activities as rising costs and interest charges put pressure on margins. Turnover rose slightly in the Benelux countries despite the building recession but fell sharply in the Far East and the U.S.

The tobacco division performed satisfactorily with the company ending its activities in Colombia and Paraguay. The tea and rubber sectors performed well but losses were incurred in coffee and oil seeds.

Hagemeyer, the Dutch based

international trading company, returned to the black with a Fl 1.03m (\$500,000) net profit in the first half. In the corresponding period of 1979 it posted an adjusted loss of Fl 2.9m.

Hagemeyer said its operating result for the first half amounted to Fl 33.1m, up 16.1 per cent from Fl 28.8m a year earlier.

It said that for comparative purposes, the 1979 figure has been adjusted by the elimination of reorganisation costs amounting to Fl 4.7m, which were charged to the provision for reorganisation at the revision of fiscal 1979.

Turnover in the first six months of 1980 rose by almost 17 per cent to Fl 882.7m from Fl 764m.

Net profit per share amounted to Fl 0.71 in the first half compared with an adjusted loss of Fl 1.49 a year earlier.

The trading company said that an exchange profit of Fl 500,000 (Fl 1.5m previously) was not included in the results. Hagemeyer said the 1980 half-year figures confirmed its confidence in a gradual improvement of the results.

Swiss move by landesbank

By JOHN WICKS IN ZURICH

BAROLIA (SWITZERLAND) is to open in Zurich next month as a fully-owned subsidiary of the German bank Badische Kommandit Landesbank-Girozentrale. This will be the second Swiss operation by the bank, which already owns the finance subsidiary Forstalierung und Finanz.

The new company is to concentrate on portfolio management and consulting services on behalf of the parent's German clients. These are showing increasing interest in the use of Zurich as a Euromarket centre, the bank stated.

Recently there has been increased interest in Switzerland on the part of German banks. There are still only few of them with a Zurich base, since the two countries have an unwritten agreement not to "poach" on the territory of the other.

This, however, applies primarily to domestic business, which is virtually unaffected by such an operation as Barola.

Net new money raised on the Swiss capital market rose by a factor of more than three during the first six months of 1980. According to the central bank report, net inflows surged upwards to SwFr 6.43bn from SwFr 2.04bn during the opening half of 1979.

Domestic bonds led the way with growth of SwFr 2.1bn followed by foreign bonds which raised an extra SwFr 1.46bn. Equity issues raised an additional SwFr 2.71m.

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Monte Carlo, Gian Marco and F. III Francini will be showing men's too and medium quality separates in kid and leather; Arno, Casuccio and Minosa women's classic and sporty separates; Rosalba's women's separates; Tiziano's men's separates; Tigeo, Gucci and Renato medium-quality quality separates for sport and leisure in leather, fabrics and plastic materials; Lega, Gervia, Fratelli and Soleri sandals and shoes; in kid, leather and synthetic materials; and Dents, a range of houses and bedroom suites in synthetic materials.

Maisons Phenix to expand U.S. links

BY OUR FINANCIAL STAFF

FRENCH-housebuilder, Maisons Phenix, and U.S. Home Corporation, the U.S. housing group in which it has a major shareholding, plan to set up a joint construction subsidiary in the U.S. sun belt.

Using techniques perfected by Phenix, the new company is to be based in Florida the State which, after Texas, is U.S. Home's largest city.

If successful the co-operation between the two companies could extend to other areas of the U.S., as well as Latin America, Phenix said. U.S. Home currently operates in 114 cities and 18 States in the U.S.

Phenix, which is Europe's largest builder of prefabricated single family homes, has been pushing hard into foreign con-

struction in the past year or so. Until 1979 Phenix's foreign activities were practically non-existent. It had two European subsidiaries, one in Spain and one in Belgium. But they only built a few dozen houses annually and the Spanish unit was "mothballed" last year because of poor market conditions there. Phenix recently set up a West German subsidiary.

The group is seeking to develop exports of the housing units produced by its Maison Etoile affiliate, notably to developing countries in the Middle East and Africa.

The stated aim of M. Gerard Rongeant, the director general, is "to do for housing in France what General Motors did for the automobile in the U.S."

He recently told shareholders that foreign expansion would continue "either by associating ourselves with successful local firms, or setting up joint ventures or by exporting our products directly."

Phenix has expanded its market share in France in the last three years to 5.7 per cent from 5.1 per cent and is aiming eventually to attain 10 per cent by developing regional sales.

Phenix moved into the U.S. market earlier this year with the purchase of 17.5 per cent of U.S. Home for some \$40m. The two companies both operate in the lower end of their respective markets.

Specialising in what it describes as "one for one" construction, Phenix has a house selling price that tends to be

below the national average in France. U.S. Home builds single-family, detached houses and town houses. Last year the company's houses sold on average at a price some 17 per cent above the U.S. national mean.

In terms of profits, U.S. Home is a good bit larger than Phenix, returning almost \$41m after tax for 1979. Last year Phenix achieved the equivalent of \$35m, a gain of 16 per cent, but first-half 1980 earnings have apparently dipped sharply.

Phenix expects a substantial improvement in its second half results, however, despite high interest rates. New orders in the first five months were up 40 per cent and this should be reflected in next year's financial results.

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For

APPOINTMENTS

L. Pincott to head Stone-Platt

Mr. Leslie R. Pincott is to succeed Sir Geoffrey Hawkings as chairman of STONE-PLATT INDUSTRIES, the loss-making textile machinery group which had to seek bank support earlier this year after a technical default on a loan. He will take over the chair on November 1.

Mr. Pincott was a managing director of ESSO PETROLEUM from 1970 to 1978. He is vice-chairman of Remploy and a director of George Wimpey and other companies. He has already joined the Board of Stone-Platt, which is closing its Oldham factory in December as a non-executive director. Sir Geoffrey, now in his late 60s, has been chairman since 1974.

Mr. E. G. Smalley, previously chief executive, who became deputy chairman in July 1978, will continue in that position. Mr. R. F. Lawler is chief executive.

Mr. George R. Jefferson has been appointed a non-executive director of BABCOCK INTERNATIONAL. Mr. Jefferson is chairman designate of British Telecom.

Mr. Derek Alun-Jones has been appointed chairman of the ELECTRONIC CAPITAL EQUIPMENT SECTOR WORKING PARTY of the National Economic Development Council. The working party was formed by the NEDC in May 1980 to concentrate upon the major opportunities and threats facing the capital electronics industry in the face of rapid technical change and intense overseas competition. It succeeds the Radio Communications, Radar and Navigational Aids SWP and the Automation and Instrumentation SWP. Mr. Alun-Jones is managing director of Ferranti.

Mr. R. Banner has been appointed an executive director of WILLIS FABER and DUMAS (UK), not Mr. R. Banner is reported yesterday.

Mr. Christopher Morgan has been appointed by the Bureau National du Cognac, the industry's governing body, as director of the COGNAC INFORMATION CENTRE FOR GREAT BRITAIN. The centre will operate from 140 Cromwell Road, London, SW7 and offers a recipe service to the public and the catering trade (Telephone 01-373 6629).

Mr. A. D. Porter has been appointed chairman of F. H. TOMKINS following the retirement of Mr. Gerald G. German, who has been with the group for 50 years.

NORTHWAY-GESTALT CORPORATION of Toronto, Canada, has appointed Mr. Robert E. Marcille as president of the company following the resignation of Mr. H. S. Negin. Northway-Gestalt is a subsidiary of Spar Aerospace.

Mr. J. M. B. MacMillan has been appointed executive chairman and joint managing director of D. S. CRAWFORD a subsidiary of the United Biscuits group. Mr. J. F. Gibson has also been appointed joint managing director of D. S. Crawford. Mr. MacMillan is a director of UNITED BISCUITS (Holdings) Ltd.

and of United Biscuits (UK) and has been managing director of D. S. Crawford since 1963. Mr. Gibson, a United Biscuits (UK) director, continues as managing director of United Biscuits (Agriculture).

Mr. Robert D. Walter has been elected senior vice-president, finance, and Mr. Brian D. McAuley, controller, of NORTON SIMON INC.

ROBERT N. DOUGLAS HOLDINGS states that Sir Robert Douglas, founder of Douglas Group, who retired as chairman two years ago, is to be created president of the company. On November 24, 1980, the group will have been in existence for 50 years.

ANGLO OVERSEAS TRANSPORT, part of P & O Agency Services, is to divide its operations into two separate units, Anglo Overseas and Anglo Specialist Services. From October 1, Mr. Joe Powell, deputy executive chairman of Anglo Overseas Group, becomes general manager of Anglo Specialist Services. Mr. John Jones, formerly deputy managing director of Anglo Overseas Transport, will be managing director Anglo of Kent.

The first British trading company to be totally acquired by the Kuwait Investment Office, THE PROPRIETORS OF HAY'S WHARF, has appointed a new chairman of the Oils and Chemicals Division, Mr. D. J. W. Brown.

WILLIAMS AND GLYN'S BANK has made the following appointments from October 1: Mr. W. J. A. Deacon, assistant chief executive; Mr. H. E. Farley, executive director, domestic banking; Mr. G. E. K. Foster, executive director responsible for related services; and Mr. A. G. Pollard, executive director, international banking.

Mr. Brian L. Mower has been appointed head of information for the DEPARTMENT OF

continues in charge of dry bulk cargo chartering and in charge of the Gotas-Larsen office in New York.

Mr. G. W. K. Penn-Smith and Mr. P. G. Kirton, members of the executive staff of ADVANCE SERVICES, have been appointed directors of the company.

Mr. Martyn W. T. Harrison has taken a major shareholding in MOLNERS, of Sutton Coldfield, and he becomes chairman and managing director. Sue Parkinson continues as sales director and Mr. Bill Parkinson, who founded the company in 1973, remains a director on a consultancy service agreement.

Mr. John Simmonds has been appointed managing director of PEARL AND DEAN GROUP. He was previously with Letraset International as general manager of both Letraset UK and its consumer division and latterly as group development manager.

BSG INTERNATIONAL has appointed Mr. Peter Johnson as managing director for its main Ford dealership handling the Bromley and Beckenham areas of Kent.

Mr. John Knights, general manager of the ROYAL LIFE INSURANCE SOCIETY, has been appointed a director. Mr. L. B. Cooke has joined the society as a non-executive director and consultant. Mr. Cooke is a former director and general manager of National Westminster Bank.

ALCAN ALUMINIUM (UK) has made the following appointments: Mr. F. J. Davies to head the extrusion division and he will also become chief executive officer of Alcan Extrusions. Within the extrusion division, Mr. A. E. Peterson will be commercial director and Mr. R. Webb, general manager, extrusion product companies and managing director of Alcan Windows. Mr. J. P. Kember is now managing director of Alcan Metals, replacing Mr. M. L. Bell, who is moving to a senior position in Montreal. Mr. J. B. T. Wilson takes over the position of managing director, Alcan Wire.

Mr. Daniel Cardon de Lichtbuer has been appointed chairman and Mr. David McWilliam, chief executive, of EURO TRAVELLERS CHEQUE INTERNATIONAL, the central company of the new worldwide organisation based on Thomas Cook's travellers' cheque operations and on other existing European travellers' cheques.

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Mr. Leslie Pincott

EMPLOYMENT—Following the retirement of Mr. Dick Seaman, Mr. Mower is at present deputy head of information at the Treasury. He will take up his new appointment shortly.

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Mr. Cooke is a former director and general manager of National Westminster Bank.

ALCAN ALUMINIUM (UK) has made the following appointments: Mr. F. J. Davies to head the extrusion division and he will also become chief executive officer of Alcan Extrusions. Within the extrusion division, Mr. A. E. Peterson will be commercial director and Mr. R. Webb, general manager, extrusion product companies and managing director of Alcan Windows. Mr. J. P. Kember is now managing director of Alcan Metals, replacing Mr. M. L. Bell, who is moving to a senior position in Montreal. Mr. J. B. T. Wilson takes over the position of managing director, Alcan Wire.

WILLIAMS AND GLYN'S BANK has made the following appointments from October 1: Mr. W. J. A. Deacon, assistant chief executive; Mr. H. E. Farley, executive director, domestic banking; Mr. G. E. K. Foster, executive director responsible for related services; and Mr. A. G. Pollard, executive director, international banking.

Mr. Brian L. Mower has been appointed head of information for the DEPARTMENT OF

Mr. R. Banner has been appointed an executive director of WILLIS FABER and DUMAS (UK), not Mr. R. Banner is reported yesterday.

Mr. Christopher Morgan has been appointed by the Bureau National du Cognac, the industry's governing body, as director of the COGNAC INFORMATION CENTRE FOR GREAT BRITAIN. The centre will operate from 140 Cromwell Road, London, SW7 and offers a recipe service to the public and the catering trade (Telephone 01-373 6629).

Mr. A. D. Porter has been appointed chairman of F. H. TOMKINS following the retirement of Mr. Gerald G. German, who has been with the group for 50 years.

NORTHWAY-GESTALT CORPORATION of Toronto, Canada, has appointed Mr. Robert E. Marcille as president of the company following the resignation of Mr. H. S. Negin. Northway-Gestalt is a subsidiary of Spar Aerospace.

Mr. J. M. B. MacMillan has been appointed executive chairman and joint managing director of D. S. CRAWFORD a subsidiary of the United Biscuits group. Mr. J. F. Gibson has also been appointed joint managing director of D. S. Crawford. Mr. MacMillan is a director of UNITED BISCUITS (Holdings) Ltd.

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CURRENCIES, MONEY and GOLD

£ and \$ quiet

Trading in currency markets lost momentum yesterday as the lack of fresh developments over the Iran/Iraq conflict increased market uncertainty. Operators were unwilling to commit themselves one way or the other and, with the end of the month approaching, most major currencies drifted in a rather trendless market.

Sterling's trade-weighted index showed a slight fall to 76.1 from 76.3, having stood at 76.3 at noon and in the morning. Against the dollar it opened at \$2.4020-2.4030 and eased to around \$2.4040 at noon.

During the afternoon it rose to DM 43.07 per FF 100 from DM 43.03, the Dutch guilder to DM 92.06 per Ft 100 from DM 91.95, and the Swiss franc to DM 1.0839 from DM 1.0817. On the other hand sterling slipped to DM 4.3220 compared with DM 4.3320 on Wednesday, and the dollar was lower at DM 1.8002 against DM 1.8006. Trading was generally quiet, with dealers more reluctant than usual to take on new positions ahead of the month end, in view of current Middle East uncertainty.

DANISH KRONE—Trading quite firm around the middle of the EMS following two devaluations in 1973—the Danish krone was mostly firmer at yesterday's fixing in Copenhagen, with sterling lower at DM 13.3765, compared with DM 13.4370, and the U.S. dollar equivalent to DM 5.5840 from DM 5.5848.

The dollar closed slightly higher on the day, with a late rally out of New York pushing it just above the day's low at the end of the session. The D-mark finished at DM 1.7890 compared with DM 1.7945 on Wednesday, and the Swiss franc 1.7944 in terms of the Swiss franc rose to CHF 1.6430. It was also slightly firmer against the Japanese yen at Y214.70 from Y214.50 on Wednesday. According to Bank of England figures, the dollar's trade-weighted index eased slightly to 83.6 from 83.9, which did not reflect the dollar's late improvement.

D-MARK—One of the weaker members of the European Monetary System, and unsettled just recently by Middle East unrest, failing to a four-year low against sterling, and its lowest level against the dollar since May. The D-mark was unchanged on balance at yesterday's fixing in Frankfurt, losing ground to the French franc, Dutch guilder and Swiss franc, but improving for the time being since the D-mark is itself quite weak within the EMS. But market sources were quick to point out that any sustained rise by the D-mark could lead to the possibility of another devaluation in the future.

JAPANESE YEN—Still firmer than a month ago having been helped by the past weakness of the dollar, and a fundamental improvement in the Japanese economy. Just recently however, fears over disruption of oil supplies have seen the yen weaken. The yen was firmer against the dollar in Tokyo yesterday, with the U.S. unit closing at Y215.65 compared with Y215.20 on Wednesday. It opened at Y216.20 and traded within a fairly narrow range as the market adopted a more cautious attitude over events in the Iran/Iraq conflict.

Other currencies are quoted in U.S. dollars and not in the individual currency.

THE POUND SPOT AND FORWARD

Sept. 25	Day's spread	Close	One month	Three months	Four months
		p.s.	p.s.	p.s.	p.s.
U.S. Dollar	2.3862-2.4046	2.3862-2.4046	0.95-0.96 p.m.	5.79	1.85-1.75 p.m.
Canadian	2.0822-2.0949	2.0822-2.0949	1.40-1.50 p.m.	5.79	3.00-2.90 p.m.
Australia	4.5745-4.7145	4.5745-4.7145	2.15-2.25 p.m.	5.79	6.15-6.25 p.m.
Denmark	12.34-12.41	12.34-12.41	1.10-1.15 p.m.	4.69	5.85-6.45 p.m.
Ireland	1.4485-1.5000	1.4485-1.5000	1.10-1.15 p.m.	4.69	5.75-6.25 p.m.
W. Ger.	4.2074-4.24	4.2074-4.24	3.40-3.50 p.m.	4.70	4.17-4.26 p.m.
Portugal	2.2074-2.2400	2.2074-2.2400	1.20-1.25 p.m.	4.70	5.30-5.35 p.m.
Italy	2.051-2.065	2.051-2.065	1.20-1.25 p.m.	4.70	5.30-5.35 p.m.
Norway	11.62-11.75	11.62-11.75	1.10-1.15 p.m.	4.70	5.30-5.35 p.m.
France	10.00-10.05	10.00-10.05	4.7		

APPOINTMENTS

General Manager -Property

c. £13,000 + Car

Sheffield

Whitbread East Pennines Limited, part of the leading brewing group, have properties situated throughout the East of England, from Leicester to the Scottish border, valued in excess of £50 million. We are looking for a highly professional and creative man or woman to be responsible for all aspects of property management for the Company.

Based at our Sheffield headquarters, the successful applicant will take charge of the existing Architects and Estates departments and will have specific responsibility for advising the Board on acquisitions and realisations. The post calls for good interpersonal skills and strong emphasis will be placed on the ability to recognise and generate new opportunities for commercial development.

Candidates, preferably in the 30 to 40 age range, should be educated to degree level and ideally hold a relevant professional qualification. Previous experience of property development and project evaluation is essential, though this need not have been in the licensed trade.

In addition to a substantial rewards and benefits package as expected of a major organisation, relocation expenses will be available where appropriate.

Please write or telephone for an application form to: Pauline Prior, Recruitment Administrator, Whitbread & Company Limited, Chiswell Street, London EC1Y 4SD. Telephone: 01-506 4455. Please quote reference EP/3.

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MANAGEMENT PROJECT

c. £9,000 + mortgage

Enjoy working alone? Fully competent with management reporting, budgeting, foreign exchange? You will probably be early 30's either newly qualified or have proven ability within Banking.

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Margaret Smith 626 0271

MABANY APPOINTMENTS

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SWISS CITY FLIGHTS

Leading specialists in flights to Switzerland from Gatwick. Weekly flights to Geneva, weekly flights to Zurich.

Low season from £69

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PLUS Departures to Basel & Bern

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Financial Accountant

c. £9,500

A leading industrial organisation now has a challenging opportunity in its group financial department in West London.

The post calls for a young qualified accountant, ideally with experience in a major professional practice or commercial concern. An above average ability to communicate with accountants at all levels and ages and the strength of personality to ensure adherence to reporting policies are important attributes.

Within strict time parameters the role covers all aspects of financial accounting using computerised systems and offers excellent experience at large group level. There are good prospects for personal development and promotion.

Please telephone or write in confidence to:

MANN MANAGEMENT, 124 New Bond Street,

London W.1. 01-629 4226.

MANN MANAGEMENT

MANAGEMENT

COMPANY NOTICES

GOLD FIELDS GROUP

NOTICE RE CLOSING OF REGISTERS OF MEMBERS

NOTICE IS HEREBY GIVEN that the REGISTERS OF MEMBERS of the undermentioned Companies will be CLOSED for the purpose of the Annual General Meetings as follows:

Name of Company
1. Gold Fields (Africa) Limited
2. Anglo American Gold Exploration Company
3. Gold Fields Proprietary Company Limited
4. De Beers Group of Companies
5. Stobart Gold Mining Company Limited
6. Venterberg Gold Mining Company Limited
7. Gold Fields of South Africa Limited
8. Gold Fields of Rhodesia Limited
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Companies and Markets

Producers meet as coffee falls

By Our Commodities Staff

COFFEE producers were meeting, until late last night in London to try to hammer out an agreement on export quotas which might pave the way for agreement between them and the main consumer nations at the International Coffee Organisation meeting.

Meanwhile prices on the London terminal market again fell to new four-year lows. November futures futures fell by another £12.5 to close at £104.5 a tonne.

The ICO council has set up a contact group of four countries which will meet this morning to work on whatever proposals the producers have been able to reach. The ICO delegates said that the advantage of a contact group would be its ability to concentrate on the technical details of introducing export quotas.

Until yesterday the two sides had been talking for the best part of two weeks without much sign of agreement. If the talks do look like coming to some pain they may be continued into the weekend.

Market apple changes urged

MEASURES to help British apple growers cope with competition from imports, notably French Golden Delicious are being put to the European Parliament by David Curry, Conservative Euro-MP for Essex.

Mr. Curry is calling for changes in the way the Common Market regulates the apple industry. He wants a tighter system of grading apples to prevent poor quality fruit being dumped on domestic markets while the best apples are reserved for exports, and a limitation in shipments of Grade A apples to the UK for a transitional period to help English growers recapture some of their domestic market.

Mr. Curry also proposes changes in the way the intervention support buying system works so that it does not favour so heavily southern European producers with apple yields twice as big as Britain's.

He is demanding as well an investigation by the EEC Commission of national aids given by individual governments to apple growers. Mr. Curry claimed that he was seeking to gain time for the tremendous efforts English growers were making to put their own house in order.

BRITISH COMMODITY MARKETS

BASE METALS

COPPER—Lost further ground on the London Metal Exchange reflecting the renewed decline in gold. Having opened the day at £324 three months metal fell away throughout the day on general liquidation, which was only partly met by buying. It closed at £319 down to the day low of £302 on the afternoon Kerb but recovered slightly to close at £305. Turnover: 32,650 tonnes (Wednesday 32,235 tonnes).

WIREBARS—Three months £384, 4.5% +17.5. Spot £384.50 +17.5. Kerb: £384.50 +17.5. Afternoon: £384.50 +17.5. Settlement: £384.50 +17.5.

CASH—844.7 -17.5 850.8 -18.5. Settlement: 847.4 -17.5 850.8 -18.5. Cash: 847.4 -17.5 850.8 -18.5. Settlement: 847.4 -17.5 850.8 -18.5. US. Prod: 847.4 -17.5 850.8 -18.5.

Amalgamated Metal Trading reports that in the morning cash wirebars traded at £324.50, three months £384.50, spot £384.50, Kerb: £384.50, settlement £384.50, cash: £384.50, three months £384.50, spot £384.50.

March Sugar 407,409

Our clients speculate, free of tax, in very small to very large amounts, on:

1. London Traded commodities, including GOLD.

2. THE STERLING/DOLLAR EXCHANGE RATE.

LG. Index Limited, 23, The Chase, SW1 ONP. Tel: 01-622 9124

CORAL INDEX: Close 483.488 no change

Oil Index Ltd. April 1983 \$32.55-\$36.60 crude oil per barrel

30-31 Fleet Lane, EC4. Tel: 01-248 8124

Copper market under pressure

BY JOHN EDWARDS, COMMODITIES EDITOR

COPPER prices fell back on the London Metal Exchange yesterday losing most of the gains earlier this week. Cash wirebars closed £17 down at £380 a tonne.

The market was depressed by the decline in gold and silver, and news from the U.S. that Inspiration Consolidated Copper, one of the smaller producers, had reached a tentative settlement with the unions to end the 12-week old strike by its workers. It is thought that Duval Copper, whose labour contracts expire on September 30 will also reach an agreement over the weekend similar to the terms negotiated by Kennecott. These further settlements are expected to increase pressure on the bigger producers to renew negotiations seeking an end to the stoppage.

Meanwhile Noranda announced it was cutting its U.S. copper selling price by 3 cents to £1.01 a tonne.

Other metals came under selling pressure, but losses were slight in quiet trading conditions.

Cash zinc, however, fell by £5.5 to £336 a tonne, in spite of an announcement by the UK-based smelter, A. M. and S. The market would not be lost provided that it is ratified within two years.

The U.S. with 24.7 per cent of imports, and the EEC countries, with 23.2 per cent, are the big importing groups whose support is essential. Officials in Geneva said that there were no problems about these countries ratifying except procedural problems of getting the measures through the Government Relations.

"The embargo is now largely a political statement," Mr. Bergland said.

"Some people argue that it has had no effect on Soviet supplies. This may be true, but it has prevented them from selling grain to Eastern European countries which they traditionally supplied under dictated conditions. So now we are selling to these countries, and that's to our foreign policy advantage."

The agreement needs the ratification of countries accounting for at least 65 per cent of both imports and exports of rubber. At the moment it has been ratified by Malaysia and Indonesia — giving 73.6 per cent on the exporting side; but on the importing side only Japan, China, Czechoslovakia and Australia — representing 22 per cent of imports — have ratified.

If the agreement is not ratified on time it would mean that the International Rubber Council could not start work. But

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LONDON STOCK EXCHANGE

Uneasy awaiting developments in Middle East conflict Gold shares down again but Gilts and equities steady

Account Dealing Dates

Option
*First Declar. - Last Account Dealings tions Dealings 1st Sept. 25 Sept. 26 Oct. 6 Sept. 29 Oct. 9 Oct. 10 Oct. 13 Oct. 23 Oct. 24 Nov. 3 * "Now time" dealings may take place from 9 am two business days earlier.

London stock markets again traded nervously yesterday uneasily awaiting the possibility of neighbouring Arab states becoming involved in the Iraq/Iran war which could seriously disrupt Gulf oil shipments. A constant stream of company trading statements allowed selected equities some distraction from the Middle East situation, while a modest reaction in bullion occasioned fresh profit-taking among South African Golds which again fell sharply.

Early in the afternoon, losses among heavier-priced Golds ranged to 3½ points but, on revived American interest, the falls were finally reduced to around 3 points. Once again, the FT Gold Mines index sustained a sizeable fall to close 17.0 down at 500.0 for a three-day loss of nearly 59 points which more than wiped out last Monday's unprecedented rise of over 54 points.

FT-Actuaries

Several late movements in oil share prices on Wednesday were not included before calculation of the indices for that day. Recalculation incorporating the changes resulted in the September 24 oil share index being amended to 535.54, a high since compilation. The 500-share and All-share indices have also been amended to 301.64 and 293.32 respectively.

Equities to benefit from news items included FT 30-share constituents, Vickers and Dunlop, with the latter attracting particularly good demand. In marked contrast, GKN were still unable to settle after the recent interim dividend shock and dire warning about prospects. On renewed selling, GKN fell to 178p before closing a net 7 lower at 180p. Other equity leaders were content to mark time around overnight levels and this was reflected in insignificant hourly changes in the FT 30-share index; the close was 1.1 up on balance at 484.4 after its run of five successive falls.

The pound's resilience again lent support to Gilt-edged securities but the small gains to 3½ were partly eroded prior to the expected unchanged announcement in Minimum Lending Rate

at 12.30 pm. Specialist activity occurred in the sister Exchequer 12½ per cent 1983 stocks but business otherwise was sparse. Despite today's call of 44 per cent Treasury 11½ per cent 1991 "A" improved to 47. Several shorts in the 1983-35 area closed 6 to 129p and Laporte revived with an improvement of 4 to 101p.

House of Fraser up

A resurgence of speculative buying fuelled by revised hopes that Lorbo may launch a full-scale bid for the company helped House of Fraser feature the Store leaders with a rise of 4 to 132p. Elsewhere, MFI Furniture rebounded 7 to 62p on a revival of selling after the recent poor half-yearly figures. Among secondary issues, the satisfactory half-yearly statement prompted a rise of 12 to 215p in APV, while Haden Carrier responded to the increased interim dividend and profits with a rise of 7 to 149p. Hunt and Moscrop shaved a shade dearer at 104p, the sharp fall in annual profits being outweighed by the maintained final dividend.

On the other hand, Midland Industries came on offer and gave up 4 to 70p, while smaller-priced issues to give ground included Sunrise added 2 to 15p. Harris Queensway, on the other hand, fell 4 to 148p, after 144p, on 6 points.

The total number of deals done in the Traded options market increased to 1,394 from the previous day's 986. Virtually all of the interest was in four stocks as BP recorded 361 deals. Shell 293 and Consolidated Gold Fields and Lourho 282 and 341 respectively.

A. Howden easier

A relatively steady market of late. Alexander Howden eased a penny to 103p, following the satisfactory first-half profits and maintained dividend.

Small irregular price movements were the order of the day in a lethargic banking sector. FNFC attracted a reasonable interest in Hire Purchases, closing a fraction better at 28p after 29p.

Breweries trended a little easier, underlying sentiment not being helped by Press comment on a broker's adverse critique, shaded 2 more to 230p. Bass continued the recent recovery movement with a fresh gain of 4 at 224p.

With the notable exception of London Brick, 4 down at 72p, after 71p, on news of short-time working and a 20 per cent cut in production, trading statements were again responsible for notable price movements in Buildings. Of those reporting, Brown and Jackson were still unable to settle after the recent interim dividend shock and dire warning about prospects. On renewed selling, GKN fell to 178p before closing a net 7 lower at 180p. Other equity leaders were content to mark time around overnight levels and this was reflected in insignificant hourly changes in the FT 30-share index; the close was 1.1 up on balance at 484.4 after its run of five successive falls.

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Ammons Chemicals, Allied Colloids put on 3 for a two-day gain

adverse comment and Wilkinson Warburton relinquished 3 to 47p on the lower interim profits. Further consideration of the disappointing half-year figures clipped 4 more from H. Samuels "A" to 158p. Lambert Howorth, 3 better at 23p, were an isolated firm feature in Shoes.

Electrical leaders fluctuated narrowly before ending a little easier on balance, Thorn EMI closing 2 off at 342p and Plessey 3 cheaper at 238p. Revived demand in a restricted market took Dico up to 350p before a close of only 5 higher on the day at 349p. Other firm spots included Webber Electrical, 4 up at 105p, and Cray, 2 higher at 68p. In contrast, Eurotherm remained on offer and gave up 8 more to 288p, while Farrell eased 1 to 338p and fresh profit-taking left Hawthorn Leslie 4

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Exch. 3pc 1981-82 100% 12.50 12.50

Exch. 3pc 1981-82 100% 12.50 12.50

Exch. Variable 61/2% 100% 14.75 14.75

Exch. 12pc 1981-82 100% 12.75 12.75

Exch. 3pc 1982-83 100% 12.50 12.50

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FINANCIAL TIMES

Friday September 26 1980

BELL'S
 SCOTCH WHISKY
BELL'S

Babcock chairman for British Airways

By Michael Donne, Aerospace Correspondent

SIR JOHN KING, chairman of Babcock International, the process engineering group, and of British Nuclear Associates, is to be the part-time chairman of British Airways from February 1. Sir John, who is also deputy chairman of the National Enterprise Board, will join the British Airways Board on December 1.

He will succeed Mr. Ross Stainton, who has spent all his working life with British Airways and its predecessors. Mr. Stainton, who retires at the end of January.

Mr. A. H. Alexander Dibbs, a deputy chairman and director of the National Westminster Bank, and a member of the National Enterprise Board, will

Cuts of up to 50 per cent in some internal air fares are to be made by British Airways from November 1. It is a move to boost traffic during the winter.

Profile and problems. Page 6

Government to put £400m more into British Steel

BY ELINOR GOODMAN AND ALAN PIKE

THE GOVERNMENT is today set to announce a further £400m cash injection to the financially-troubled British Steel Corporation to enable it to continue trading while decisions on its long-term future are finalised.

This additional aid to BSC—which may prove to be only the first instalment of a larger sum—will give more time for Mr. Ian MacGregor, the corporation's chairman, and Sir Keith Joseph, the Industry Secretary,

to consider plans for cutting the industry's losses. Mr. MacGregor is anxious to defer decisions on the future capacity needs of BSC until the end of the year, when he hopes to have a clearer view of the likely steel market after the recession.

The Government's announcement will make it clear that the extra money is no more than an interim settlement to tide BSC over until Ministers have been able to consider the longer-term position. But it comes at a time

when Ministers are increasingly worried that the recession may make it extremely difficult for several other nationalised industries to achieve the improvements envisaged in the Government's public expenditure White Paper.

It became certain in June that BSC would fail to remain within its £450m cash limit for the current financial year. Sir Keith at that stage told the corporation to continue trading—an action which amounted to his acceptance that he would have to make additional funds available. The corporation calculated in June that it would require an extra £400m but this was—and remains—a rough estimate which may have to be amended.

BSC's position has grown more difficult since the early summer, with the recession biting still more deeply into its weak market. It is probable that its losses in the current

financial year will be at least as great as last year's record £545m, when the figures were worsened by the three-month national steel strike.

While the decision to grant more money to BSC was expected, ministers are uncomfortable aware that it may be seen as a further erosion of their industrial strategy, though some welcome it as a sign of healthy flexibility.

The Government has already had to agree to an easing of British Rail's cash limit and Sir Keith has announced that he is under pressure to take the same action towards British Shipbuilders. On top of this, there is speculation at Westminster that other nationalised concerns may argue later in the year that the recession makes it impossible for them to meet their targets this year.

Feature, Page 18
Private Capital for ordnance factories, Page 9

Coral chief to receive £300,000 handshake

By Andrew Fisher

MR. NICHOLAS CORAL will receive a record golden handshake of £300,000 when he steps down as chairman of Coral Leisure Group on completion of the £83m bid by the Grand Metropolitan hotels and brewing group.

The figure was contained in the formal offer document which was sent to shareholders yesterday. This was accompanied by a letter from Mr. Maxwell Joseph, Grand Met's chairman, stating that his own company's performance in the second half would not match progress in the first six months.

The payment, on which Coral shareholders will vote at a special meeting next month under the terms of the Companies Act, far exceeds other recent payments to retiring directors in the leisure and entertainment industry.

Sir Fred Pontin was paid £200,000 after retiring from Coral's board in 1979 after the group had bought the holiday camp business which he had built up.

The same amount was paid to Mr. Eric Morley when he left Grand Met's own Mecca betting and entertainment company after a boardroom disagreement.

Five years ago, Mr. Graham Dowson was paid £150,000 following a policy row which led to his departure as chief executive of Rank Organisation.

The basis of the compensation calculation was not disclosed in the document. "It is a basic I put to them which they found satisfactory," Mr. Coral said last night.

"I was not personally in any hurry. But it was felt better to agree a figure between myself and Grand Met. It is not a record I wish to figure in, to be quite honest, but there you are."

Service contract

The document said other Coral directors were also likely to receive in due course "with such compensation payments as may be agreed at that time."

Mr. Coral's annual salary is just over £42,000. His service contract ran out at the end of 1983. Other directors, paid a total of £180,000, also have service contracts subject to compensation payments.

In his letter to shareholders, Mr. Joseph said the first half of Grand Met's financial year to September 30 had been affected by the economic problems of the UK, the strong pound and high interest rates.

These had continued into the second half, which had also been affected by poor summer and further weakening in demand.

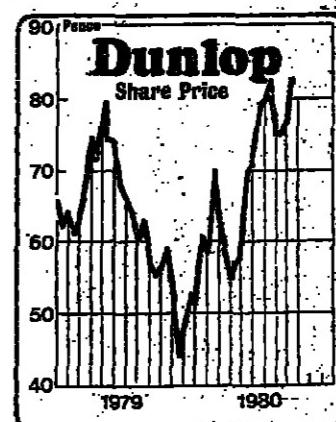
Grand Met lifted pre-tax profits from £51m to £61m in the first half. He said group businesses were developing satisfactorily in spite of the problems, with a higher final dividend of 3.75p, against 3.25p.

Coral, however, would probably have been unable to maintain its dividend. Mr. Coral said in the document. Profits fell sharply in the first half of the year and the company has just lost three of its London casino licences.

THE LEX COLUMN

A bumpy ride for Vickers

Rose 1.1 to 4844



the increase reflects higher interest rates. Dunlop is naturally squeezing cash hard, and it hopes to hold the rise in borrowings this year below £30m, a trickle by past standards.

At the attributable level, as usual, there are no earnings left, and the current cost accounts show a loss rising from £8m in 1979. Until the UK tire side improves, Dunlop will languish. Capacity reductions in the industry should work through to margins once the present very large stocks of surplus tyres have been shifted, but margins will remain a serious problem so long as sterling is strong.

Under these circumstances, Dunlop's recovery is inevitably postponed further, and pre-tax profits for the year may show their fourth successive decline, perhaps to £28m or so (against £29m). But despite the cumulative evidence of profit and loss accounts, Dunlop clearly feels it must slog on and pay an unchanged dividend. The dividend, which costs £10m with ACT, looks more inviolable than ever now, that inviolable Malaysians are probably behind Fort Dunlop. It is thought to buy their shares at \$28, up 3p yesterday, where the yield is 50 per cent. Without them, a price of 50p and a yield of 12 per cent might be a realistic trading level; and there is probably more space below the share price than above it.

Wimpey

Thanks in part to better weather conditions, Wimpey's half-year profits are up from £3.4m to £9.4m pre-tax, and the outlook for the year is said to be satisfactory. Thereafter, things could get a lot more difficult. Housebuilding remains about the most important source of profits in the UK, and the group's private sector sales this year could drop from 11,500 to roughly 9,000. The full impact on profits will be felt in 1981, which will also suffer from the squeeze on other UK construction activities. Work is not so hard to get overseas, but this accounts for no more than about a third of turnover.

So unless interest rates come down with a bump, Wimpey could be heading for a setback next year. This makes it all the more important that it should start to give adequate information about its property investments, on which it has been spending heavily. Without a proper valuation, the shares at 89p have to rely on a prospective yield of perhaps 4 per cent and stockbrokers' speculation.

Dunlop

Dunlop's pre-tax profit is down from £18m to £15m in the first half of 1980, when the weakness of the British tyre market more than offset the absence of strikes and an improved performance in some overseas businesses. After adjusting for the move of Pirelli Ltd. and the French Dunlop company to associate status, finance charges are up from £18m to £25m. Most of

Tootal

Tootal is passing through the eye of the storm.

Profits in the first half of 1980, a period which saw the peak of customer demand in the UK, have fallen from £6.4m to £2.0m, and the attributable loss on a current cost basis is more than £5m.

Yet the company remains quietly confident that the pre-

Weather

UK TODAY

MOSTLY dry, becoming cloudy later. Some outbreaks of rain. Near normal temperatures.

S.E. England

Dry. Some sunshine after early fog patches. Becoming cloudy during the day.

West and North England, Wales

Outbreaks of rain. Coastal fog patches, and some hill fog.

Scotland, Ulster

Windy. Rain giving way to showers in the west. Becoming drier later in the east.

Outlook: Changeable. Showers and sunny intervals. Temperatures near normal in the south: windy and rather cold in the north.

WORLDWIDE

	Today	Midday	Today	Midday
	°C °F	°C °F	°C °F	°C °F
Amman, Jordan	17 63	19 66	12 54	12 54
Athens, Greece	27 81	19 67	25 77	25 77
Bahrain	32 90	30 86	26 79	26 79
Bangkok, Thailand	29 84	27 86	25 72	25 72
Berlin, West Germany	21 70	20 68	27 81	27 81
Bogota, Colombia	18 64	16 61	27 81	27 81
Brisbane, Australia	22 72	22 72	26 79	26 79
Buenos Aires, Argentina	16 61	16 61	29 84	29 84
Budapest, Hungary	17 63	16 63	16 67	16 67
Buenos Aires, Argentina	16 61	16 61	27 81	27 81
Brussels, Belgium	17 63	16 59	26 77	26 77
Cairo, Egypt	31 88	31 88	17 63	17 63
Cardiff, Wales	16 61	16 61	26 79	26 79
Cape Town, South Africa	21 70	20 68	16 61	16 61
Caracas, Venezuela	17 63	16 63	27 81	27 81
Castries, St Lucia	25 72	25 72	26 79	26 79
Chesterfield, U.S.A.	16 61	16 61	27 81	27 81
Chennai, India	27 82	27 82	26 77	26 77
Copenhagen, Denmark	16 61	16 61	27 81	27 81
Dublin, Ireland	16 61	16 61	27 81	27 81
Falkland Islands	16 61	16 61	27 81	27 81
Florence, Italy	27 82	27 82	26 77	26 77
Glasgow, Scotland	16 61	16 61	27 81	27 81
Helsinki, Finland	16 61	16 61	27 81	27 81
Hong Kong	22 72	21 67	26 77	26 77
Istanbul, Turkey	16 61	16 61	26 77	26 77
Johannesburg, South Africa	16 61	16 61	27 81	27 81
Kuala Lumpur, Malaysia	25 72	25 72	26 77	26 77
Lima, Peru	16 61	16 61	27 81	27 81
London, U.K.	16 61	16 61	27 81	27 81
Madrid, Spain	16 61	16 61	27 81	27 81
Manila, Philippines	25 72	25 72	26 77	26 77
Montevideo, Uruguay	16 61	16 61	27 81	27 81
Nairobi, Kenya	16 61	16 61	27 81	27 81
Paris, France	16 61	16 61	27 81	27 81
Rome, Italy	16 61	16 61	27 81	27 81
Stockholm, Sweden	16 61	16 61	27 81	27 81
Toronto, Canada	16 61	16 61	27 81	27 81
Tunis, Tunisia	16 61	16 61	27 81	27 81
Vancouver, Canada	16 61	16 61	27 81	27 81
Vienna, Austria	16 61	16 61	27 81	27 81
Wellington, New Zealand	16 61	16 61	27 81	27 81
Zagreb, Yugoslavia	16 61	16 61	27 81	27 81

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